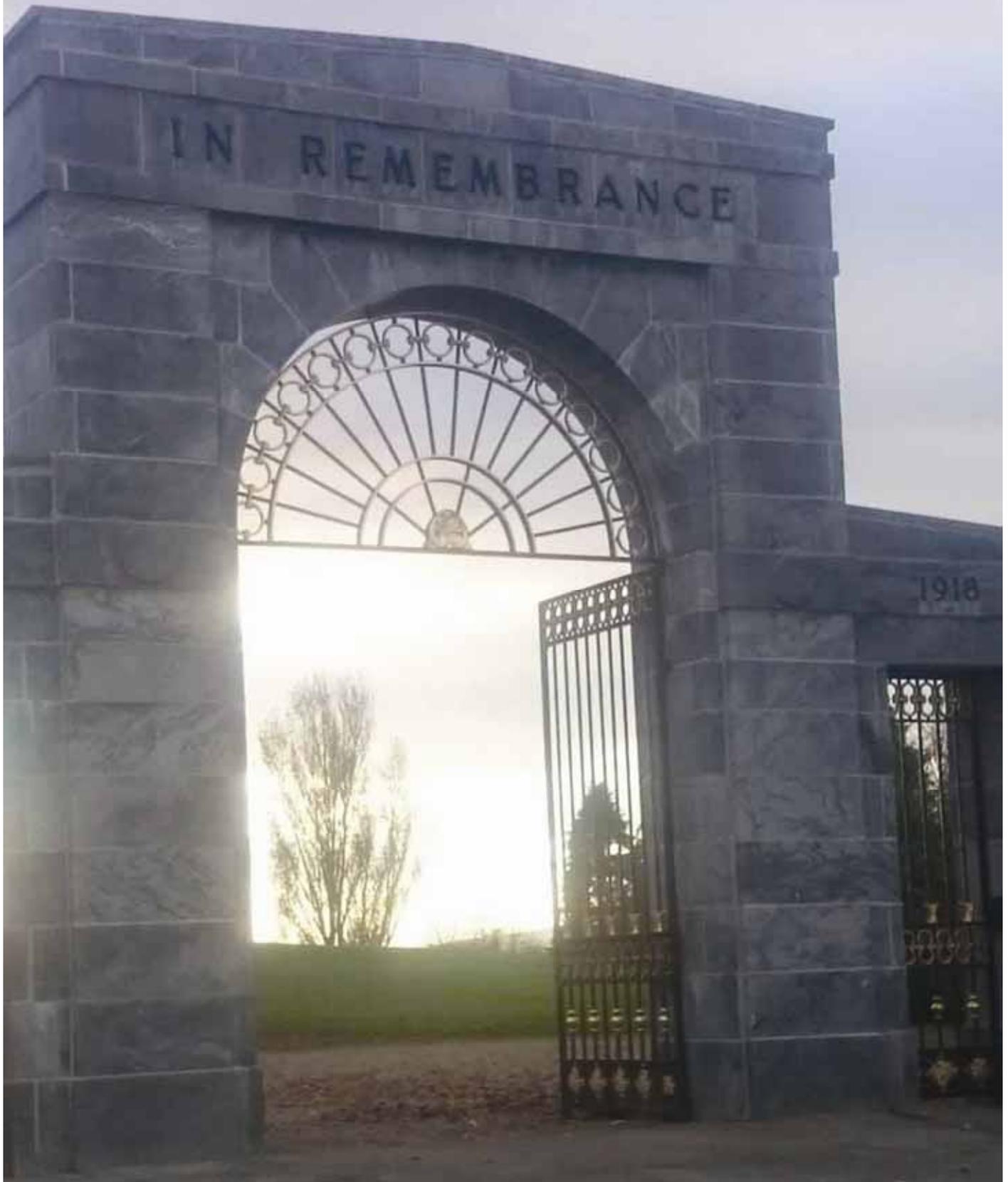


# Bulletin



War Memorials Trust



Number 74 August 2017



# War Memorials Trust

## Bulletin

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## War Memorials Trust works to protect and conserve all war memorials within the UK

### Objectives of War Memorials Trust

1. To monitor the condition of war memorials and to encourage protection and conservation when appropriate.
2. To provide expert advice to those involved in war memorial projects, to act as the specialist organisation for war memorial conservation issues and to facilitate repair and conservation through grant schemes.
3. To work with relevant organisations to encourage them to accept responsibility for war memorials and recognise the need to undertake repair and conservation work.
4. To build a greater understanding of war memorial heritage and raise awareness of the issues surrounding war memorial conservation.

### Membership rates

War Memorials Trust membership rates (membership rates valid until end of December 2017):

Annual membership: £20 individual or £30 joint  
Life membership: £150 individual or £200 joint

### Grant schemes

War Memorials Trust administers a number of grant schemes for the repair and conservation of war memorials in the UK. Most types of war memorials are covered and all works funded need to be in-line with best conservation practice. Details are available at [www.warmemorials.org/grants](http://www.warmemorials.org/grants)



To find out if your war memorial project could get a grant you need to fill in a Grants Pre-application form. A member of the Conservation Team will review the form to identify the type of memorial, the appropriate works and costs. If your project is eligible we will send you an Application Form. The Grants Pre-application form can be downloaded at [www.warmemorials.org/grants](http://www.warmemorials.org/grants) or obtained from the Conservation Team on 020 7233 7356, 0300 123 0764 or [conservation@warmemorials.org](mailto:conservation@warmemorials.org).

**Please note that projects cannot be funded if they have already started or have finished.**

## Message from the Director

Dear supporters,

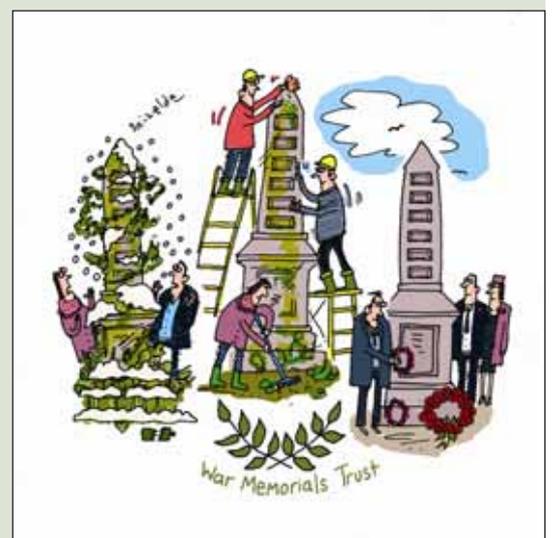
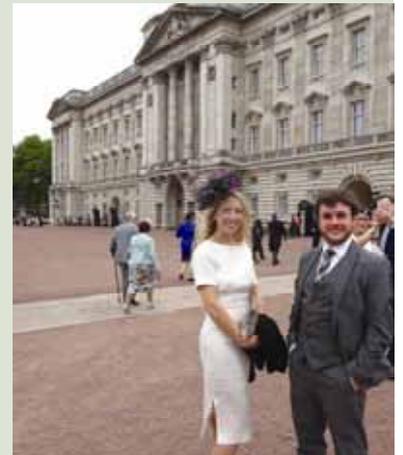
Welcome to the latest edition of the Bulletin. As ever the Trust has had a busy few months. With our last Bulletin highlighting the 20<sup>th</sup> anniversary of the charity we have been involved in events marking the occasion. Most significantly we held a reception at the House of Lords, the venue from which the charity emerged in 1997 following discussions about the lack of support for war memorials and those caring for them. Vice-Patrons, Trustees and staff were delighted to welcome a range of guests who have been involved with the Trust over the two decades to celebrate, reminisce and look forward. Turn over for more details of the event.

Alongside our reception staff have been out and about as ever at different events. I was honoured to attend the birthday celebrations in July of our Patron. Brogan Warren and Chris Reynolds were delighted to represent the charity at the Buckingham Palace Garden Party on Tuesday 16<sup>th</sup> May, shown above right. Chris also attended the RICS London awards ceremony in May when the repair and conservation project undertaken on the Tottenham war memorial was Highly Commended in the Building Conservation category. Congratulations to all involved. The project received a grant of £30,000 through the Grants for War Memorials scheme and readers may recall that it featured in the Bulletin last November. Another project we featured recently, in the February issue, is Bootle war memorial on Merseyside, shown right, which received a grant of £86,000. In April the project team worked with Historic England to host site tours for professionals involved in conservation to explain the works undertaken and the challenges faced. A number of War Memorials Trust staff attended and Conservation Officer Peter Lloyd delivered a presentation about the charity's engagement with the project. This was part of the First World War Memorials Programme partnership which incorporates an aim to offer training for conservators, contractors and professionals working on war memorials to improve their knowledge and understanding.

Alongside our events and activities we have had a number of staffing changes. Carlie Silvey and Katharine Worley have joined the Team as our new Learning Officer and Conservation Administrator respectively whilst Allana Hughes returned from Maternity Leave. We said goodbye to Ruth Cavender and Helen Bowman and au revoir to Emma Suckling who has gone on Maternity Leave, turn to pages 6 and 7 for further details. Despite these changes we have been busy maintaining our conservation and learning work. This includes our grant activity and our front cover shows a recently completed project at Kirkintilloch in Dunbartonshire, image courtesy of East Dunbartonshire Council. Turn to page 10 to find out more about the works undertaken.

And finally, hopefully not too early for your consideration, we are delighted to bring details of our Christmas card design for 2017. Continuing the celebration of our 20<sup>th</sup> anniversary year we have worked with cartoonist Grizelda, who produced the cartoon marking the Trust's success in winning the Directory Of Social Change's Great Giving Funders Award 2017, to tweak the image to give it a wintry feel. We feel this makes a distinctive Christmas card showing the work of the Trust and we hope you will be interested in buying some. For details on how to order the card please turn to the back page.

As ever, we are very grateful for your ongoing support,  
Frances



## 20<sup>th</sup> anniversary reception

On Monday 15<sup>th</sup> May 2017 War Memorials Trust was delighted to welcome some of our supporters, volunteers, grant recipients, former staff and other guests to mark the 20<sup>th</sup> anniversary of the charity at a reception in the House of Lords. All attendees have been involved with the charity over the last two decades through engagement with, and support for, the repair and conservation of war memorials.

The Rt. Hon. Lord Cope of Berkeley, a Trustee since the early days, hosted the event. Westminster was an appropriate venue for the occasion as it was central to the Trust's founding story. In our 10<sup>th</sup> anniversary Bulletin former President and Trustee Winston S Churchill described it thus:

"Ten years ago, in the Spring of 1997, a buzz went round the Smoking Room and Tea Rooms of the House of Commons that an ex-Royal Marine, by the name of Ian Davidson, was coming to one of the Committee Rooms to report on the 'scandal' of Britain's war memorials. 'Come on, Winston!' said my bluff Yorkshire friend, Sir Donald Thompson, a Government Whip in John Major's Conservative Government, 'We need you!'

Accordingly, a whole group of us trooped up to the Committee corridor, where Ian Davidson shocked us by what he had to report. He told us that, although the Commonwealth War Graves Commission was doing a magnificent job caring for the graves and memorials to our war dead abroad (post 1914), no one – and no organization – took responsibility for the care of Britain's war memorials at home, estimated to number more than 50,000."

Since then the charity has been working to protect and conserve the now estimated 100,000 war memorials across the UK. This work was celebrated in the speech by Chairman, Peter McCormick OBE who also shared some memories of the early days. Following Peter, Director Frances Moreton read out a message from the Trust's Patron, HRH The Duchess of Cornwall's, whose support is so greatly appreciated.

The evening was a wonderful occasion marking the Trust's first two decades. Alongside celebrating our work so far there was plenty of discussion about the ongoing need for, and future work of, the charity to continue to protect and conserve the nation's war memorial heritage.

As discussed on page 12 as many as 8,000 war memorials across the UK may be in Poor or Very bad condition. With £1,500 being the Trust's median grant award in 2016-7 it means to support just half the war memorials in need of work the Trust would need to raise £6 million for grants alone. Additional funding would be required to support the advisory work needed to ensure best conservation practice and the wider work of the charity. As such we certainly cannot rest on our laurels and instead we look ahead to the extensive interest in war memorials that will arise as the nation approaches Armistice Day 2018 and the centenaries of so many of our war memorials in the years that follow.



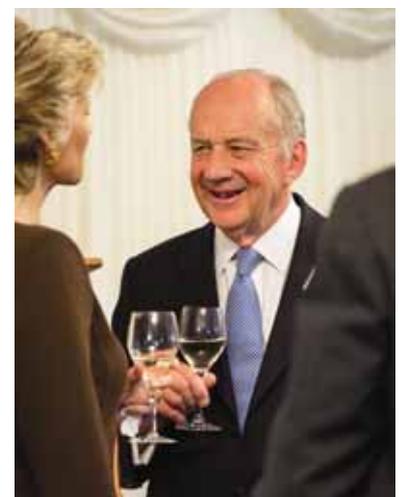
Trustees and staff © Duncan Soar, 2017



Peter McCormick's speech to guests © Duncan Soar, 2017



Frances Moreton reading the message from HRH The Duchess of Cornwall © Duncan Soar, 2017



Lord Cope with guests © Duncan Soar, 2017

## 20<sup>th</sup> anniversary reception



A selection of images from the evening, all © Duncan Soar, 2017

## War Memorials Trust News

### Goodbye Ruth Cavender

After 5½ years I left the charity at the end of March to start a new job as Learning Manager at the National Army Museum in London. I joined the charity in August 2011, as its first Learning Officer, to design and develop a Learning Programme for young people. As I leave, I am incredibly proud of what we have achieved. One of the most enjoyable aspects of this role has been visiting schools around the UK to work more directly with children - seeing the enthusiasm for war memorial conservation among the next generation never fails to be rewarding!

More recently, I have also worked closely with WMT's RVs who do such a brilliant job of supporting the charity's work. I am very grateful to them for all that they have done and continue to do. Working for WMT has been a real privilege, especially during the centenary of World War I. I have learned a huge amount during my time here from the people I have met and I will miss it. As well as the schools and volunteers I have worked with I would like to thank the charity's Trustees for their support and all my colleagues who have made it such a brilliant place to work.



Ruth Cavender © WMT, 2017

### Goodbye Helen Bowman

After two years with the Trust, I left the charity in April. During my time I have looked after the charity's casework programme and then managed the grant work in Scotland. The roles have given me the opportunity to develop my understanding of building materials associated with historic structures and how best - practically and philosophically - to conserve them. Understanding the balancing act between conservation needs and commemorative function has been hugely interesting.

Getting out of the office to visit so many memorials has been a real bonus; from the village of Paul in Cornwall to Wick in the Highlands, close to the top tip of the Highlands, and many in-between, there is little better than being able to see and understand a memorial 'in the flesh.' I pay credit to those communities and custodians who show real commitment to undertaking repair and conservation projects and it has been a pleasure to have been able to provide funding support. The Trust is fortunate to attract committed professionals to its Conservation Team and they have all been generous with their expertise, support and sharing of knowledge. I wish the Trust and all my colleagues well for the future.



Helen Bowman © H Bowman, 2015

### Welcome Carlie Silvey

I am delighted to have joined War Memorials Trust as Learning Officer. After receiving a BA(Hons) in Primary Education (with a focus on maths and history) from Canterbury Christ Church University, I taught in a West Sussex primary school for 7 years. After leaving the school, I worked in a range of West Sussex primary schools as a supply teacher and also spent some time working for the trade union UNISON.

My personal interest in history was piqued by memories and experiences of World War II that my grandparents shared with me. This interest only grew during my studies at school and college and was something I was keen to pass on to the children who I taught. My role at the Trust is particularly exciting as it allows me to combine my interest in history and the importance I feel it plays in understanding the present and the future, alongside my passion for educating young people. I look forward to educating young people about the importance of conserving war memorials and inspiring them to become tomorrow's custodians.



Carlie Silvey © Duncan Soar, 2017

## Annual General Meeting and Annual Report/Accounts

War Memorials Trust's AGM will be held on Monday 13<sup>th</sup> November 2017. The meeting will begin at 2.30pm and will take place at St Sepulchre-without-Newgate in the City of London. The church, also known as the Church of the Holy Sepulchre, is located on Holborn Viaduct, almost opposite the Old Bailey. Alongside being the Musicians' church and containing the 'Execution Bell' formerly rung at executions at the nearby Newgate gallows (leading to it being referenced in the nursery rhyme Oranges and Lemons as the "bells of Old Bailey") St Sepulchre's has strong military links. The gardens are a memorial for the Royal Fusiliers (City of London Regiment) whilst the south aisle is the Regimental Chapel with a number of war memorials sited around both the interior and exterior of the building.



East Window at St Sepulchre commemorating Royal Fusiliers © WMT, 2017

The AGM provides a valuable opportunity to hear reports from the Trust's Chairman and Treasurer as well as meet Trustees and staff. Full details can be found on the enclosed invitation. If you are planning to attend the AGM we would be very grateful if you could RSVP using the reply slip or email [info@warmemorials.org](mailto:info@warmemorials.org). There is no need to advise us if you are unable to join us.

After the AGM Professor Gavin Stamp will give an illustrated talk on war memorials. As well as being a War Memorials Trust Trustee Professor Stamp is an architectural historian and writer. He has a particular interest in war memorials and organised the Silent Cities exhibition about the memorial and cemetery architecture of World War I held at RIBA in 1977 and in 2006 he published a study of The Memorial to the Missing of the Somme. He has published books about the architecture of Sir Edwin Luytens, the Gilbert Scott Dynasty and on Alexander 'Greek' Thomson. Educated at Dulwich College and the University of Cambridge, he taught for a time at the Mackintosh School of Architecture in Glasgow and is an honorary professor at the University of Glasgow. He is a former Chairman of the Twentieth Century Society and has also presented television documentaries including a series about the Orient Express in 2007.

After the talk tea and coffee will be served in the church and there will be an opportunity to talk to Trustees and staff informally.

An extract of the Annual Report and Accounts is included with this edition of the Bulletin. The full Annual Report and Accounts are available for download from the website at [www.warmemorials.org/financials](http://www.warmemorials.org/financials). Alternatively contact us on 020 7834 0200 or [info@warmemorials.org](mailto:info@warmemorials.org) and we can send you a copy.

## Welcome Katharine Worley

I am thrilled to join War Memorials Trust as Conservation Administrator, based in London. Before coming to the Trust, I lived in Paris for several years and developed an interest in conservation through volunteering for an association which aimed to raise awareness of Parisian cultural heritage.

During my time in Paris, I achieved a BA degree in French Studies from University College London and had the opportunity to gain professional experience in a variety of internship roles within the arts sector.

Back in the UK, I worked for The Green Howards Museum, in North Yorkshire, in the run-up to a major renovation project in 2014 and the personal and emotive nature of this work inspired an interest in military history and reiterated the importance of commemoration. I look forward to applying these interests to my role with War Memorials Trust and to further exploring the UK's many war memorials.



Katharine Worley © Duncan Soar, 2017

## Conservation News and Listing

### Conservation skills films

As part of the First World War Memorials Programme Historic England is developing films to help explain technical aspects of war memorial conservation. The films aim to shed a new light on some of the key aspects of work undertaken on war memorials. They seek to help the public, custodians and contractors understand the best conservation practice approaches that underpin the grant schemes and advice of organisations such as Historic England and War Memorials Trust.

There is already a lot of written advice and guidance available on these matters but the films are designed to provide this information in alternative accessible formats. We all know different people take in information in different ways so these films offer a different route into understanding the subject matter. The first set of films focusses on the conservation of incised inscriptions on stone war memorials including condition and legibility; inpainting; gilding; recutting and replacement. The films can be viewed on Historic England's YouTube channel at [www.youtube.com/playlist?list=PL6BYFxI5IHBp7fFljrb-QER7KQPAAqjoc](http://www.youtube.com/playlist?list=PL6BYFxI5IHBp7fFljrb-QER7KQPAAqjoc).



Stills from the films © Historic England, 2017

### Listing pro forma for England

As part of the First World War Memorials Programme Historic England is seeking to list an additional 2,500 war memorials through the centenary of World War I. Applications for listing can be submitted by anyone and War Memorials Trust has a Listing Officer focussing on this. If you would like to support listing, but are not sure about submitting a full application yourself you can research war memorials and provide the Trust with information which we can turn into a full submission.

To help you do this War Memorials Trust has produced a pro forma which can be downloaded from our website [www.warmemorials.org/listing-england](http://www.warmemorials.org/listing-england). It is designed to enable you to submit relevant historic information and show us what you have, or have not found, so we can factor that into a draft list description. If you would like War Memorials Trust to apply for the listing of a war memorial you should first check the National Heritage List for England to ensure the war memorial is not already listed <https://historicengland.org.uk/listing/the-list>. If it is not then you can undertake your research; the most relevant historical information can often be found locally. The Trust has a helpsheet on undertaking research which may be of assistance to those who are unsure what to check, [www.warmemorials.org/helpsheets/#R](http://www.warmemorials.org/helpsheets/#R). You should then complete the pro forma and send it in along with some photographs which are needed to make a submission. Where possible it helps to upload photographs to War Memorials Online and then reference them on the pro forma [www.warmemorialsonline.org.uk](http://www.warmemorialsonline.org.uk).

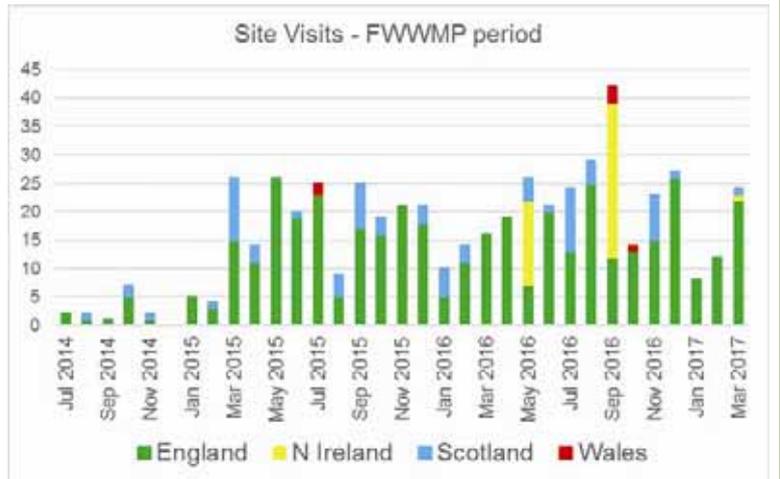
Once War Memorials Trust has drafted the list entry this will be submitted to Historic England. They will review and then undertake a 21-day consultation. A report will then be produced and submitted to the Department of Digital, Culture, Media and Sport before a final decision is made regarding listing.

A number of war memorials have already been added to the list through the efforts of volunteers. In February 2017 Eastbourne war memorial, East Sussex was listed at Grade II following an application by one of the Trust's volunteers ([WMO120458](http://www.warmemorials.org/WMO120458)). The principal reasons given for this decision were Historic interest: as an eloquent witness to the tragic impact of world events on this community, and the sacrifices it has made in the conflicts of the C20; Architectural interest: the ensemble as a whole is of considerable merit in terms of its composition, craftsmanship and high quality materials; Sculptural interest: a notable example of the work of the distinguished sculptor Henry Fehr with finely modelled and detailed bronze statuary.

## Conservation news

As part of the government backed First World War Memorials Programme War Memorials Trust sought to increase the number of site visits it undertakes. We are delighted that we have been able to achieve this as the graph shown reveals the increase in activity since 2014.

Site visit may be undertaken individually or in groups. As the chart suggests some larger batches of visits have been made in specific regions when the opportunity arises. Staff make around 25 site visits a month; a sizeable increase on previous levels of activity.



Site visits are important for a number of reasons. They are an opportunity for staff to meet custodians and applicants to provide advice on technical issues, best conservation practice as well as to explain options for work or funding. They can also be fact-finding missions to gather information and understand a site more effectively. Sometimes site visits are undertaken after grants have been paid as a chance to monitor that war memorials which have been funded are being maintained - in many cases our Regional Volunteers help with post-grant visits but staff also undertake these.

These visits are part of the Trust's role as a conservation charity which gives grants. Giving out money on its own is not the most effective way to protect and conserve our war memorial heritage. It is as important, if not more, for the charity to be providing the expert help and guidance to communities to ensure they manage their war memorials appropriately, avoiding damage that could impact the long-term preservation of our heritage. War Memorials Trust believes it is important to undertake a holistic approach to supporting our war memorial heritage.

Most recently, the Trust's Conservation Officers carried out a series of site visits in South Wales following a number of grant applications from the area. One of the memorials visited was Tai Bach war memorial in Port Talbot Memorial Park. The war memorial includes work by notable sculptor Louis Frederick Roslyn who worked on war memorials such as Greengates, Clitheroe and Tottenham, which is mentioned on page 3.

Unfortunately, Tai Bach war memorial has been painted in a thick gold paint during its lifetime which has now started to flake and has exposed areas of corrosion. The paint also obscures the original patina of the war memorial which would have been decided by the sculptor so works are now being considered to return the memorial to its original appearance. Carrying out a site visit was a valuable opportunity to look at the condition of the war memorial in more detail and to gain an understanding of what other works may be necessary.



WMT staff visiting former grant projects in Edinburgh © WMT, 2017



Sculpture on Tai Bach war memorial © WMT, 2017

War Memorials Trust gratefully acknowledges the support of Department of Culture, Media and Sport, Historic England, Historic Environment Scotland, The Pilgrim Trust, the Garfield Weston Foundation, and the Kirby Laing Foundation for its Conservation Programme.



HISTORIC ENVIRONMENT SCOTLAND

ÀRAINNEACHD EACHDRAIDHEIL ALBA

## Grants - Centenary Memorials Restoration Fund

### Kirkintilloch and Campsie (Lennoxtown), Dunbartonshire (WM5792 and WM8415)



Kirkintilloch after works © East Dunbartonshire Council, 2016

Two Dunbartonshire war memorials have recently been awarded large grants through the Centenary Memorials Restoration Fund to support repair and conservation work.

Kirkintilloch war memorial gate is an entrance to Peel Park at the top of Peel Brae, just off West High Street. The structure is clad with marble panels which carry six bronze name panels and additional bronze lettering. The memorial commemorates those from Kirkintilloch who lost their lives in World Wars I and II as shown on the front cover.



Kirkintilloch plaque before works © WMT, 2016

In 2016, a grant of £57,240 was offered towards works which included repair, and some replacement, of damaged marble. Re-pointing with lime mortar was also undertaken as deterioration of the mortar was allowing water into the structure. Vegetation was removed with stone and bronze elements cleaned. Wax was applied to the bronze plaques to protect them.

The memorial was designed by John Shanks and constructed from 80 tons of grey marble donated and cut by the Fletcher Construction Company in New Zealand; Sir James Fletcher who founded the company was originally from Kirkintilloch. The memorial was unveiled in 1925 by Major Armstrong of the 9<sup>th</sup> Argyll & Sutherland Highlanders in front of a crowd of 6,000 following a parade with pipe bands, ex-servicemen and youth organisations.

Campsie war memorial is located on Main Street, Lennoxtown. Another arched gateway, it leads to Campsie churchyard and cemetery. To either side of the main arch there are decorative projecting caved stone buttresses inset with stone plaques incised with World War I names while the World War II names are recorded on a bronze plaque near the pedestrian arch. Above the main arch is a relief carved inscription and, to either side, relief stone caved angels.



Campsie: above, after works and below, during works © East Dunbartonshire Council, 2016

In 2016 a grant of £30,480 was offered towards works. Failed cement mortar was raked out by hand across the memorial and joints were then re-pointed with lime mortar. Organic growth was removed and the masonry cleaned. The bronze plaque was cleaned to remove excess defective wax, before a new application of wax was applied. The vehicle gates were treated while the damaged stone which had held the gate hinge was replaced on a like-for-like basis to match the profile of the original surrounding stones. Some of the stone name panels show signs of lamination but a conservation decision was taken not to consolidate or coat the surface at this time as this could exacerbate the existing damage.



The war memorial was designed by Glasgow Architects Messrs Paterson & Stoddart and took three years to build. Historic photographs show that the gate arch originally stood between and against buildings on either side. These buildings have since been demolished although there are remains of the adjoining walls on each side. The memorial was unveiled in April 1925 by General Sir Charles Munro and involved a procession by Highlanders, local ex-servicemen and youth organisations.

## Grants - War Memorials Trust Grants Scheme

### Martin Dales, Lincolnshire (WM2730)

Martin Dales war memorial is located at St Hugh's Church Hall on Church Road in Martin Dales, Lincolnshire. The Portland limestone Latin cross stands on a tapering shaft on a plinth atop three stone steps supported by a concrete base. The inscription on the plinth commemorates those who died in World War I. It is an inscribed inscription with black mortar used to highlight the lettering.

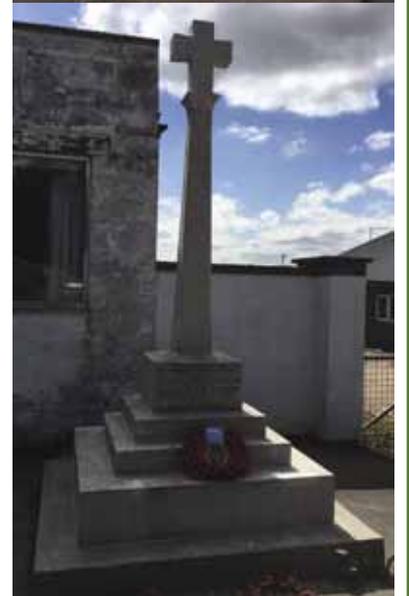
In 2014, Martin and Martin Dales Parish Council submitted a Grants Pre-application form for works. The war memorial was in a Very bad condition with the top missing from the shaft whilst pollution and dirt covered the memorial making it difficult to identify the extent of wider repair works.

The initial challenge was to secure the evidence for what had originally been at the top of the shaft. It was known it was a cross but without historical evidence War Memorials Trust was unable to fund a reinstatement as the criteria for grant funding requires works to be based on historic evidence. It was identified that within the Trust's records images were held of this memorial from 2000 which showed the memorial with its original cross. Copies were therefore made available to the applicant to help them prepare the designs and proposals for the reinstatement. This is an example of the importance of keeping a historic record and how retaining images over time, such as the images timeline to which you can add photographs on War Memorials Online, can help our understanding.

An initial War Memorials Trust Grants Scheme offer was made in 2015 for £640. It was agreed that a phased project was the best approach focussing initially on basic works required to enable a fuller assessment. As such the funding supported steam cleaning to remove the dark lichen and algae. This made the inscription more legible and enabled the production of a condition report. The report advised where re-pointing and stone indents were required and details, following research, of the exact nature of the material of the lettering. Had the memorial not been cleaned as a phase 1 this subsequent identification work would have been impossible. The cleaning also revealed evidence of a number of fossils in the Portland limestone.

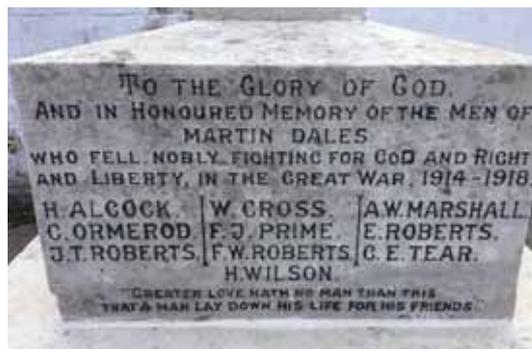
In 2017, a second phase grant of £3,310 was awarded towards the reinstatement of a copy of the missing Latin cross, lime mortar re-pointing, stone indent repairs and reinstatement of the black mortar lettering to the inscription to make it legible.

It is understood that the memorial has been relocated three times in the past. The name of the sculptor is carved into a step as Tuttell. Lincoln.



Above: images of the war memorial before any works, after initial cleaning and then after reinstatement of the cross

Left: the sculptor's details and inscription following works



All, © Martin and Martin Dales Parish Council, 2014, 2016 and 2017

## War Memorials Online

### War Memorials Online workshops: Brecon, Edinburgh and Belfast

This year War Memorials Trust is running free [War Memorials Online](#) workshops to provide training on how to use the website, undertake a condition survey and share war memorial information.

On the 22<sup>nd</sup>/23<sup>rd</sup> June we visited Brecon and were joined by Nathan Davies of the Powys War Memorial Project. Two separate workshops ran over consecutive days at Brecon Library, with a site visit to St Mary's Church war memorial and lunch at Pilgrim's Café at Brecon Cathedral. Attendees were able to access the website on the library's computers to put their training into practice and the afternoon included a presentation about what happens once you have submitted your condition report, with information about grant schemes.

The evaluation indicates that overall everybody found the training either good or excellent, with all suggesting that they found it useful and will put their new skills into practice.

The Trust will be running 2 further workshops:

- **Edinburgh:** Wednesday 30<sup>th</sup> August at Edinburgh Training and Conference Venue. Site visit to Princes Street Gardens
- **Belfast:** Tuesday 26<sup>th</sup> September at The Mount Business and Conference Centre. Site visit to Willowfield war memorial

If you would like to join us in either Edinburgh or Belfast, would like further information or are interested in a workshop for a group please visit [www.warmemorials.org/conferences](http://www.warmemorials.org/conferences). If you are based in England see if our First World War Memorials Programme partners Civic Voice are running a workshop near you, [www.civicvoice.org.uk/get-involved/events](http://www.civicvoice.org.uk/get-involved/events).

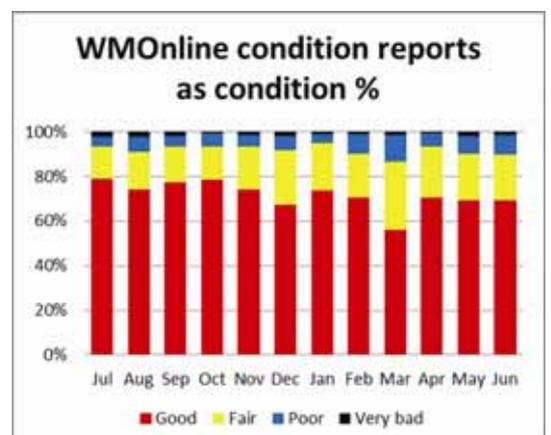


Workshop events © WMT, 2017

### War Memorials Online update

War Memorials Trust would like to thank all of our Supporters who contribute to War Memorials Online. We now have an incredible 33,500 war memorials recorded and around 1,500 records are being updated every month. In addition, more than 72,000 photographs of war memorials have been added by over 4,200 Contributors.

War Memorials Online continues to act as crucial tool for gathering information and contributes directly to the Trust's grants and conservation programmes. We would like to gather as much information as possible by November 2018 to ensure our war memorials are fit for commemorative events. So far, over 23,000 condition reports have been submitted, and data indicates that 7% may be in Poor and 1% in Very bad condition (see the graph right). This means with an estimated 100,000 war memorials in the UK up to 8,000 may need attention. If you spot a war memorial concern please report it.



## Regional Volunteers

War Memorials Trust's Regional Volunteers (RVs) are members of the charity who wish to take on a more active role to help the charity achieve its aims and objectives. RVs are registered by county across the UK and have become involved for a variety of reasons but all sharing a belief in the importance of the repair and conservation of war memorials.

The activities in which RVs can be involved include:

- monitoring and reporting on the condition of war memorials
- listing and researching the history of war memorials
- promoting the charity locally or giving talks on behalf of the Trust
- supporting our work by organising and running events
- representing the charity at rededication ceremonies or similar events
- supporting and assisting with ongoing Trust projects, such as War Memorials Online, In Memoriam 2014 and the War Memorials Officer campaign

If you are interested in becoming a RV, please contact Rachel for information on 020 7233 7356, [rv@warmemorials.org](mailto:rv@warmemorials.org) or visit [www.warmemorials.org/regional-volunteers](http://www.warmemorials.org/regional-volunteers).

In April 2017 Rachel Reese took over responsibility for supporting RVs as she began her new role as Volunteer Officer. Rachel takes over from Ruth, and will be combining the role of Volunteer Officer (3 days a week) with covering Emma Suckling's Maternity Leave - working on preparing and submitting applicants to list war memorials in England (2 days a week).

To help understand her role, Rachel has been reviewing the responses from the RV End-of-year reports submitted in January 2017 which were returned alongside Re-registration forms as the Trust undertook its triennial registration process. Following this 58% of people have remained as RVs; others stepping down for a variety of reasons including work commitments, health issues and age.

The annual End-of-year report asks RVs to gather details on their volunteer activities throughout the year. This information helps to demonstrate the vital contribution that RVs make as well as helping us to develop the RV programme. From the reports returned at the end of 2016 (49% response rate) RVs took part in 2,133 activities and gave 3,588 hours of their time. This means that on average each volunteer undertook 11 activities and gave 18 hours of their time. Based on the Heritage Lottery Fund model, which 'values' volunteer time at £50 per day, in 2016 RVs contributed an impressive £25,629 worth of time to the charity.

At the end of 2016 there were 197 RVs registered in the UK and 21 new RVs had been registered during the year. In the returned reports most RVs agreed that they were extremely likely to recommend the RV role to others which is very positive. RVs continue to be interested in participating in training around the UK and last year the Trust held workshops for RVs on the Learning and Conservation Programmes. In 2016 a number of our RVs also attended the Condition Survey workshops held by Civic Voice across England. This year, the Trust is holding workshops in Wales, Scotland and Northern Ireland on War Memorials Online, which will enable RVs outside of England to learn more about undertaking condition surveys.

Throughout the centenary demands on our services have increased significantly and RVs provide invaluable assistance during this busy period. In 2016, a number of RVs have promoted and represented the Trust at talks or events. Others have helped to support our Conservation Programme by undertaking condition surveys and highlighting memorials in need of assistance, which helps us to direct our funding and resources effectively. We are incredibly grateful to RVs for their continuing hard work and support.

In 2016 RVs have also made an important contribution to Historic England's Centenary Listing Project, which aims to get 2,500 more war memorials added to the National Heritage List for England by 2018, either by submitting listing applications or helping the Trust's Listings Officer in drafting applications. More information on the Listing Programme can be found on page 8.

We really appreciate the time and effort given by our RVs and it is great to hear that they are enjoying their work, which we hope will continue into 2017 and beyond. If anyone reading would like to volunteer then please get in touch using the contact details above!

## Get involved

### Centenary Campaign

At the end of June War Memorials Trust launched the penultimate phase of its Centenary Campaign which aims to raise £52,020 in the 2017-2018 financial year as part of an overall target to reach £201,811.11 by 11.11.2018.

As you know, this year has marked the 20<sup>th</sup> anniversary of the foundation of the charity. It has been poignant time to reflect on what War Memorials Trust has achieved in its first twenty years - administering £3.5 million in grants to almost 1,500 projects, dealing with more than 10,000 war memorial cases and engaging over 6,500 children through its Learning Programme. Demand for the services which the Trust is uniquely placed to provide has increased each year but the centenary of World War I has seen this at an all-time high. The centenary provides our charity with a once-in-a-generation opportunity to raise awareness of its work and help more communities throughout the UK protect their war memorials. In order to fulfil this mission we need to fundraise to cover the cost of the charity's free advisory service open to anyone with a war memorial enquiry, the Learning Programme - for which we expect to see a significantly increased demand as the end of the centenary approaches, our Volunteer Programme and, of course, the important supporting functions without which War Memorials Trust would not exist.

The response has been overwhelming. In the first week of the Campaign alone £9,000 was raised, almost one fifth of the £52,020 target. This means that to date the overall campaign has raised £112,000 of the total £201,811. This is a magnificent achievement and we warmly thank all those who have given so generously. However, there is still a long way to go and we really need your help to reach our target.

Any gift of any size will make an important contribution to our work during this time of national and international remembrance. You can make a donation by completing the form on the back page, telephoning 020 7834 0200 or by visiting [www.warmemorials.org/donate](http://www.warmemorials.org/donate).

### Supporter Survey

Thank you to all of our members and supporters who took the time to complete the 2017 supporter survey which was distributed with the February edition of the Bulletin. We received 585 completed surveys. It is so useful to receive this feedback. Staff and Trustees will be using a more detailed analysis to recognise areas where the charity is achieving well and to identify areas for potential improvement. It will also help to inform the future strategy of the charity.

Below is a brief summary of some of the results:

- 45% became aware of War Memorials Trust through seeing advertisements
- 74% were involved with the charity because of an interest in history or heritage
- 60% thought people were more aware of the Trust than they were three years ago
- 38% said that they would support the Trust's annual fundraising appeal
- 74% believed annual membership subscriptions were 'about right'
- 64% considered life membership subscriptions to be 'about right'
- 57% felt that War Memorials Trust should not be offering more membership benefits
- 47% preferred the AGM to be held in the afternoon, while 10% would prefer the evening
- 90% gave their overall impression of the Bulletin as 'very good' or 'good'
- 90% thought that the frequency of the Bulletin was 'about right'
- 70% would not like to receive the Bulletin by email and 28% would
- on average 2 people read each copy of the Bulletin
- 36% had visited one of the Trust's websites
- 78% have not contacted War Memorials Trust for conservation advice

Once again a very big thank you to everyone who completed the supporter survey with a special thank you to our Office Volunteer Martin Shorthouse who input the responses from all the surveys to compile the results. These are incredibly useful in helping us understand our supporters and your interest in war memorials.

## Merchandise

### Pens and pencils

Discreetly branded with War Memorials Trust's name and website is a stylish ball point pen, green in colour with white lettering. Pack of 3 pens costs £4 including p&p.



Plain white pencils with a rubber tip carry War Memorials Trust's name in green. Both are ideal for use at home and in the office. These pens and pencils help promote the charity and raise funds for our work. Pack of 5 pencils costs £2 including p&p.



### Tote Bags

War Memorials Trust's tote bags were recently added to our merchandise range and have proved very popular.

The lightweight bags, which bear the charity's logo on one side, measure 38cm by 42cm (15inches x 16.5inches), excluding handles, and can easily be folded up into a pocket or a handbag. They should be washed and tumble dried at 30 degrees Celsius. The bags cost £5 each including p&p. Each purchase will make an important contribution to War Memorials Trust's work as well as raising awareness of the charity.



## Order form

Please complete this order form and your details overleaf then send to the address details at the bottom of this page.

No.	Item	Total
	Pack(s) of 'War Memorials Trust Christmas' Christmas cards at £4.75 per pack of 10 cards (inc. p&p)	
	Tote bags at £5 (inc p&p)	
	Set of 3 Trust pens at £4 (inc. p&p)	
	Set of 5 Trust pencils at £2 (inc. p&p)	
	<b>Total</b>	
	Donation	
	<b>Grand total</b>	

### Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 25p on every pound you donate so your £20 subscription becomes £25 and your £150 gift, £187.50. You can Gift Aid your donation if you pay Income or Capital Gains Tax at least equal to the value War Memorials Trust would claim.

*giftaid it*

Please contact War Memorials Trust if you would like further information. If you have already made a Gift Aid pledge please do remember to advise us if you move house or cease paying tax.

Please complete both sides of the order form, detach and send to:

**Frances Moreton, Director**  
**War Memorials Trust**  
**Freepost RSCE-GKJS-BSLT**  
**2nd Floor**  
**42a Buckingham Palace Road**  
**London SW1W 0RE**

Please remember using a stamp will save us money.

Thank you.

# Get involved

Please complete and return this form  
Bulletin 74

## Your details

Title First name

Surname

Address

Postcode Telephone

Email

I would like to join/donate to War Memorials Trust  
(membership rates valid until the end of December 2017)

- Individual/ joint annual membership £20/£30  
(joint = two people at the same address)
- Individual/joint life membership £150/£200
- Centenary Campaign donation of £.....

Please tick  if you DO wish to receive a receipt for your payment.

Use Gift Aid and you can make your donation worth more.  
For every £1 you give to us, we get an extra 25p from HMRC.  
So just tick here. o It's that simple.

I want to Gift Aid my donation and any donations I make in the future or have made in the past four years to War Memorials Trust. I am a UK tax payer and understand that if I pay less Income Tax and/or Capital Gains Tax then the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify War Memorials Trust if you: want to cancel this declaration; change your name or home address; no longer pay sufficient tax on your income and/or capital gains.

Gift Aid is not appropriate for my donation

## Payment

I am making my payment by:

- Cheque made out to War Memorials Trust
- Cash
- Credit/debit card  
(complete details below and ensure a telephone number or email address is provided in case of query)

Card number

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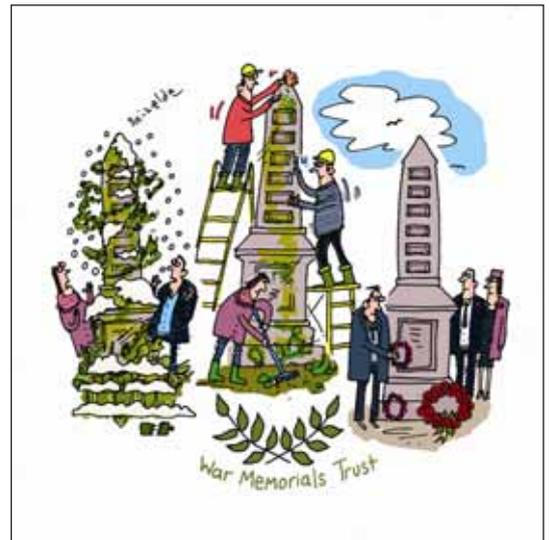
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Valid from □□/□□ Expiry □□/□□

Issue number (Switch/Maestro) □□

## Merchandise

### Christmas cards



War Memorials Trust is particularly pleased this year to offer members a Christmas card which has been designed specially for the charity by the acclaimed cartoonist Grizelda. Her cartoons have appeared in The Times, Private Eye, The Spectator, The Oldie and the Independent.

Grizelda designed the Directory of Social Change Great Giving Funders Award 2017, which War Memorials Trust won. She has adapted her original design so that it incorporates a winter scene (depicted on the left hand side). The design also gives a sense of the cycle of a Grant Applicant applying to the Trust for funding for necessary works, the works taking place and the works being completed and the memorial rededicated.

It feels particularly appropriate for War Memorials Trust to offer this specially commissioned design in a year which has seen the charity celebrate its 20<sup>th</sup> anniversary.

The cards measure 14cm/5.5inches square. They are available in packs of 10 and the greeting inside reads 'Merry Christmas and a Happy New Year'.

The cards cost £4 per packet plus 75p p&p each. Please order online at [www.warmemorials.org/shop](http://www.warmemorials.org/shop) or complete and return the order form on page 15.

Each pack of Christmas cards purchased will make an important contribution to War Memorials Trust's work.