

# Bulletin



War Memorials Trust



# 1997 - 2017

Number 73 May 2017



# War Memorials Trust

## Bulletin

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## War Memorials Trust

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## War Memorials Trust works to protect and conserve all war memorials within the UK

### Objectives of War Memorials Trust

1. To monitor the condition of war memorials and to encourage protection and conservation when appropriate.
2. To provide expert advice to those involved in war memorial projects, to act as the specialist organisation for war memorial conservation issues and to facilitate repair and conservation through grant schemes.
3. To work with relevant organisations to encourage them to accept responsibility for war memorials and recognise the need to undertake repair and conservation work.
4. To build a greater understanding of war memorial heritage and raise awareness of the issues surrounding war memorial conservation.

### Membership rates

War Memorials Trust membership rates (membership rates valid until end of December 2017):

Annual membership: £20 individual or £30 joint

Life membership: £150 individual or £200 joint

### Grant schemes

War Memorials Trust administers a number of grant schemes for the repair and conservation of war memorials in the UK. Most types of war memorials are covered and all works funded need to be in-line with best conservation practice. Details are available at [www.warmemorials.org/grants](http://www.warmemorials.org/grants).



To find out if your war memorial project could get a grant you need to fill in a Grants Pre-application form. A member of the Conservation Team will review the form to identify the type of memorial, the appropriate works and costs. If your project is eligible we will send you an Application Form. The Grants Pre-application form can be downloaded at [www.warmemorials.org/grants](http://www.warmemorials.org/grants) or obtained from the Conservation Team on 020 7233 7356, 0300 123 0764 or [conservation@warmemorials.org](mailto:conservation@warmemorials.org).

Please note that projects cannot be funded if they have already started or have finished.

## Message from the Director

Dear supporters,

This special edition of the Bulletin comes out as we mark our 20<sup>th</sup> anniversary; the charity was registered on 7<sup>th</sup> May 1997. Whilst still a young organisation in comparison with peers in this sector - both the Commonwealth War Graves Commission and Imperial War Museums are 100 in 2017 - we believe we have come a very long way in a short time. This issue seeks to give you a flavour of what we have achieved.

Before 1997 there was no organisation focused on supporting the local custodians of the estimated 100,000 war memorials in the UK. Today, the Trust is managing £4 million of UK and Scottish government centenary funding to support the repair and conservation of our nation's war memorial heritage as well as helping individuals and communities across the country. In February 2017 the Trust was awarded the DSC Great Giving Funders Award, voted for by the public, which acknowledges charities that "demonstrate a clear understanding of their beneficiaries and funding environment... demonstrate that they apply and use that understanding to inform and improve grant making by giving clear guidance and support [and show] a willingness to work with applicants to address concerns and demonstrate a response to changing needs in the wider environment". That description outlines exactly what we aim to do! The Trust is a conservation charity which gives grants; supporting applicants to understand processes and appropriate works is just as important as distributing money. Educating people about the right way to look after our war memorial heritage helps not just today but also in the future as best conservation practice becomes embedded in the ongoing maintenance and care of our nation's war memorial heritage.

Our 'prize' for the DSC award was a certificate incorporating the amazing cartoon by Grizelda which we felt made a special and unique front cover for this anniversary Bulletin. We would like to extend our thanks to Grizelda and the DSC for this unique, and very useable, image! Further thanks go to Bill Kidd MSP, and his fellow signatories, who laid down a Parliamentary Motion recognising the Trust's award, our 20 years of work and the importance of the nation's war memorial heritage on 24<sup>th</sup> February 2017. We thank all those who voted for the charity and the many kind words received from supporters following the announcement of the result.

This edition of the Bulletin, a publication originally distributed as the Newsletter, seeks to review the last 20 years of work. Our sole remaining founding Trustee, John Peat, gives his views of the first 20 years overleaf. This is followed by articles on our volunteers, casework, grant-making, education, events and fundraising activity over two decades. We hope you will enjoy a little bit of a retrospective. There is much we have not managed to fit in but we have sought to give a flavour of the first 20 years of the charity and the range of activities in which it has been engaged.

My most important task in this issue is to thank each and every one of you for your important contribution to the charity. Whether as a member, supporter, volunteer, Patron, Trustee, Contributor or just occasional reader of the Bulletin your interest is vital. The charity cannot achieve its objectives without people being aware we exist - just knowing that people like you can tell others about us when you spot a war memorial that needs help is so important and a way that you can help at no cost. Obviously we do also need funds to maintain our work and a further huge thank you to all those who have donated over the years. Whatever the size of your gift it all helps. Without your support, interest, dedication and enthusiasm the charity could not have helped the 1,500 projects which have shared £3.5million or engaged with 6,500 young people amongst its many other activities. I hope that you will continue to support our work in future.

As we look back 20 years it is tempting to look forward. In 2037 we hope the Trust will be gearing up for events to mark the centenary of World War II having learnt from the current commemorations of World War I. To be able to do that War Memorials Trust will need to sustain its work in the interim when there is a chance the current heightened levels of interest may fall. We hope you can help; join us in this special year if you are not already a member. Or, if you are already an Annual or Life member, perhaps you might mark the 20<sup>th</sup> anniversary with a donation; our annual Centenary Campaign direct mail will be sent in June recognising this important year to which we hope you will respond. You may even consider a legacy gift. These first 20 years have made a huge difference to the state of the UK's war memorials but we need to continue our collective efforts to ensure their preservation in the years ahead.

With many thanks for your support and I hope you enjoy this Bulletin, Frances

## A Trustee's perspective on the first 20 years by John Peat

As a founding Trustee I am delighted to write a Trustee's perspective on the history of the charity and our progress over the years.



Ian Davidson (Founder), Winston S Churchill (President and Trustee) alongside WWI veteran Robert Burns at the Cenotaph on Somme Day 2000 © WMT, 2000



WMT Trustees at 2001 AGM © WMT, 2001



John Peat with Alex Salmond at WMT's Holyrood reception in 2015 © Jon Savage, 2015



WMT Trustees meeting March 2017 © WMT, 2017

It only seems like yesterday that, when working as a Business Manager for a High Street Bank, one of my colleagues asked if I could see a potential new customer as he needed to open an account immediately. I agreed to see the gentleman and more than 20 years later I am pleased that I did. The person in question was Ian Davidson, founder of The Friends of War Memorials – which we now know as War Memorials Trust.

At this meeting Ian said "That as I was going to be the Bank Manager for the charity that I would become a founding Trustee". I was pleased to accept this invitation and as I later discovered it was not easy to say no to Ian. Those of you who met Ian will agree that he was very passionate about the injustice of war memorials not being looked after.

Ian's appearance on The Jimmy Young radio show in October 1996 had allowed him to bring to people's attention the poor condition of the country's war memorials. For the next few years Ian travelled throughout the country visiting war memorials and bringing to our attention those that were in a poor state of repair. I know that from personal experience as on several occasions I would receive a call from one of our branches saying that he was in their banking hall looking to take out cash to support his endeavours. Sadly, Ian passed away on 6<sup>th</sup> August 2012.

Friends of War Memorials was registered as a charity on 7<sup>th</sup> May 1997 with Winston S Churchill as President and Douglas R Johnston as Secretary and Honorary Treasurer. Countess Mountbatten of Burma kindly consented to become Patron.

The Charity Deed included the aim: "... to educate the public and to foster patriotism and good citizenship by remembering those who have fallen in war by preserving and maintaining war memorials." I am sure that you will agree that this aim is still relevant today.

Sir Donald Thompson was appointed as Director General together with additional Trustees, Patrons and Vice Presidents. In 1998, we created the Small Grants Scheme following a £5,000 donation from Halifax plc. This scheme enabled the charity to provide small grants to repair war memorials and carry out conservation projects. You can read more about the Trust's grant-making on pages 10-13.

In 2000, we began collaborating with English Heritage, now Historic England, with the appointment of our first full-time Conservation Officer. This post administered the English Heritage grant scheme as well as undertaking the conservation work of the charity. The partnership with Historic England, still going strong today, was a significant step in the Trust's development showing that it was not just a small group of people who had concerns about our war memorial heritage but that this was shared by a national heritage body.

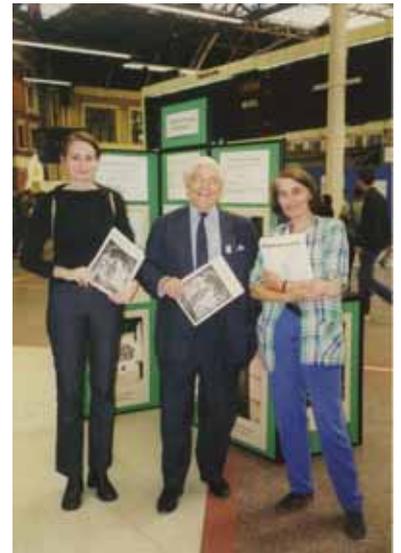
Articles in the Daily Telegraph in July 2002, written by the late David Graves, saw War Memorials Trust receive a fundraising boost as well as an increase in awareness of its work. In 2003, the first full-time Administrator was appointed to manage the charity work and Frances Moreton remains with us today as our current Director.

The change of charity name to War Memorials Trust came into effect in January 2005. This change, along with the introduction of a new logo, was, we know, not universally favoured. However, the progress made by the charity since then has, we believe, been helped significantly by those changes. A focus on our core activity of supporting local communities look after their war memorials reinforced by a clear brand has helped us to establish the organisation as a national focus for the protection and conservation of war memorials. Today, we are at the heart of World War I centenary initiatives, backed by governments, to support war memorial repair and conservation works. This reflects the work done by all of us, supporters, volunteers, staff and Trustees, to help the development of the organisation in many different ways.

In Spring 2005 the charity lost its driving force, Director General Sir Donald Thompson, who sadly passed away. Following his death funds raised were distributed through the Sir Donald Thompson Memorial Grant. This was the start of increasing levels of grant-giving by the charity from its own Small Grants Scheme; a legacy of which we hope Sir Donald would be proud. At that time the normal grant ceiling remained at the £250 which had been in place since 1998. In 2006, as Trustees, we agreed an increase in the normal maximum Small Grant Scheme award to £1,500, that increased in 2011 to £2,500 and now, with the additional funding available through the World War I centenary programmes that stands at £30,000 although we have always considered exceptional higher grants. At no point has there been a minimum. That means that as an organisation we continue to support projects of all sizes; we recognise that whatever the scale of the war memorial if a community needs assistance we will help. But it is vital that the community remains at the heart of undertaking the work to ensure their long-term engagement with, and responsibility for, their war memorials. Grants have been given for as little as £40; whilst in 2016 the first offer over £100,000 was made. When you see such numbers you realise that grants of every size really do help; just as the donations of all sizes from supporters such as you all help this charity. Without your kind gifts the Trust could not have achieved all that we have done so far.

Over the years new initiatives have emerged to help our conservation work; our War Memorials Officer campaign, In Memoriam 2014 partnership with the SmartWater Foundation, War Memorials Online and First World War Memorials Programme. Alongside that our Learning Programme has seen the development of educational resources and support for young people. It encourages tomorrow's war memorial custodians to understand their importance and inspires them to continue this work in the future.

On behalf of the Trustees I pay particular thanks to all our Patrons and staff whose interest and enthusiasm encourages the Trustees in our role. I also thank you, as a supporter, for your involvement with War Memorials Trust over all, or some, of the last 20 years. Together we have achieved a great deal. I hope you enjoy reading about some of that in the pages that follow and that it inspires you to remain supportive of, and engaged with, our shared work of protecting and conserving war memorials in the UK.



Amy Flint, Sir Donald Thompson and Jane Gaskell collecting at Victoria Station in 2002 © WMT, 2002



Jo Talbot, Frances Moreton and Nancy Treves before the 2008 Garden Party © P Crawley, 2008



Peter Lloyd, Chris Reynolds, Sheena Campbell, Andrew McMaster and Rachel Reese on a site visit © WMT, 2016

## Our volunteers and contributors

Over the last 20 years War Memorials Trust could not have achieved what it has without its volunteers. These are the people who enable the charity to 'punch above its weight'; they support staff, raise awareness of the charity amongst potential beneficiaries and offer their time to support a cause dear to their heart.

Since 1998 nearly 500 people have been Regional Volunteers around the country. They undertake a variety of roles including monitoring the condition of war memorials in their area, following up requests for help from staff for pictures or information, reporting concerns, applying for war memorials to be listed or researching the history of memorials, attending events, representing the charity at rededication services or giving talks. All these raise awareness of the organisation and enable help to reach custodians more quickly. Certainly the staff cannot say a big enough thank you to all our Regional Volunteers for the amazing contributions they have made and, importantly, continue to make.

To support their efforts the Trust introduced annual Regional Volunteer days in 2002 - a chance to meet up, get updates on activity and discuss common issues. Over the years these have developed with regional meetings, drop-in sessions and, most significantly, training days focussing on specific areas of activity such as condition surveys, listing and learning. During the centenary of World War I Regional Volunteers have benefitted from access to the additional workshops delivered as part of the First World War Memorials Programme which has extended the geographical spread and number of training opportunities available.

The story of the Co-operative Building and Shop-fitting department memorial plaque featured in Bulletin 52 (2012) is one which demonstrates the importance of our Regional Volunteers. Reported to the Trust in 2009 by staff at a scrap merchants yard where it had sat for 15 years the journey to uncover where it originated began. Identifying a custodian is often one of the biggest challenges facing our Conservation Team and Regional Volunteers are vital in identifying information best gathered locally. A piece by Regional Volunteer Mike Coyle with BBC Manchester led to the identification of the war memorial which had been recorded as lost. Works were then undertaken and in November 2011 the memorial was unveiled in a new location where the public, and those whose family members are recorded, can visit and pay their respects. Mike's work in the local area was instrumental in achieving a successful outcome and is just one example of how Regional Volunteers have had an impact on the Trust's success in achieving what it has in the last 20 years.

More recently a new type of volunteer has emerged, the War Memorials Online Contributor. Anyone can register on [www.warmemorialsonline.org.uk](http://www.warmemorialsonline.org.uk) to get involved and nearly 3,500 people have done so since 2012. Once registered Contributors add details of war memorials, upload photographs and most importantly share information on condition. Any concerns or Poor or Very bad reports go directly to the Trust's Conservation Team meaning Contributors have an immediate impact; highlighting areas of concern and helping staff reach the custodians of those memorials in need of assistance or funding.



Regional Volunteer training at the National Memorial Arboretum © WMT, 2010



Regional Volunteer training on condition surveys in London © WMT, 2015



Regional Volunteer war memorial walk in Edinburgh © WMT, 2016

## Our volunteers and contributors

Contributing through War Memorials Online can be a first volunteering step; the amount you contribute is up to you and can fit into your lifestyle in a flexible way. Being a Regional Volunteer is similar in that there is no fixed commitment; although in return for the bi-monthly newsletter and information packs issued to support RVs we hope they will do a minimum of 2 activities a year. Many do much more and that contributes to the value placed on Regional Volunteer activity; in 2015 it was measured financially as being worth £34,300. This is an amazing in-kind gift representing the importance of Regional Volunteers to the success of the charity's growth in the last 20 years.

Alongside the RV contribution in 2015 a further £7,000 worth of time was given by Office Volunteers. Over the last 20 years staff have been delighted to welcome a wonderful group of diverse people into the office. They have provided us with fantastic support undertaking a variety of tasks which help deliver the Trust's programmes. They file, scan, research, proof, enter data and upload information whilst playing a full part in office discussions contributing to the development of ideas that move the charity forward. In return the charity hopes we provide a rewarding experience which may develop skills to move into the workplace or enable those with experience to feed that back into the charity sector to help develop the organisation. Trustees and staff would like to extend our thanks to all those who have helped in the last two decades. We have asked two of our Office Volunteers to give you a flavour of their experiences:

### Martin Shorthouse Office Volunteer since 2001

I joined the charity when I retired to give myself a purposeful hobby in heritage. I was attracted by the fact that it was charity in its infancy and had the charismatic Sir Donald Thompson as its driving force. My role is purely administrative allowing staff to concentrate on war memorial preservation.

What I had not anticipated was that the charity would develop in such a positive way over the ensuing years and that it would provide me with other rewarding associated activities. I use memorials as a means of exploring towns and villages and have created a series of walks that involved researching each memorial then creating interesting routes to visit them. War Memorials Online has given an added incentive to find, photograph, report on and register memorials for the website.



Martin Shorthouse, centre, delivering a talk on the 2014 pre-AGM walk © WMT, 2014

### Adam Whiley Office Volunteer Feb - Sep 2015

I initially volunteered with War Memorials Trust in spring 2015 as part of my studies for an MA in Museum Studies at UCL. I was drawn to the Trust because of an interest in Britain's historic built heritage, but I was also keen to experience some of the day-to-day work in the charitable sector.

Whilst volunteering I was involved with preparing listing applications as well as experiencing other areas of the charity's work including fundraising and the Learning Programme. This meant I ended up staying longer than my initial placement as the understanding gained was useful in developing my skill-set as I looked for work after my studies. I moved on from my volunteering role to take up a position as Grants and Policy Officer with another charity; my time with War Memorials Trust had enabled me to recognise this was a field I wanted to work in.



Adam Whiley attending training © WMT, 2015

## Conservation work over two decades



Conservation Officer Andrew McMaster provides advice at Dedham (WM1926) © WMT, 2016



Edinburgh War Memorial Officer Paul McAuley discusses the city's war memorials with WMT's Conservation Team © WMT, 2016



Grade II listed Huncoat war memorial (WM7619) © WMT, 2015

Over the past two decades War Memorials Trust has developed into the specialist organisation for war memorial conservation. Its Conservation Officers provide free advice and guidance to anyone who contacts the charity and also monitor the condition of war memorials through War Memorials Online, staff site visits, stories from the press and reports from Regional Volunteers, supporters or the public. To aid this important work the Trust has produced a range of helpsheets while also working with national heritage bodies to develop joint guidance on best conservation practice. We are incredibly grateful for the help we have received from national heritage bodies, as well as other civic and built heritage organisations and those in service and other sectors, to ensure war memorials remain a relevant part of our national culture.

A key component of our casework is acting as a first point of contact for the many and varied questions people have about their war memorials. The Conservation Team are often asked questions such as: Who is responsible for my local war memorial? Where is my relative commemorated? How long do you leave your wreaths on the war memorial for? Part of the reason that Friends of War Memorials formed in 1997 was that there was no single place to go to get the comprehensive range of answers that the Trust seeks to provide. We do this not only via our website but also our telephone service which we recognise as important especially if the issue relates to the loss of family members. Whilst not all the questions we answer are directly relevant to our core activity we aim to help everyone we can with the best possible advice available.

This aspect of our work is vital to people but far more intangible than our grant work. As a conservation charity the advice and support we offer is just as important to us as the encouragement we can provide through funding. We are very grateful when those who have used our services respond with a donation or join as a member as it indicates that our work has been of assistance to them and they are joining us all in supporting the protection and conservation of our war memorial heritage.

As well as providing advice to members of the public, in 2010 the Trust set up the War Memorials Officers project which sought to identify the relevant contact person in each local authority across the UK. Not only does this provide local authorities with direct support for war memorial queries, but it also helps both the public and the Trust when trying to identify a war memorial custodian. Staff meet as many War Memorials Officers as possible and a number have subsequently applied for grants.

A more tangible element of casework is listing. Getting a war memorial listed meets the charity's objective of protecting war memorials. Unlisted war memorials have no protection other than standard statutory planning considerations but once listed any works which could affect their historic and architectural interest have to be reviewed. It does not prevent work taking place but it ensures that proposals are considered and people can formally comment. In 2013, Historic England announced its intention to add 2,500 war memorials to the National Heritage List for England. The Trust has submitted 500 applications since 2014 and continues to suggest more each week. Huncoat war memorial in Lancashire was put forward following concerns from members of the local community about relocation. Once listed those plans were given further consideration and the historic picturesque setting was recognised with the memorial retained on its original site.

## Conservation work over two decades

Whether a war memorial is listed or not War Memorials Trust comments on planning applications. For example it can provide pre-application advice to local authorities to ensure proposals follow best conservation practice. Shortlands war memorial in Bromley is an example where the Trust was asked to respond to proposals after the memorial was significantly damaged, as shown right, when hit by a car in July 2016. The Trust provided comments to the London Borough of Bromley which is now intending to repair and reinstate the war memorial in time for Remembrance Day 2017. This will ensure the intentions of those who lost loved ones are respected and the memorial will remain a shared public monument of benefit to us all as a site at which to remember and pay tribute.



Damage to Shortlands war memorial after being hit by a car © S3 Photography, 2016

These shared spaces of remembrance, whether it be at a cenotaph on a village green or by a plaque inside a church, are vital for communities. Often the importance is not fully understood until something terrible happens. In 2011, the Trust had to deal with an exceptionally high period of reported thefts at war memorials across the UK. 40 communities saw metal elements such as plaques taken from their war memorials. In response the Trust began working with the SmartWater Foundation. In Memoriam 2014 was launched which provides free crime prevention fluid to war memorial custodians across the UK. Our Patron the Duchess of Cornwall has marked a number of war memorials to help encourage people to get involved. The Trust also engaged with the All Party Parliamentary Group on Combating Metal Theft and from various initiatives metal theft seems to have declined for now.

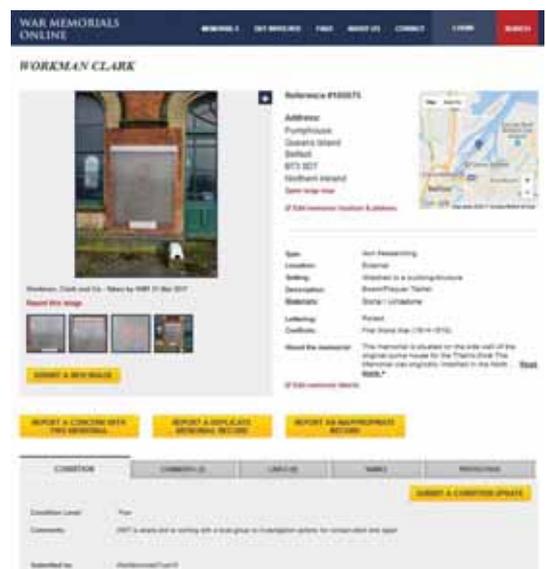


HRH Duchess of Cornwall applying SmartWater at the Welsh National Memorial © M Horwood, 2014

Being made aware of cases of theft, or any other concerns about war memorials in Poor condition or under threat, is vital to enable the charity to protect and conserve war memorials. War Memorials Online, launched in November 2012, is now a key tool to gather information with over 32,000 records added, 22,000 condition reports submitted and more than 3,500 people registered as Contributors. War Memorials Online benefits both the grants and casework elements of the Conservation Programme, highlighting cases in need of conservation advice and funding. The website continues to see increased use as supporters and members of the public let the charity know about the condition of war memorials across the UK. On average 1,250 records are updated each month and we hope this figure will continue to rise – it is an important tool to engage young people and forms a key tool for the future of the Conservation Programme. It is also a direct way that you can report issues and impact the protection and conservation of war memorials.

Each and every day brings a new or challenging question or case. The funding and donations you give are vital in enabling the charity to provide professional and expert staff on the end of the phone, to respond to emails/letters or develop website content to help anyone, anywhere, get free of charge advice. Thank you for making this possible and if you ever need help please do get in touch using whichever channel suits you!

# IN MEMORIAM 2014

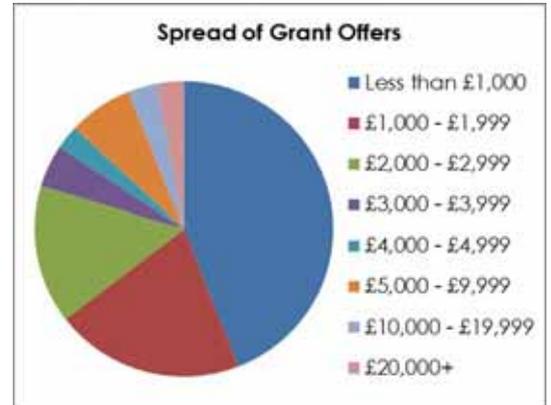


Workman, Clark and Co. war memorial in Belfast initially reported through War Memorials Online and visited in March 2017 © WMT, 2017

## 20 years of grant giving

Offering grants to support local communities across the UK repair and conserve their war memorials has been central to War Memorials Trust's efforts since the charity began. The first grants were awarded in 1998 and, by the end of 2016-17, the Trust has offered 1,500 grants with recipients sharing £3.5 million through schemes administered by the charity. As John Peat discussed on pages 4-5 the amount available in grants has gradually grown over the years helping the charity increase its impact.

Boothtown Methodist Church in Halifax received £40 in 2005 towards works to 3 war memorial plaques, at £13.33 a memorial the smallest grants yet! The largest grant paid to date is over £85,000 to Bootle war memorial on Merseyside. Each and every war memorial has its own requirements and the grant programmes reflect that enabling us to support at different levels depending on requirements. In our largest spend year, 2015-16, £745,752 was shared by 105 projects in 12 months. The average grant was £7,102 whilst the median was £2,250. This demonstrates how most projects tend to be for relatively small amounts of money, as shown in the pie chart. But we know that small amounts make a difference. In a 2016 survey of beneficiaries of the Centenary Memorials Restoration Fund 79% indicated that their project would have either 'been delayed, been undertaken on a reduced scope of works or would not have gone ahead at all' if the funding had not been available. Just as grants of all sizes help custodians, donations of any size help the Trust give those grants.



Underpinning the grant schemes is best conservation practice; ensuring that any works supported are appropriate to the memorial, in-line with methods that will minimise any potential damage and offer the greatest chance of supporting long-term preservation. Best conservation practice is not a static set of rules but a constantly evolving body of knowledge. Ensuring that grant programmes are overseen by professional and expert Conservation Officers, who keep up-to-date with best practice, enables the Trust to provide grant applicants with considered advice and support throughout the process.

In the very early days grants were paid on submission of basic information about a project. With the recruitment of a Conservation Officer in 2000 a more formal approach emerged not only to help manage the process but also to ensure a fair mechanism for the charity to assess applications and focus on those cases in greatest need. The Trust has been fortunate that over the years income has generally managed to reflect demand. But there have been occasions where applications have been rejected due to lack of funds or over-subscription to grant schemes making the donations that we receive from our supporters so important if we are to help all those who need assistance.

A huge thank you is owed to all those who have supported the grants work. The Halifax plc were the initial funders of the Small Grants Scheme and we owe them a great debt in getting the programmes started. Historic England has worked with the charity since 2000, and Historic Environment Scotland since 2008, providing funding for war memorial projects. More recently both Scottish and UK governments have asked the Trust to administer war memorial funding. Many charitable trusts have shown their support notably The Wolfson Foundation and The Dulverton Trust whose funding for war memorials over the years has been greatly appreciated. Alongside this, many more charitable trusts, corporate donors, individuals and supporters have given to support the grant-making activity and whilst we cannot thank you all individually in this list please accept our sincere thanks to each and every one of you. Your gifts have gone to help communities repair and conserve their war memorials; preserving them as a place for all of us to pay tribute to those whose sacrificed so much.

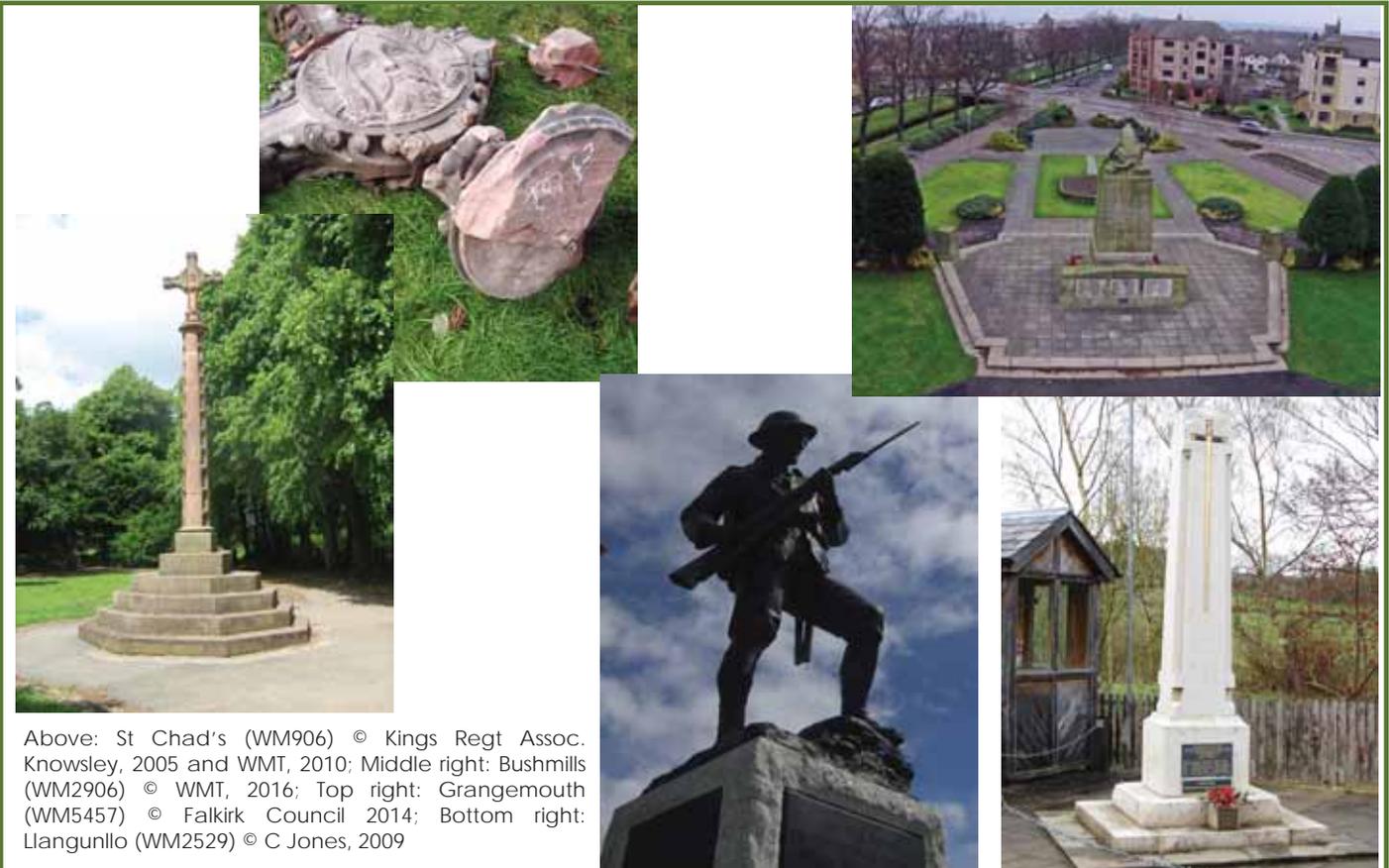
War Memorials Trust gratefully acknowledges the support of Department for Culture, Media and Sport, Historic England, Historic Environment Scotland, The Pilgrim Trust, the Kirby Laing Foundation and The Goldsmiths' Company for its Conservation Programme.



HISTORIC  
ENVIRONMENT  
SCOTLAND

ÀRAINNEACHD  
EACHDRAIDHEIL  
ALBA

## 20 years of grant giving



Above: St Chad's (WM906) © Kings Regt Assoc. Knowsley, 2005 and WMT, 2010; Middle right: Bushmills (WM2906) © WMT, 2016; Top right: Grangemouth (WM5457) © Falkirk Council 2014; Bottom right: Llangunllo (WM2529) © C Jones, 2009

Freestanding war memorials in our villages, towns and cities, such as crosses, cenotaphs and sculpture, are often the most visible type of war memorial. Many of the grants given to these are for cleaning, re-pointing and repairs to stonework to address the effects of weathering and ageing. Tarrant Keynston in Dorset received £680 in 2016 towards hand cleaning (WM8722). The result clearly demonstrated that the chemicals or products often suggested to clean are not necessarily needed - water, a natural brush and some elbow grease can do a lot! However, sometimes a memorial has been badly damaged. In 1991 vandalism broke the cross at St Chad's Church on Merseyside, above left (WM906). It was subsequently stored until 2005 when the Knowsley King's Regiment Association led a reinstatement project. The Trust featured the case in our first direct mail appeal and through the funds raised from that, and awards from other grant schemes, the charity contributed nearly £20,000 to the works.

Llangunllo's war memorial column in Powys was one of the earliest grants from the Trust, bottom right (WM2529). In 1998, £250 supported repair and conservation works including improving the legibility of the inscription which had faded. More recently, in 2016, Grangemouth memorial in Stirlingshire received £1,500 towards a Professional Advice Grant, top right (WM5457). Professional Advice Grants were introduced in 2015 to help large, complex or unusual projects receive an initial grant towards obtaining professional advice and the production of a specification of works to ensure best conservation practice is embedded from the beginning of a project.

Bushmills war memorial in County Antrim was offered a grant of £2,500 in 2009 for work including masonry repairs, cleaning and re-pointing of the granite memorial which commemorates those from the village and surrounding district that died in both World Wars, above middle (WM2906). In 2016, staff visited the memorial during a trip to Northern Ireland to deliver workshops. As part of the Grant Contract applicants take on a responsibility for maintenance and are expected to keep the memorial in Good condition after receipt of their grant money. The Trust monitors this through site visits by staff and particularly its Regional Volunteers. Requests for Regional Volunteers to go and check on war memorials around 3 years after payment of a grant are regularly circulated and information is fed back to the Conservation Team via War Memorials Online or through Condition Survey reports sent by email/post. Any concerns identified are raised by staff with the custodian to ensure the works funded are not wasted through a lack of care.

## 20 years of grant giving

War memorial plaques can be found everywhere – inside and on the exterior of buildings and structures. They are perhaps the memorial type that is most vulnerable to disrepair, damage and loss. They can be overlooked, left behind or are just more accessible so are over-cleaned or knocked as we go about our day-to-day lives. One of those the Trust has helped over the years is a badly fire-damaged bronze plaque from All Saints Church in West Dulwich, London (WM3587). Initially it seemed beyond repair as the chemical structure of the bronze itself had been damaged and the plaque had warped. However, conservators were able to carefully straighten and weld the metal before cleaning and re-patinating it so it could be returned to public view. War Memorials Trust gave £650 to help make this possible.



All Saints Church plaque before and after works (WM3587) © All Saints West Dulwich 2010

War memorial buildings and structures are often the most challenging cases we deal with due to their scale and the multitude of issues they raise. However, the charity recognises the important role these buildings can continue to play within their communities today. When giving a donation to support our work you may not have realised that some of the memorials helped have a social function alongside their commemorative role. This means that any gift you make can help not just the custodians but a far wider community whose use of these facilities and buildings is a very active form of commemoration. In such cases it is not just the Trust that thanks you for your donations but all those who use the war memorials.

The nature of war memorial buildings can vary. Some may have a modest appearance as they were constructed at a time when raw materials were expensive and labour greatly reduced by the impact of war. Hopeman war memorial hall in Moray was erected in 1929 and is dedicated to the fallen of both World Wars (WM7887). Following a site visit by one of the Trust's Conservation Officers a Grant Offer of £7,940 to renew the timber flooring, roof and rainwater goods was made. The grant applicant commented that "everyone is delighted with the results. The funding has improved the hall and allowed the many groups who use it to carry on with their activities, which is essential to maintain the excellent community spirit which exists in the village." The Grade II listed King's School Memorial Hall in Bruton, Somerset is a very different type of hall (WM3812). The wooden panelling in the gothic style hall remembers the school's fallen of both Wars; 57 World War I names and 60 World War II, unusually more in the second conflict. A grant of £2,500 helped repair water stained panels, mouldings and splits in the wood as well as correcting misspellings which had been identified through historical research.



Hopeman hall (WM7887) © WMT, 2013

Grants offered to educational institutions and groups provide an opportunity to link the Conservation and Learning Programmes. A grant to a school facility that students use, or a memorial within a school, can be used to increase young people's awareness of war memorials. Since 2011, the Conservation Team has sought to link any school beneficiaries with our Learning Officer, who can provide materials and bespoke visits to schools and youth groups. As the custodians of the future, with experience of conservation projects today, these young people are a key group who can promote the continued significance of our war memorial heritage in the years ahead.

## 20 years of grant giving

Other examples of school memorials include a grant in 2001 to the 'Gate of Honour' at Mill Hill School in Barnet, London (WM1278). Constructed of Portland stone it stands at the entrance to the school and is inscribed with the names of former pupils who fell in both World Wars. £5,000 supported works to remove copper staining run-off, re-gilding lettering, repairs to the roof and conservation of the painted ceiling. Ulverston Victoria High School in Cumbria has an oak display cabinet with a remarkable collection of photographs showing 159 masters and scholars who fought in World War I (WM1356). A grant of £500 in 2005 supported work to rectify damage to some of the images. St Luke's Junior School in Brighton has a war memorial painting which received £2,000 through the David Graves Memorial Grant in 2007 to support conservation works (WM1766).



Ulverston Victoria High School (WM1356) © Ulverston Victoria High School, 2005

Some of these school cases reflect the huge diversity of war memorial styles in this country. Musical war memorials such as organs and bells have also benefitted from grants. The organ in Warleggan, Cornwall received £6,950 in 2012 whilst St Mary's in Comberton, Cambridge benefited from £290 in 2016 (WM5121 and WM9627). Memorial Community Church in Plaistow, London received £2,500 in 2011 to support works to 10 church bells cast with the names of 172 men killed in World War I (WM4459).

Skelton Parish Cemetery in North Yorkshire is entered through the timber war memorial lychgate; a type of memorial found in the grounds of many churches (WM9080). In 2016, a grant of £880 was offered towards repairs to the entrance gates and timber railings using traditional joinery methods. The initial proposal was to completely replace the whole gate but following discussion between the applicant and Conservation Team the grant supported repair with minimum intervention to retain as much of the historic material for as long as possible in-line with best conservation practice. Other types of gates are also war memorials, often into parks. Green space has also been identified by communities as their memorial with parks and fields offering another example of a practical choice.

Our Lady Star of the Sea at Castlebay on the Isle of Barra, Western Isles is one of many churches with a stained glass window memorial (WM5039). In 2011, a grant of £10,000 supported conservation works required due to coastal exposure, water ingress due to lack of putty and cracked glass. Comparatively, £150 was given in 2005 towards protective conservation works to the Burma Star window in St John's Church on Church Street in Cardiff (WM1607).



Above: Burma Star (WM1607) © WMT, 2013;  
Below Cheltenham, Crimean (WM1855) © Colonel M E Bennett, 2013

As the Burma Star window reminds us the Trust helps memorials from all conflicts. The Crimean war memorial in Cheltenham was originally one of a pair carrying Russian cannon taken at Sebastopol (WM1855). Whilst the cannon were melted down in World War II; one base with the names of the fallen remains and in 2008 £9,030 supported repair and conservation work .

Throughout this piece we have included the reference number, beginning 'WM'. Using these numbers you can find out more about each case on the Grants Showcase on our website at [www.warmemorials.org/search-grants](http://www.warmemorials.org/search-grants). We have details of all the projects funded since 1998 offering both an insight into our work and its impact across the UK. None of this would have been possible without the contributions from our supporters. On behalf of all those who have received grants, and the charity which has the privilege and responsibility to distribute that funding, thank you for your gifts which make it possible for the Trust to give grants.



## Engaging young people

Learning and providing advice has always formed a significant part of War Memorials Trust's work. In the early days the focus was on wider education and support, with advice being provided to custodians and others carrying out war memorial related projects. From 2003 a more focused strategy started to develop, evolving over the next few years to include professional conferences to assist those involved in war memorial conservation as discussed overleaf with events.

But the charity's objective 'to build a greater understanding of war memorials' has always recognised the importance of not just educating current custodians but thinking ahead. For the work being done today to continue in the future we must engage tomorrow's custodians. Therefore educating young people about the history and importance of war memorials is vital. By working with children from a young age we hope to inspire an interest in heritage that will lead to the continued care and conservation of war memorials for not just the next 20 years but beyond that for future generations.

To achieve this, during our second decade, funding was sought to enable the charity to develop a youth focused Learning Programme aimed at schools and youth groups. In 2011 sufficient funding had been secured to enable a Learning Officer to be appointed. Since then the Learning Programme has become a core part of War Memorials Trust's work, engaging with young people across the UK and helping them understand the importance of war memorials. This has been made possible thanks to the contributions of many of you either through donations to a direct mail or gifts specifically to assist the Programme for which we are most grateful.

The Learning Programme has now been running for six years and in that time we have developed two key strands. Firstly high quality teaching and learning resources; secondly visits to schools and youth groups. Both have been made available and promoted through the development of a specific learning website, [www.learnaboutwarmemorials.org](http://www.learnaboutwarmemorials.org). We created this site, middle right, to help us engage with schools, youth groups and young people across the UK. It launched in the summer of 2012 providing resources, information and support for war memorial projects by young people. It is primarily aimed at teachers/leaders to give them resources to read, use and adapt. Older children may also access it directly but it is not designed for children specifically. Such a website would be very resource intensive and require a very different approach to keep it continually updated and engaging.

Starting in late 2011, our Learning Officer initially produced learning resources that dealt with teaching young people key ideas concerning war memorials. These early materials eventually became our 'Introduction to war memorials' lesson plans. There are separate sets of plans and lesson materials for primary and secondary schools focusing on topics such as what war memorials are, why they are important, researching the names on war memorials and war memorial designs. These



War Memorials Trust conference e WMT, 2010



WMT's learning website home page and secondary schools page, 2017



WMT's Learning Officer teaching at Haymoor Middle School © WMT, 2012

## Engaging young people



Top: A Learning Volunteer training session.  
Above: A Learning Volunteer during a school visit  
© WMT, 2014



Above: Pupils at St Mary's School, West Derby, carrying out a condition survey of their local war memorial © WMT, 2016

were trialled during our very first school visits to Haymoor Middle School in Dorset in early 2012 and remain some of our most popular resources.

Over the years War Memorials Trust has continued to develop further resources, adapting and responding to curriculum changes and current events. With the National Curriculum shifting its emphasis to local history and learning wider history more chronologically it made sense to focus our efforts on helping teachers teach local history through studying their local war memorials. One result of this was our pilot project in 2014 to train Learning Volunteers in Kent, which was made possible by a Heritage Lottery Fund grant. Through this project a group of Learning Volunteers were trained to deliver education sessions in their local schools, so that we could extend the number of schools reached by the Learning Programme. We also produced a set of materials focused specifically on Kent war memorials so that teachers and Learning Volunteers had detailed information to use in lessons. Volunteers have made a valuable contribution to the Learning Programme since it began and we hope that one of the next steps in the Programme will be to involve volunteers more closely with its delivery. We would like to thank all the volunteers who assist the Learning Programme.

The centenary of World War I has also provided the opportunity for War Memorials Trust to produce further learning materials that cover the events of key battles of the war and various memorials to them. In this way, we have extended our provision to include wider historical events as well as local history and present-day conservation issues.

While our learning resources are a key part of the Learning Programme, a major contributor to the way we have engaged with young people is our school visits. The Learning Officer has visited over 60 schools across the UK since 2011, with many of these schools asking us back for repeat visits. Through these visits, we estimate that we have worked directly with more than 6,500 young people. These visits have ranged from discussing the meaning of Remembrance Day with 4 and 5 year old Reception pupils to helping GCSE pupils design their own memorials for an art project. A popular choice for visits is teaching children about the importance of condition surveys which includes taking them to carry out a survey on their local memorial. The schools that we have worked with since 2011 have all been wonderfully supportive of our aims to educate the next generation of war memorial custodians for which we thank them. We are delighted to be able to provide support for schools in their teaching of this important subject.

In the future the Trust wants to help more young people engage fully with their war memorials. We thank those of you who have supported the Learning Programme so far and hope that you will continue to do so. We need young people to see their local war memorials as an integral and important part of their history and heritage so they continue to preserve them.

## Events

Over the last two decades War Memorials Trust has been delighted to participate in an array of events to highlight the work of the charity. Some have been organised by us whilst others have been invitations extended to the charity providing an opportunity to promote our work. Both holding, and being represented at events, is a vital way to meet and thank people, highlight our work and encourage their engagement through joining, donating or identifying war memorials that need help. Events can also give us all the opportunity to pay our respects at war memorials across the country.

In the early years the charity attended the Royal Tournament manning a stand to promote the then Friends of War Memorials. A similar stand was on display at Crufts and the Caravan Show; not necessarily obvious locations to promote the charity but enabled through Sir Donald Thompson's links with different organisations. All provided opportunities to reach a variety of audiences.

Alongside big national shows the charity has a tradition of being represented at smaller, local and regional road shows. Events such as military shows, country fairs or literary weekends are an opportunity to spread the word and raise awareness. This would not have been possible without the help and support of volunteers contributing their time and effort. Please do pop over and say hello if you ever spot someone out and about - it is always nice to see a friendly face! Or let us know if you could attend a local event and help promote the charity.

Our Annual General Meeting has always been a great opportunity to catch up with fellow members and others involved with the charity. Over the years we have combined the AGM with a variety of different events. Up to 2006 the AGM often took place on 1<sup>st</sup> July alongside the Somme Day service. This service at the Cenotaph saw a wreath laid by a First World War Veteran accompanied by Patrons and Trustees of the charity. It was a very moving event although sadly numbers attending fell away over the years.

In 2007, when the charity marked its 10<sup>th</sup> anniversary, a service was held at the Guards Chapel. Our then Welsh Patron, Major General The Reverend Morgan Llewellyn delivered the sermon. In the years following we have tried to offer an event alongside the AGM; we have done walks, talks and guided tours of venues. We are very grateful to all those who have delivered fascinating talks on a range of subjects and/or led walks around the war memorials of different parts of London.

Over the last two decades we have been privileged to be joined at a number of our events by our Patrons, the Countess Mountbatten of Burma (1997 - 2007) and HRH The Duchess of Cornwall (since 2007). The Duchess has hosted two receptions at Clarence House which have been wonderful opportunities to invite a small selection of our supporters and volunteers to thank them for their assistance. In addition, she has joined us in London, Dundee and Cardiff as part of the In Memoriam 2014



Director General, Sir Donald Thompson at Crufts © WMT, 2000



Conservation Officer, Maggie Goodall at Kensal Cemetery © WMT, 2001



Attendees at the Somme Day service © WMT, 2004



Guards Chapel service © WMT, 2007

## Events



HRH The Duchess of Cornwall with guests at Welsh National memorial, Cardiff © M Horwood, 2014



Attendees at a conservation workshop in Northern Ireland © WMT, 2016



Deidre Nicol, RV, and Professor Richard Holmes at talk © WMT, 2003



Guests at Holyrood reception © Jon Savage, 2015

campaign to mark war memorials with SmartWater. These events have been an opportunity to raise awareness of the importance of protecting war memorials and generate coverage in both local and national media.

Events promoting our conservation work are important. Over the years staff have delivered talks, presentations and workshops at conferences around the country ensuring that we get 'out and about' to spread the word. With the introduction of staff working around the UK in 2013 our ability to effectively reach a wider geographical area has grown. In 2016 we delivered our first conservation sessions in Northern Ireland, an important step in ensuring our national coverage. We have also organised our own conferences or worked in partnership with others, for example the Monuments and Landscape Symposium in 2000 and the Conservation and Commemoration event in 2014.

Events can often have multiple benefits. A reception at the Scottish Parliament in 2015 was a chance to highlight the work of the Centenary Memorials Restoration Fund to MSPs. But it also gave us a chance to thank some of our Regional Volunteers and supporters, bringing them together with grant recipients who have directly benefitted from the Trust's work, and engage with peer organisations in Scotland to develop our relationships and enhance awareness of the charity.

Fundraising events have also been important in our first 20 years and have taken a variety of forms. Talks such as the 2003 lecture by Professor Richard Holmes at Sandhurst, organised by Regional Volunteer Deidre Nicol, and Trustee Gavin Stamp's 2012 talk in Leicester often combine awareness raising and fundraising. Good speakers attract an audience not all of whom may be familiar with the Trust, so we have the potential to attract new supporters as well as benefitting from any proceeds raised at such events.

The charity has been involved in larger fundraising events. The HipArt evenings in 2004 and 2006 included raffles, auctions and dinners. More recently we have hosted afternoons teas at which we introduce supporters to the importance of legacy giving to the charity.

The charity is also increasingly asked to attend national events. A representative of the Trust has laid wreaths at the Cenotaph on the 60<sup>th</sup> and 65<sup>th</sup> anniversaries of VJ Day, attended the services at Glasgow Cathedral and Westminster Abbey on 4<sup>th</sup> August 2014 and joined those at Westminster Abbey and Manchester Cathedral marking the centenary of the Battle of the Somme. A number of staff have also been privileged over the years to attend Buckingham Palace and Holyrood Garden Parties as representatives of the Trust. In participating in these events we hope to raise awareness of the charity and take all available opportunities to promote the protection and conservation of war memorials. Thank you to everyone who has been involved in events. We hope to see you somewhere!

## Fundraising

Without the generous support of donors and members War Memorials Trust would not have made it through its first 20 years. Your contributions, large and small, financial, in-kind or of your time all help protect and conserve the UK's estimated 100,000 war memorials. But we cannot hide behind the fact that money is needed to achieve our objectives hence why in this Bulletin, and all others, we have a fundraising message and express our thanks to all who help.

We really cannot do this without you. The memorial shown right was found in a skip in 2003. The Trust had to help get the pieces to safety, liaise with a storage location and then work with a company who agreed to fund repairs. Whilst it was not a grant case it is a great example of how the Trust is needed to help and support people and can facilitate preservation without grants. But it is work that does cost money. Much of our current increased turnover is due to specific restricted funding pots which cover programmes. To run the charity we still need to secure **£400,000** unrestricted funding each year to deliver all aspects of our work including supporting our Learning Programme and volunteers.



Damaged war memorial dumped in a skip © WMT, 2003

The memorial found in a skip also featured in our Radio 4 appeal in 2006. The appeal is just one example of the ways the charity has sought to raise funds over the years. The very first direct mail campaign in 2005 was an initiative around the 60<sup>th</sup> anniversary of the end of World War II. It raised funds to support the works to St Chad's war memorial discussed on page 11. Since then a direct mail campaign has been held each year to support various aspects of our work. In 2015, the Centenary Campaign direct mail campaign was launched as our first long-term appeal aiming to raise £201,118.11 by 11.11.2018. To date £103,586 has been donated for which we express our sincere thanks; this year's letter will be hitting doorsteps towards the end of June so please keep an eye out for that.

Over the first 20 years much of the Trust's funding has come from charitable trusts and foundations, some of which generously make an annual contribution. The Trust approaches organisations for donations to either its general activities or a specific aspect of our work. In 2006 we became more active in contacting local Trust's to seek support for the War Memorials Trust Grants Scheme in specific counties and regions. This significantly increased the money we could raise whilst also giving funders a chance to see projects in their local area benefit from their funds.

Membership is vital to secure funding and we are incredibly grateful to our 2,700 members for their loyal support. If you are not already a member please do consider joining; you will receive our quarterly Bulletin and details of our AGM. Members can also feel confident they are helping to protect and conserve our war memorials for future generations. Donations from individuals are also important and we appreciate that not everyone wishes to become a member. In 2002 we received a significant boost to our fundraising when an article about War Memorials Trust appeared in the Telegraph. It led to donations from individuals of over £10,000 to the Trust. Sadly, David Graves, the journalist who wrote the article died in a diving accident just days after the piece was published. In response The David Graves Memorial Grant Scheme was established and those donations supported works to five memorials.

Legacy giving is something we have discussed in these pages over the years. Over the last 20 years donations from legacies have amounted to over £300,000 making a huge difference to what we have achieved. We hope you will consider leaving a legacy to War Memorials Trust, it could be your memorial to ensure that we can continue to protect our war memorials in the future.

We are so grateful for all the valuable support received over the last 20 years and would like to warmly thank everyone who has given. War Memorials Trust can only continue its work in the next 20 years with the support of its donors and members. If you would like to make a donation please complete the form on the back page or contact Vikki Thompson, Head of Fundraising on 020 7834 0200 or [vikki@warmemorials.org](mailto:vikki@warmemorials.org).

## Thank you

We greatly appreciate the donations and gift received from all those who help the charity. But in this issue we would like to particularly thank the following statutory bodies, charitable trusts/ foundations and other organisations for their significant and valuable support over the last 20 years,

- A E B Charitable Trust
- C H K Charities Ltd
- Clore Duffield Foundation
- Department for Culture, Media and Sport
- Esmee Fairbairn Foundation
- Garfield Weston Foundation
- Halifax plc
- Hartnett Conservation Trust
- Heritage Lottery Fund
- Historic England
- Historic Environment Scotland
- J Paul Getty Jnr Charitable Trust
- Lord Leverhulme's Charitable Trust
- Peter Stormonth Darling Charitable Trust
- PF Charitable Trust
- Polish Air Force Association Charitable Trust
- Sir Edward Lewis Foundation
- Spear Charitable Trust
- The 29<sup>th</sup> May 1961 Charitable Trust
- The A M Fenton Trust
- The Alice Ellen Cooper Dean Charitable Foundation
- The Charles Skey Charitable Trust
- The Drapers' Company
- The Dulverton Trust
- The Edward Cadbury Charitable Trust
- The Eranda Foundation
- The H B Allen Charitable Trust
- The Hedley Foundation
- The John Ellerman Foundation
- The Jordan Foundation
- The Kirby Laing Foundation
- The Lambert Charitable Trust
- The Lennox Hannay Charitable Trust
- The Leslie Mary Carter Charitable Trust
- The Linbury Trust
- The Pilgrim Trust
- The Rothschild Foundation
- The Scott (Eredine) Charitable Trust
- The Sir James Knott Trust
- The Swire Charitable Trust
- The Tanner Trust
- The Westminster Foundation
- The Wolfson Foundation

## Order form

Please complete this order form and your details overleaf then send to the address details at the bottom of this page.

No.	Item	Total
	Set of 3 Trust pens at £4 (inc. p&p)	
	Set of 5 Trust pencils at £2 (inc. p&p)	
	Tote bag at £5 each (inc p&p)	
	<b>Total</b>	
	Donation	
	<b>Grand total</b>	

### Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 25p on every pound you donate so your £20 subscription becomes £25 and your £150 gift, £187.50. You can Gift Aid your donation if you pay Income or Capital Gains Tax at least equal to the value War Memorials Trust would claim.

*giftaid it*

Please contact War Memorials Trust if you would like further information. If you have already made a Gift Aid pledge please do remember to advise us if you move house or cease paying tax.

Please complete both sides of the order form, detach and send to:

**Frances Moreton, Director**  
**War Memorials Trust**  
**Freepost RSCE-GKJS-BSLT**  
**2nd Floor**  
**42a Buckingham Palace Road**  
**London SW1W 0RE**

Please remember using a stamp will save us money.

Thank you.

# Get involved

Please complete and return this form  
Bulletin 73

## Your details

Title First name

Surname

Address

Postcode Telephone

Email

I would like to join/donate to War Memorials Trust  
(membership rates valid until the end of December 2017)

- Individual/ joint annual membership £20/£30  
(joint = two people at the same address)
- Individual/joint life membership £150/£200
- Donation of £.....

Please tick  if you DO wish to receive a receipt for your payment.

Use Gift Aid and you can make your donation worth more.  
For every £1 you give to us, we get an extra 25p from HMRC.  
So just tick here. o It's that simple.

I want to Gift Aid my donation and any donations I make in the future or have made in the past four years to War Memorials Trust. I am a UK tax payer and understand that if I pay less Income Tax and/or Capital Gains Tax then the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify War Memorials Trust if you: want to cancel this declaration; change your name or home address; no longer pay sufficient tax on your income and/or capital gains.

Gift Aid is not appropriate for my donation

## Payment

I am making my payment by:

- Cheque made out to War Memorials Trust
- Cash
- Credit/debit card  
(complete details below and ensure a telephone number or email address is provided in case of query)

Card number

□□□□□□□□□□□□□□□□

Security code □□□□ Switch/Maestro □□□

Valid from □□/□□ Expiry □□/□□

Issue number (Switch/Maestro) □□

## Merchandise

Over the years War Memorials Trust has offered a variety of merchandise items for sale. Books, car stickers, umbrellas, whiskey, wine, Christmas puddings, key rings and lapel badges have all been purchased by members to support our work and we thank you for doing so.

Our biggest sellers has always been our Christmas cards which we appreciate many of you sending - they really help spread awareness of the charity.

We are always considering new items but the limited space in our office, and costs of postage mean we keep to a range which we can manage effectively. It would be a big step to invest in a massive selection of items, and the production, storage and distribution systems required, when we remain a fairly small organisation with a limited number of channels to sell through.

**Make a 20<sup>th</sup> anniversary purchase of pens, pencils or one of our few remaining tote bags**



**Order form on page 19**