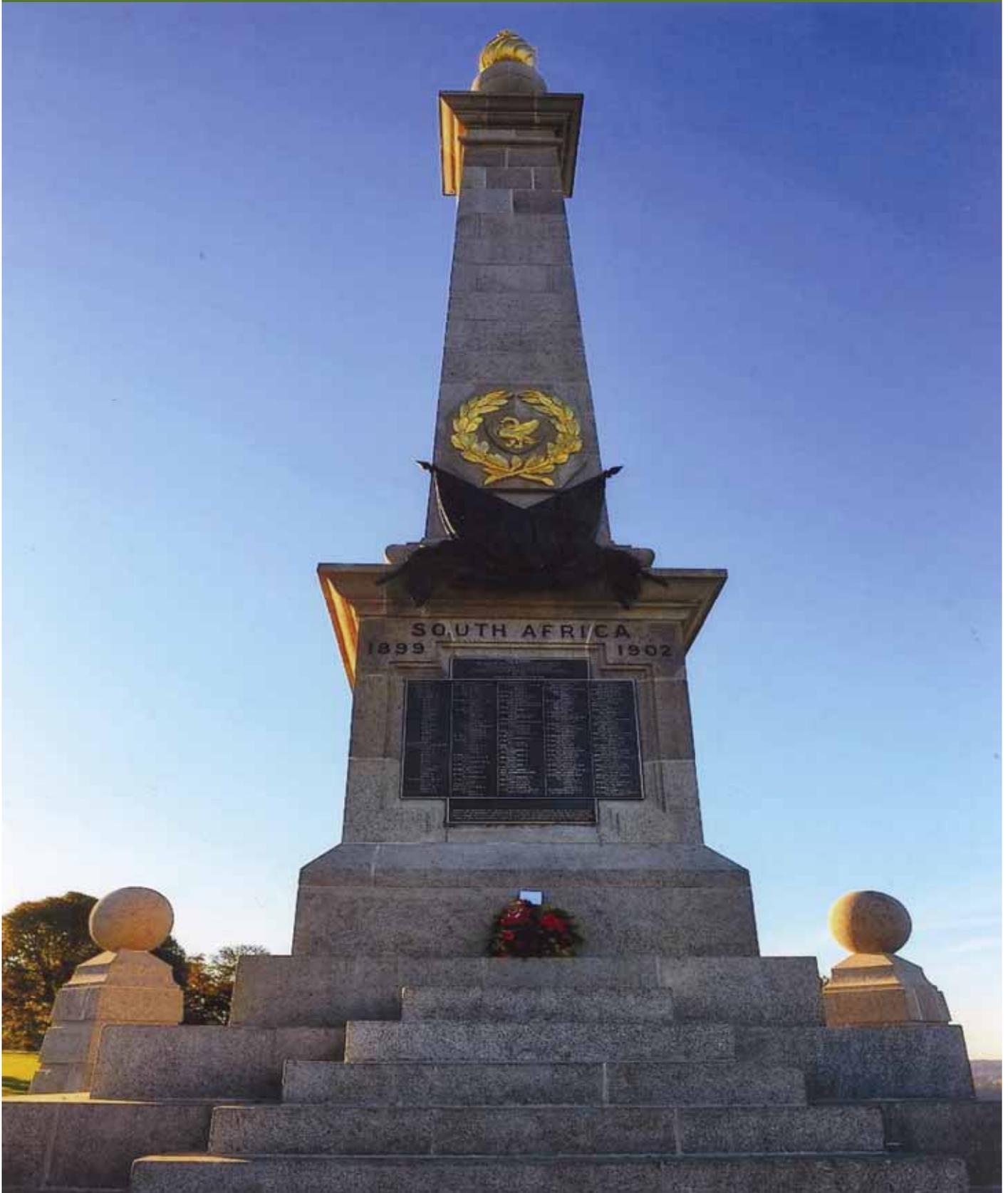


Bulletin



War Memorials Trust



Number 57 May 2013



War Memorials Trust

Bulletin

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War Memorials Trust works to protect and conserve all war memorials within the UK

Objectives of War Memorials Trust

1. To monitor the condition of war memorials and to encourage protection and conservation when appropriate.
2. To provide expert advice to those involved in war memorial projects, to act as the specialist organisation for war memorial conservation issues and to facilitate repair and conservation through grant schemes.
3. To work with relevant organisations to encourage them to accept responsibility for war memorials and recognise the need to undertake repair and conservation work.
4. To build a greater understanding of war memorial heritage and raise awareness of the issues surrounding war memorial conservation.

Membership rates

War Memorials Trust membership rates (membership rates valid until the end of December 2013):

£20 annual member; £30 joint annual member and
£100 for a lifetime subscription.

Grant schemes

War Memorials Trust administers three grant schemes for the conservation and repair of war memorials in the UK.



THE WOLFSON FOUNDATION



ENGLISH HERITAGE



HISTORIC SCOTLAND

Between them, these schemes cover the whole of the UK and all types of war memorials. Details on each scheme are available at www.warmemorials.org/grants or by contacting the Conservation Team on 020 7233 7356 or 0300 123 0764 or conservation@warmemorials.org.

For enquiries about eligibility for funding a Grants Pre-application form should be completed in the first instance. This form allows the Conservation Team to identify the type of memorial, the nature of the project and the project costs to determine which grant scheme is most appropriate.

They can then provide the relevant application documents. The Grants Pre-application form can be downloaded at www.warmemorials.org/grants or obtained from the Conservation Team.

Please note that projects cannot be funded retrospectively.

Message from the Director

Dear supporters,

Welcome to the May edition of the Bulletin. As we are in the process of producing the Annual Report and Accounts for 2012 we have included key articles reviewing the Conservation Programme and Regional Volunteer activity last year. Overall 2012 was a good year for the charity with increasing interest in war memorials and a real sense of growing awareness of the forthcoming centenary of World War I. Fundraising was challenging but that is to be expected in the current climate. We will be providing more details of our 2012 activity at the AGM, which includes more time than previously to meet staff and discuss cases. We hope many of you can join us on the 8th July, you will find full details overleaf.

2013 is already offering new and exciting opportunities for the charity. In April the Centenary Memorials Restoration Fund was formally launched. The Trust will be administering £1million over the next five years which is being made available by the Scottish government to support war memorials in Scotland. As a result of this scheme the Trust will be recruiting a Conservation Officer to be based in Edinburgh, our first remote worker! Further information can be found on page 6 and we hope to be able to introduce the new Conservation Officer in the next issue of the Bulletin.

It seems we are making introductions each issue at present and this one is no exception. On page 5 we are delighted to introduce you to our new Administrator Brogan Higginbotham who joined us in March. We have also welcomed a new Trustee this year, Richard Broyd. Richard has been a long-term supporter of the charity and we are delighted he has joined the Board.

Thank you to all those contributing to War Memorials Online. You can find out more about the project on pages 10-11 and some details on assessing condition. In going out and about checking condition you have certainly come across some interesting scenarios. In this photograph schoolchildren are sat around a memorial to the 9th century Swanage Naval Battle listening to a Viking explain how Alfred the Great took on the Danes in 877!

As ever War Memorials Trust is seeking to find new ways to raise money and reach those who may wish to support our cause. Often whilst reviewing potential fundraising opportunities we see websites or literature from companies which indicate that decisions on their charitable giving come from ideas suggested by employees. On page 14 we discuss how you might be able to promote War Memorials Trust as a beneficiary at your workplace or club.



Swanage © Mr C. E. Moreton, 2013

At this time of year we are beginning to organise our annual direct mail appeal to supporters. Many of you will shortly be receiving a letter seeking support for the Small Grants Scheme (SGS). Having offered grants totalling £75,000 in 2012, the first quarter of 2013 has already seen £45,000 offered through the SGS. This demonstrates the growing interest as the centenary approaches and why it is so important that we have funds in place. Any donation, small or large will help greatly and I would like to thank, in advance, anyone able to make a contribution. The charity has also recently reviewed its subscription rates which have remained unchanged since 2001. In the last supporter survey, completed in February 2011, we asked whether subscription rates were appropriate. The results indicated that the annual subscription rate of £20 was appropriate but the life subscription of £100 was a little low. Trustees have considered this and have determined that from January 2014 the life subscription rate will increase from the current £100 to £150 for an individual and £200 for joint life membership. We felt it appropriate to manage this change over a number of months and to give supporters plenty of notice. Anyone who has already paid their annual subscription this year but would like to upgrade to a life subscription before the rate increase can do so. If you have any questions about this then please feel free to contact us. We recognise that this is not ideal timing in the current economic circumstances but felt that changing the life subscription in light of feedback, whilst retaining the £20 annual rate, was an appropriate approach and keeps membership accessible.

With thanks from everyone in the office for your ongoing support, it is greatly appreciated. Frances

War Memorials Trust news

War Memorials Trust AGM and Annual Report and Accounts

This year War Memorials Trust's AGM will take place on Monday 8th July. The meeting will officially start at 2.30pm and will take place in the Parish Hall of St Peter's Church in Eaton Square, London. In addition, staff will be available from 1.30pm in the hall if you have any issues or war memorial projects you would like to discuss. This opportunity replaces the normal walk or event that we arrange prior to the AGM as we feel that after the meeting discussion is often quite rushed so we are offering the chance for more relaxed chat, or an early cup of tea! Full details can be found on the enclosed letter of invitation (please contact us if you do not have a copy). If you are planning to attend the AGM we would be grateful if you could RSVP using the reply slip or email info@warmemorials.org. There is no need to advise the Trust if you are unable to attend.



St Peter's Church & WWI memorial © WMT, 2013

In recent years we have enclosed an extract of the Annual Report and Accounts with the May Bulletin. Due to work patterns this year the extract was unavailable at the time of going to press. It is anticipated the document will be ready in June 2013 so anyone interested in receiving a copy once it is published can contact us or download it from our website www.warmemorials.org/financials. If you are attending the AGM, please indicate on your reply if you would like us to send you a copy in advance of the meeting. Copies will also be available at the AGM.



War Memorials Officers and In Memoriam 2014

Throughout 2012 we continued to encourage local authorities to identify a War Memorials Officer and add details of these contacts to our website at www.warmemorials.org/wmo. At the start of April 2013 we had 278 War Memorials Officers registered across the country and new contacts are continuing to be made. The charity continues to keep War Memorials Officers updated with information of interest and our Conservation Officers provide advice on managing war memorials or grant funding as required.

In 2012 we ran a conference in London for War Memorials Officers. In 2013 we are looking to move the training around the country. We are talking to Cadw about an event to be held in Wales and plans will be developed for Scotland in light of the new Centenary Memorials Restoration Fund and the appointment of a Conservation Officer in Scotland. It may be appropriate to hold a conference in Scotland or there may be opportunities for the new Conservation Officer to get out and meet War Memorials Officers in person to visit war memorials for which they are seeking funding or provide advice which War Memorials Officers or Community Council Liaison Officers can pass on to local communities.

**IN
MEMORIAM
2014**

Alongside the War Memorials Officer campaign War Memorials Trust has been continuing to promote In Memoriam 2014. It remains open to applications at www.inmemoriam2014.org for any war memorial custodian who wishes to receive free SmartWater to mark metal elements on their war memorial to deter theft and improve traceability of these items should a theft take place.

The Scrap Metal Dealers Bill received Royal Assent in February and is now the Scrap Metal Dealers Act 2013. The Act contains measures to regulate the scrap metal industry which will hopefully make it less appealing for thieves to try and sell on stolen metal. This Act relates to England and Wales and the Scottish Government is currently considering introducing similar measures.

War Memorials Trust news



Brogan Higginbotham © WMT, 2013

Introducing Brogan Higginbotham

I started working at the Trust in March 2013 as the Trust's Administrator. Prior to this role I studied History at the University of the West of England, during which time I had the opportunity to volunteer at the SS Great Britain. My degree allowed me to develop my interests in 20th century conflict, which included a specialised study of war and memory, with a focus on art of the First World War, and indeed war memorials. Additionally by volunteering at the SS Great Britain, I was able to experience the importance of conservation first hand.

My role at the Trust is especially exciting for me as it combines my passion for history and remembering war, while being involved in all aspects of the Trust's work, which is crucial to protect the country's war memorials. My role will allow me to develop my skills and interests in this key part of our social history.

Introducing Richard Broyd OBE

War Memorials Trust is delighted to welcome Richard Broyd as a new Trustee in 2013. He attended his first Trustees meeting in March. From 1968 to 1987 Richard started and ran a specialist recruitment company now known as HAYS. Since 1979 he has been chairman of Historic Home Hotels, now a subsidiary of the National Trust. He was awarded the OBE in the Queen's Birthday honours in 2009 for services to heritage and conservation.

Richard regards himself as an amateur polymath with a well-rounded lack of skills base. His outlook may be accurately described in the words 'status quo ante'.

Richard is shown meeting HRH The Duchess of Cornwall at a reception held by the Trust at Clarence House in 2009.



HRH The Duchess of Cornwall and Richard Broyd © Paul Burns Photography Ltd, 2009

London Marathon 2014



London Marathon runners running past the Merchant Navy memorial at Tower Hill © WMT, 2009

With 2014 marking such a significant anniversary, we believe it would be the perfect time to raise funds and awareness of the Trust at the world's biggest annual fundraising event - the London Marathon!

This year's marathon took place on 21st April, but with the ballot for 2014 opening soon after this year's race finished, please do keep War Memorials Trust in mind as a charity to support. Perhaps you will be entering yourself or know someone who is planning to take part for charity?

The Trust will have one place available in the 2014 race and further details will follow in future Bulletins, but it would be great to get as many runners as possible flying the flag for War Memorials Trust in 2014. If you are interested in supporting the Trust, please contact Nancy on 020 7834 0200 or 0300 123 0764 or nancy@warmemorials.org.

Conservation news

Centenary Memorials Restoration Fund



In January 2013 First Minister Alex Salmond announced that the Scottish Government was making £1million available to support works to war memorials during the centenary of World War I.

Following discussions between Historic Scotland and the Trust it was agreed that the Trust would administer the Centenary Memorials Restoration Fund (CMRF) from April 2013 to March 2018. As part of the project a Conservation Officer will be employed by the Trust to be based in Edinburgh. They will administer CMRF as well as providing greater expertise, and a local contact, for custodians in Scotland with enquiries.

In light of this new scheme the Small Grants Scheme in Scotland closed at the end of March 2013. This scheme, launched in 2008 to support freestanding war memorials, helped 18 communities share offers approaching £60,000 at an average grant of £3,250. It ran alongside the Small Grants Scheme, open to war memorials of all types, which provided grants worth a further £14,506 in Scotland in that period.

All war memorial grant applications now received for works to memorials in Scotland will be assessed under the terms of the CMRF. The scheme will offer grants of up to 75% of eligible costs up to a maximum grant of £30,000. There are no set deadlines for applications although if demand for grants exceeds expectations these may be introduced to manage the scheme. Full details of eligibility criteria and processes can be found on our website at www.warmemorials.org/grants-scotland or by contacting the Trust. Anyone interested in applying for a grant should complete the Trust's Grants Pre-application form having reviewed the eligibility details.

Clearly this is a unique opportunity to ensure war memorials in Scotland are preserved and we call upon our members to spread the word and ensure the war memorial custodians in your area are aware of CMRF. If you know of memorials which may benefit from work but do not know the custodian then add details to War Memorials Online or let the Trust know and we will investigate as part of our casework.

Cadw and War Memorials Trust meeting

On 13th February, Amy and Frances travelled to Cardiff to meet with Cadw. The meeting was extremely helpful for both organisations in terms of a better understanding of each organisation and its work, current projects and how the Trust and Cadw can work together on war memorial issues.

Initial outcomes have been some helpful information sharing and the addition of a link to Cadw grants to the Trust website's 'Other sources of funding' page www.warmemorials.org/other-funding. These Cadw grants may be able to give financial help to war memorial projects in Wales.

Heritage Help

Another website added to the 'Other sources of funding' section of the website is Heritage Help which was created by the Joint Committee of the National Amenity Societies www.warmemorials.org/other-funding. War Memorials Trust is one of the heritage organisations featured on this website which is a one-stop shop for those responsible for, or interested in, the historic environment. Areas of advice include protection and planning, heritage organisations and funding advice and sources.

New helpsheet: Wreaths

We are pleased to announce another new addition to our range of helpsheets which is called 'War memorials and wreaths'. This helpsheet aims to address the most common questions we receive regarding the wreaths on war memorials; namely when should they be removed from a memorial and what types of wreath holders can be used. There are no set rules on either issue but this helpsheet contains the Trust's advice based on our experience. Please see our website for further information www.warmemorials.org/a-z/#W.

Conservation news

Grant scheme statistics 2012

In reflection of the Trust's grant activities the following is a breakdown of the grants offered by the charity in the financial year 2012 (January-December 2012 for the Small Grants Scheme and the Small Grants Scheme in Scotland and April 2012-March 2013 for the Grants for War Memorials scheme).

Number of Grants Pre-application forms received: 289 (2011: 204)

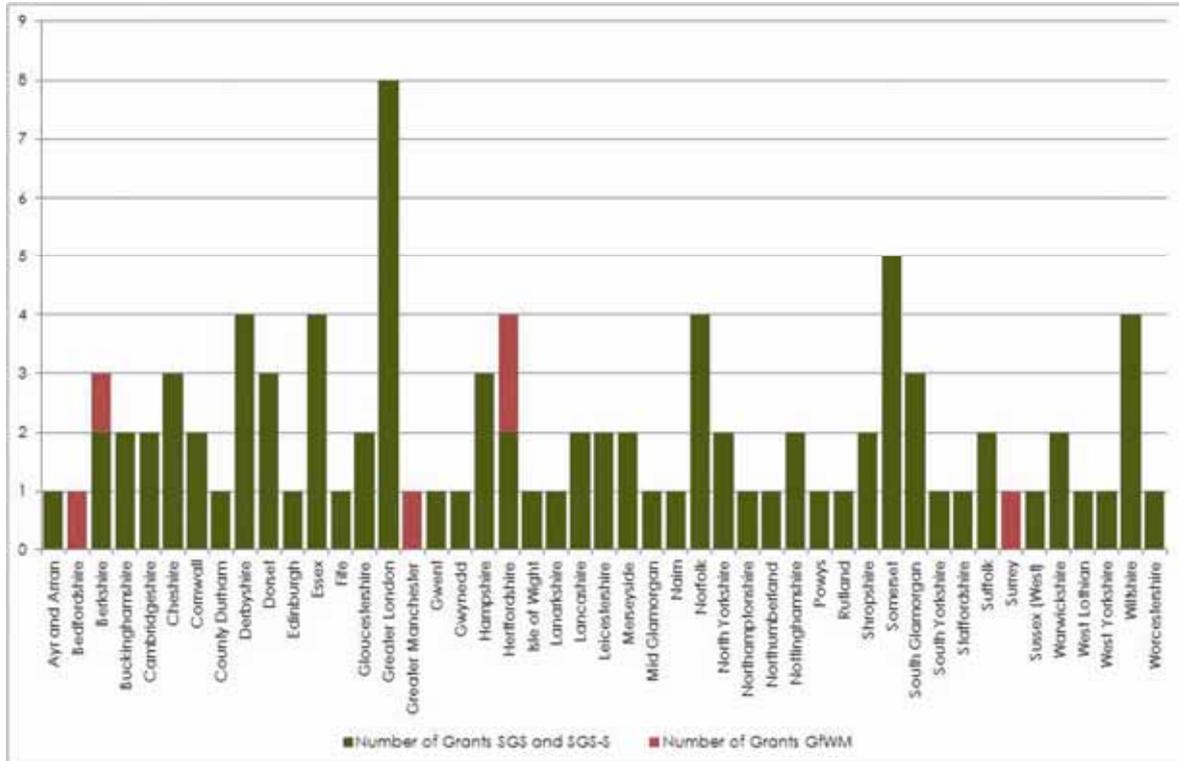
Small Grants Scheme and Small Grants Scheme in Scotland

Number of applications submitted: 87 (2011: 61)
Number of grant offers made: 63 (2011: 57)
Total grants offered value: £75,969 (2011: £73,526)
Average grant value: £1,206 (2011: £1,290)

Grants for War Memorials scheme

Number of applications submitted: 11 (2011/12: 14)
Number of grant offers made: 6 (2011/12: 9)
Total grants offered value: £74,479 (2011/12: £50,121)
Average grant value: £12,413 (2011/12: £5,569)

The graph below shows the grants offered during this period, arranged by county. The green represents Small Grants Scheme and Small Grants Scheme in Scotland and the red represents Grants for War Memorials scheme.



Looking ahead

You will have seen in this and previous issues of Bulletin that there have recently been some exciting changes to our grant schemes. Further details of these changes can be found on our website at www.warmemorials.org/grants or contact the Conservation Team if you have any questions.

Small Grants Scheme

Welsh National war memorial, Cardiff (WM4927)

The Welsh National war memorial is located within Alexandra Gardens, Cardiff and it consists of a sunken Portland stone fountain surrounded by a circular stone colonnade of Corinthian form. In the centre of the fountain is a square plinth which features a bronze statue of the winged Messenger of Victory with a sword held aloft and around the base of the plinth are three bronze figures of a soldier, sailor and airman all raising wreaths to the central figure. The frieze above the columns is inscribed with a dedication to the men of Wales who were killed whilst serving in World War I.



Welsh National memorial prior to commencement of the conservation works © WMT, 2011

In 2012, War Memorials Trust offered a grant of £2,767 towards essential conservation repairs to the war memorial. This included raking out the loose joints and re-pointing using a lime mortar



Base of the fountain, requiring an indent repair in order to prevent continued water ingress and degradation of the stonework © WMT, 2011

and stone dust mix to colour match the mortar to the memorial. Sections of damaged stone which were beyond repair were cut out and replacement indents were inserted to match the original stone. Minimal amounts of stone were removed from the memorial during these works.

The memorial was constructed between March 1926 and the summer of 1928 and was unveiled on 12th June 1928 by Edward, Prince of Wales. It was designed by Sir John Ninian Comper, the sculptor was Alfred Pegram, W. D. Gough undertook the carvings and A. B. Burton did the bronze casting. Comper, who is better known as a furnisher of churches was inspired in his design of the Welsh National memorial by two visits to North Africa, in particular Tunisia, where he drew influence from public monuments for the design of this memorial. It is considered to be his only secular work. The ashes of Sir John Ninian Comper are buried in the north aisle of the nave of Westminster Abbey.



Base of the memorial fountain following indent repair works © Cardiff Council, 2013

The inscription in English on the inside of the frieze on the colonnade reads: "Remember here in peace those who in tumult of war by sea, on land, in air, for us and for our victory endureth unto death".

The inscription on the outside of the frieze is in Welsh and it reads: "I feibon Cymru a roddes eu bywyd dros ei gwlad yn rhyfel MCMXIV – MCMXVIII".

This translates: 'To the sons of Wales who gave their lives for their country in the war 1914 – 1918'.

War Memorials Trust gratefully acknowledges the support of English Heritage and Clore Duffield Foundation for its Conservation Programme.



Grants for War Memorials scheme

Coombe Hill war memorial, Buckinghamshire (WM3050)

The Coombe Hill war memorial to the 158 Buckinghamshire men who fell in the second Boer War (1899-1902) is located on the summit of Coombe Hill. The site is the highest spur of the Chilterns at 257 meters above sea level. This location means the memorial commands wide views over the Vale of Aylesbury.

It was erected in 1904 and is constructed from grey Aberdeen granite. Designed by Whitehead and Sons of Kennington Oval, London the memorial stands at 64 feet high. It is in the form of a tall pillar with a four tiered pedestal and square base with moulded cornice. At each corner of the base are projections with a short pillar supporting a ball. Surmounting the tapering pillar is a gilded flaming urn. The main inscription is on the north face and above this are two crossed bronze flags and the county arms. The main inscription reads:

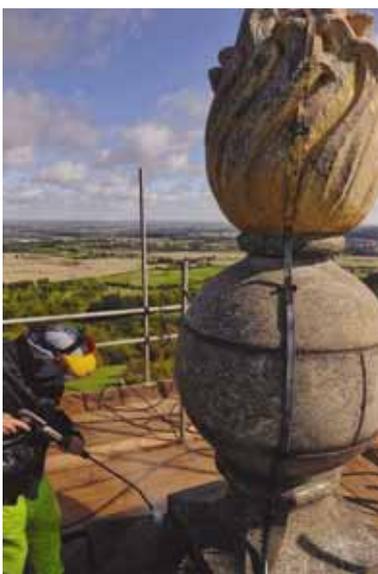
"This memorial was erected by public subscription raised under a resolution proposed by the Lord Lieutenant and unanimously passed by the Magistrates of the County of Buckingham in quarter sessions assembled in honour of the men of Bucks who at the empires call laid down their lives during the war in South Africa 1899-1902 Dulce et decorum est pro patria mori".



Coombe Hill war memorial during the installation of the new bronze plaque © Buckinghamshire County Council, 2011

In 2010 an application was made for funding towards a project to re-point and clean the memorial, repair the bronze flags, replace the ferrous fixings, stone repairs and re-gilding of the flame. The project also included the replacement of the inscription panel with a new granite one. The plaque on the memorial was a replacement following the theft of the original bronze plaque in the 1970s. As the proposed replacement was not using the original material this element was excluded from the grant.

Following consideration of the project by the Grants Panel an offer of £20,000 was made towards a project cost of just over £92,000. Upon completion of the works the total project costs had reduced and therefore the final grant payment was for £15,455. This reduction was due to some elements of the work not being required. It was also decided during the project to re-instate the plaque in bronze in-line with the original design of the memorial. A photograph of the memorial after completion of the works can be found on the front page of this Bulletin (© Buckinghamshire County Council, 2011).



Flame and top of Coombe Hill war memorial during steam cleaning © Buckinghamshire County Council, 2011



Re-gilded flame atop Coombe Hill war memorial © Buckinghamshire County Council, 2011

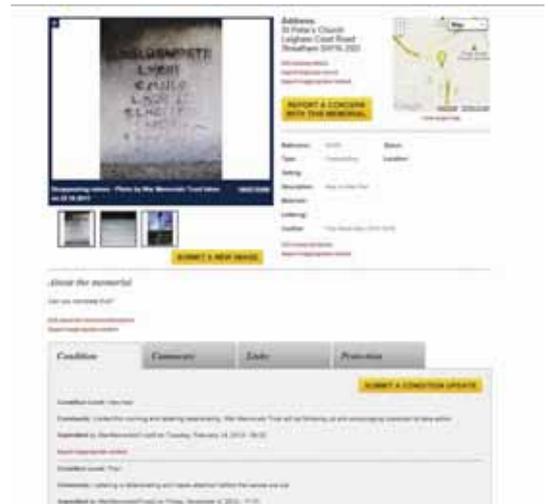
The Coombe Hill war memorial is Grade II listed. As noted above it was originally constructed in 1904 and the public unveiling was held on 4th November of that year. It is reported that following a lightning strike on 29th January 1938 the memorial had to be rebuilt. This event is recorded on a bronze plaque added to the memorial at the time.

War Memorials Online

Since War Memorials Online launched in November 2012 the information gathered on the condition of war memorials in the UK has been steadily growing. We want to thank all those who have been providing information, we greatly appreciate your support and enthusiasm. With website development due to be completed by the time you receive this Bulletin we are now issuing a call to everyone to help us undertake a *condition survey* of the nation's war memorials as we approach the centenary.

Improving our understanding of the condition of our war memorials will help identify those memorials most at risk. This will enable the Trust to focus its resources on memorials most in need of help and encourage communities to access the increased grant funding available during the centenary. The information can also be used by other funders such as Cadw, Heritage Lottery Fund (HLF) and local funders to ascertain potential demand for their schemes and help local community groups identify war memorials in their area they could support.

The memorial shown right is one case the charity is actively working on. It was originally listed as in 'Poor' condition by War Memorials Trust in November 2012 based on photographs taken in 2011. A subsequent site visit in February 2013 revealed the further deterioration of the lettering and thus the condition has been updated to 'Very bad'. War Memorials Trust is working to encourage the custodian to take action to prevent the names disappearing all together. With the Grants for War Memorials scheme, funded by English Heritage and The Wolfson Foundation, increasing the grant percentage offered to freestanding memorials from 50% to 75% we hope to encourage this London church to take action as they may be able to access a greater proportion of project costs.



Over the forthcoming months the Trust will be seeking to raise awareness of War Memorials Online and spread the word about the project to encourage participation and contributions. Hopefully you will see the website increasing its profile and we hope you will help spread the word. This has already started with our Trustee Lord Cope speaking in a Lords debate on the centenary on the 4th March 2013 (extract from Hansard): "My Lords, "When you go home", look at your local war memorial". War memorials are our inheritance from those who first resolved that, "We will remember them". Most are getting close to their centenary now. They belong to us all, and therefore in a way often seem to belong to no one. I am a trustee of the War Memorials Trust. The trust helps to conserve such memorials of every kind in the UK. Jointly with English Heritage, we have just launched warmemorialsonline.org.uk which enables the public - including noble Lords, if I may say so - to register their local memorials and to tell us about their condition."

If you are out and about as the weather improves (this is written in April with fingers crossed it will) please do note the condition of your local war memorials or keep your eye out for memorials if you go further afield. The guidance provided on the next page outlines some simple things to consider when assessing condition and we hope this will give everyone greater confidence in making condition judgement calls. Condition is often a grey area but these points should offer guidance and we believe that some information is better than none!

Finally, those of you who have been using the site will have noticed a change earlier this year. Between January 2012 and January 2013, War Memorials Trust, IWM's War Memorials Archive and English Heritage worked together to develop War Memorials Online, by sharing information, data and expertise. Following IWM's concerns about the unmediated editing of data it was decided that they would withdraw from the current project and their data was removed at the end of January. War Memorials Online has benefited greatly from the contribution of IWM's War Memorials Archive and will continue to be run by War Memorials Trust with the support of English Heritage. Information submitted to War Memorials Online will be made available to the IWM's War Memorials Archive, Historic Environment Records and other heritage bodies to support the protection and conservation of the nation's war memorial heritage. Discussions continue about working together to develop this project in the future.

War Memorials Online

How can condition be assessed?

A key component of War Memorials Online is providing a condition update or survey. You do not need to be an expert to make these judgements and this page outlines some of the key issues to consider when providing condition information. A simple condition update can help those with greater expertise follow up a case. Here are some details to help you identify 'Good', 'Fair', 'Poor' and 'Very bad' condition:

'Good' condition

- Materials of the memorial are stable and regularly maintained; no obvious damage/deterioration/discolouration
- Lettering is well defined and easily read
- Surrounding area is neat, well maintained and associated vegetation actively managed
- No access restrictions
- No damage or antisocial problems



'Good' condition - Weybridge © Clive Gilbert, 2011

'Fair' condition

- Materials of the memorial are stable and periodic maintenance is evident; minimal damage/deterioration/discolouration
- Lettering is in the main well defined and legible, some reduction in clarity but readable
- Surrounding area is presentable and periodically managed
- Some restrictions exist for mobility impaired visitors
- Isolated act of damage or antisocial problem
- Some maintenance or monitoring is required



'Fair' condition - Royal Artillery Boer War, Westminster © K. P. Redgate, 2012

'Poor' condition

- Structure is stable with no maintenance evident; materials damaged/deteriorated/discoloured
- Lettering difficult to read due to reduced definition, vegetative encroachment or occasional missing letters
- Site is unkempt but not overgrown
- Access is difficult, with severe restrictions for mobility impaired visitors
- Several acts of damage or antisocial behaviour
- Repairs and maintenance needed; periodic monitoring required



'Poor' condition - Larbert © Mr C. E. Moreton, 2012

'Very bad' condition

- Structure unstable and at risk of causing damage or injury; materials significantly damaged/deteriorated/discoloured
- Lettering illegible through definition loss, missing letters or obscurity by vegetative growth
- Site unstable and hazardous
- Access severely hampered or site inaccessible due to unsafe surrounds
- Frequent acts of damage or antisocial behaviour
- Urgent need for repairs and maintenance; regular monitoring required



'Very bad' condition - Plymouth Civilians before grant-funded restoration © Plymouth County Council, 2010

Learning

Developments to the Learning Programme

Our youth focused Learning Programme is designed to educate young people about the history and importance of war memorials. Our resources for schools were released during the autumn term of 2012 and are available on our learning website, www.learnaboutwarmemorials.org, and the Times Educational Supplement website. Since their release they have been downloaded from these sites several thousand times. As we expected, demand was highest around Remembrance Day, but we are pleased to note that there has been continued interest since then with many teachers continuing to access the resources online and others approaching us directly for advice and support with war memorial projects.

Our efforts have now turned to developing resources, practical activities and project ideas for youth groups. Our hope is that these will be useful for Scouts, Guides, Cadets, Duke of Edinburgh Award participants and general youth groups or school history clubs looking for an exciting new venture. We are working on developing activities that will enable young people to participate in the In Memoriam 2014 and War Memorials Online projects and to play an active role in caring for their local war memorial by helping to maintain the area around it, find out more about it and raise awareness of it within the wider community. We also want to work closely with different groups to help them achieve specific elements of their programmes, such as the Scout Heritage Badge. We have been approached by various people seeking help with youth related projects, updates on which will be given in later issues of Bulletin. Further information about what we are currently working on can also be found on the learning website at www.learnaboutwarmemorials.org/youth-groups. More updates and new resources will be appearing on the site soon, so please keep checking over the coming weeks.



The 'Youth Groups' section of the learning website

As always we are keen to make sure that what we produce is useful and relevant to the groups we work with and to do that we want to work closely with youth group leaders, as well as young people themselves, to consult with them as we develop these new materials. In addition to this we would like to obtain some good quality photographs of young people from these groups engaged in war memorial activities, which we can use on our website and promotional materials. We already have some contacts within different organisations but would love to hear from more so if you or someone you know works with any of the youth groups mentioned above and would be happy to have our Learning Officer, Ruth Cavender, visit your group or talk to you about what we are doing, please do let Ruth know on ruth@warmemorials.org or 020 7834 0200.

Draft National Curriculum

Some of our supporters may be aware of the proposals for a new National Curriculum that were released by the Department for Education in February. The suggested history curriculum causes us some concerns. We outlined these in a news statement which is available on our website at www.warmemorials.org/news and we also submitted a response to the consultation on the proposals, which closed on 16th April. Our key concern is the removal of the World Wars from the primary school curriculum. Under the new proposals history will be taught in chronological order, meaning all modern history will be taught in secondary school and there will be no chance to revisit and extend knowledge of key events. We are concerned that this means a generation of primary school pupils will miss the opportunity to learn about the World Wars and will not therefore be able to fully appreciate the significance of the First World War centenary; and secondary pupils will gain only a superficial knowledge of facts rather than a deep understanding of the events being commemorated. We are also concerned that the proposals will affect our Learning Programme by removing the flexibility many teachers currently have to incorporate war memorials into a wider study of the World Wars, and so reducing the call for our learning resources. Any further updates to this situation will be given in future editions of Bulletin.

Regional Volunteers

At the end of each year, the Trust asks all Regional Volunteers (RVs) to complete a report about their activities. The results help the charity to demonstrate the contribution our volunteers make and allow the Trust to assess where further support and guidance could be given.

In 2012, 94 of 187 RVs completed their report giving a response rate of 50% (2011: 58%) which allows the Trust a general overview of RV activities. RVs participate in a number of different tasks, and the 2012 results show that the popularity of certain tasks has not changed:

- 42% of RVs monitored the condition of local war memorials (2011: 49%)
- 26% of RVs promoted the importance of war memorials/work of the Trust (2011: 33%)
- 22% of RVs undertook research on local war memorials (2011: 29%)
- 16% reported concerns about the condition of local war memorials to the Trust (2011: 25%)
- 16% of RVs helped a local war memorial project (2011: 24%)
- 11% of RVs gave a talk about war memorials and/or the Trust (2011: 11%)
- 7% of RVs represented the Trust at a local event (2011: 10%)
- 6% of RVs organised/attended an event to promote the Trust (2011: 4%)
- 2% of RVs applied for the listing of a war memorial (2011: 9%)

There has been a slight decrease in the percentage of RVs participating in most of the activities compared to the 2011 results, but this may be in part due to the decrease in the number of returned forms. However, there is always room for improvement so the Trust will be looking at ways of increasing participation in all the activities as they all play a crucial part in the work of the charity.

How many times RVs participated has increased from 1,300 activities in 2011 to 1,613 activities in 2012. This is an average of 9 activities per RV which is a huge contribution, especially as the Trust suggests an ideal commitment of 2 activities per RV per year. In terms of hours, RVs gave 3,515 hours of their time in 2012 which is an average of 19 hours per RV (2011: 4,531 hours, 30 hours per RV). Although this is a reduction in the number of hours, RVs have participated in more activities so are working more efficiently! The Heritage Lottery Fund 'values' volunteer contribution at £50 per day so our RVs contributed approximately 502 days which calculates as £25,100 – a fantastic contribution for which the Trust is very grateful.

Those RVs who had been unable to participate in any activities in 2012 were asked the reasons why. Amongst the highest ranking reasons were work/family commitments and illness. There were also a number of new RVs who had not yet been able to participate, but hopefully will be able to do so in 2013. Some RVs asked for more requests for help with cases in their areas and the charity can look at ways of increasing the number of requests. However, we also believe that, with the launch of War Memorials Online, RVs will more easily be able to see which of their local war memorials need their condition status recorded or which need an updated condition status and information.

For the first time, 2012 saw specific training sessions on condition surveys and applying for war memorials to be listed. Of those RVs who attended, 97% gave the condition survey training an overall rating of 'very good' or 'excellent' and 84% gave the listing training an overall rating of 'very good' or 'excellent'. 80% of those who attended the survey training felt 'well prepared' and 20% felt 'somewhat prepared' to take on a survey. 54% of those who attended the listing training felt 'well prepared' and 46% felt 'somewhat prepared' to take on a listing application. 2013 will involve survey and listing training again as well as the introduction of drop-in sessions offering RVs the opportunity to meet fellow RVs and share experiences.

The Trust would like to take this opportunity to thank all our RVs for their continuing support, enthusiasm and hard work. With the upcoming centenary, the charity is anticipating an increase in interest in war memorials and we recognise that we will only be able to deal effectively with this increase with the help of our volunteers.

If you would like more information about the RV role, then please contact Nancy on 020 7834 0200, rv@warmemorials.org or visit our website www.warmemorials.org/volunteer.

Get involved

Corporate giving

Many corporate bodies, companies, churches and organisations make their charitable giving decisions based on the suggestions of employees or members. As supporters of War Memorials Trust we hope that you will think about highlighting our work. The approaching centenary is likely to make many people more sympathetic to our aims and it is likely to be a good time to raise awareness and promote both our activities but also the charity as a beneficiary of your employer's or group's funds.

For example some companies will match funds raised for a charity. So if an employee does a local fun run and raises £100 for War Memorials Trust their employer would match that £100 turning £100 into £200. Other companies welcome suggestions of charities to support from their employees so if you have a charity committee put the Trust's name forward or ask colleagues about how the company helps charities. Remember, donations can be made for specific counties under the Small Grants Scheme so there is the potential for a donation to remain local.

If you belong to a church, are donations raised through collections distributed to charities and could War Memorials Trust benefit one week? If you attend a group which collects funds, or whose members might be interested in a one-off collection for charity, then can you suggest War Memorials Trust?

We are always happy to send you Bulletins, leaflets, etc. to distribute to others to explain what the Trust does. Perhaps some of those who read may even decide to join as individual members!

Giveacar - a different way to donate

Giveacar is a UK based fundraising organisation that specialises in auctioning or scrapping old cars for charitable causes worldwide.

Since War Memorials Trust registered as a Giveacar beneficiary in November last year, we have received over £200 as a result of two supporters using this scheme - thank you!



Giveacar provide a FREE service which is available throughout the UK. They can arrange the collection of the vehicle and, depending on its age and condition, they can either send it for environmentally safe disposal and recycling at an authorised treatment facility, or to a salvage auction.

To arrange collection of a car, visit www.giveacar.co.uk or call 020 0011 1664, quoting War Memorials Trust as your preferred charity. Or let a friend or family member know about the scheme.

Standing orders

Standing order payments are a method of making an efficient donation to War Memorials Trust, helping the charity's financial planning and reducing administration costs ensuring more money goes directly to war memorial conservation.

Thank you to those supporters who have set up a new standing order recently. For those annual members in receipt of a renewal letter this year you will also find a standing order form enclosed. If you would like to switch to making payments by standing order then please complete the form and return it to the Trust.

Most commonly a standing order will cover an annual membership subscription so £20 is collected once a year. Alternatively, some people like to give a little each month; £2 a month covers an annual subscription with an additional £4 contribution. Even if you are already a life member you may wish to make further contributions. All standing order payments can be covered by a single Gift Aid declaration so you would continue to give that vital bit extra even when paying by standing order.

Further details about standing orders can be obtained from Brogan on 020 7834 0200, brogan@warmemorials.org or via the website at www.warmemorials.org/standing-orders.

Merchandise

Pens and pencils

Discreetly branded with War Memorials Trust's name and website is a stylish ball point pen, green in colour with white lettering. Plain white pencils with a rubber tip carry War Memorials Trust's name in green. Both are ideal for use at home and in the office. These pens and pencils help promote the charity and raise funds for our work.



Lapel badges

War Memorials Trust lapel badges feature the logo and charity name. The 1 inch wide badges are enamel with a butterfly pin on the back. The badge costs £3.50 (including p&p).



'Pound for Life' key ring

This key ring comes with an attachment the same size and shape as a pound coin and is designed to be removed from the key ring to use when needed, e.g. for a shopping trolley or gym locker. The attachment is emblazoned with the Trust logo; the telephone number and website are on the reverse. The key ring is available for only £1.50 (including p&p).



Order form

Please complete this order form and your details overleaf then send to the address details at the bottom of this page.

No.	Item	Total
	Set of 3 Trust pens at £4 (inc. p&p)	
	Set of 5 Trust pencils at £2 (inc. p&p)	
	Trust lapel badge at £3.50 (inc. p&p) each	
	'Pound for Life' key ring at £1.50 (inc. p&p) each	
	Copy(ies) of 'A Century of Remembrance' by Derek Boorman at £12 (inc. p&p) per copy	
	Total	
	Donation	
	Grand total	

Please complete both sides of the order form, detach and send to:

Frances Moreton, Director
War Memorials Trust
Freepost RSCE-GKJS-BSLT
2nd Floor
42a Buckingham Palace Road
London SW1W 0RE

Please remember using a stamp will save us money.

Thank you.

Get involved

Please complete and return this form
Bulletin 57

Your details

Title First name

Surname

Joint member name

Address

Postcode Telephone

Email

I would like to join/donate to War Memorials Trust
(membership rates valid until the end of December 2013)

- Individual/joint annual membership £20/£30
(joint = two people at the same address)
- Life membership £100
- Single donation of £.....

Please tick if you DO wish to receive a receipt for your payment.

Use Gift Aid and you can make your donation worth more.
For every £1 you give to us, we get an extra 25p from HMRC.
So just tick here. It's that simple.

I want all the donations I have made to War Memorials Trust for the four years prior to the date of this declaration and all future donations that I make from the date of this declaration to be Gift Aid until I notify War Memorials Trust otherwise. I confirm that I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year that is at least equal to the amount of Gift Aid that all charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify.

Gift Aid is not appropriate for my donation

Payment

I am making my payment by

- Cheque made out to War Memorials Trust
- Cash
- Credit/debit card

(complete details below and ensure a telephone number or email address is provided in case of query)

Card number

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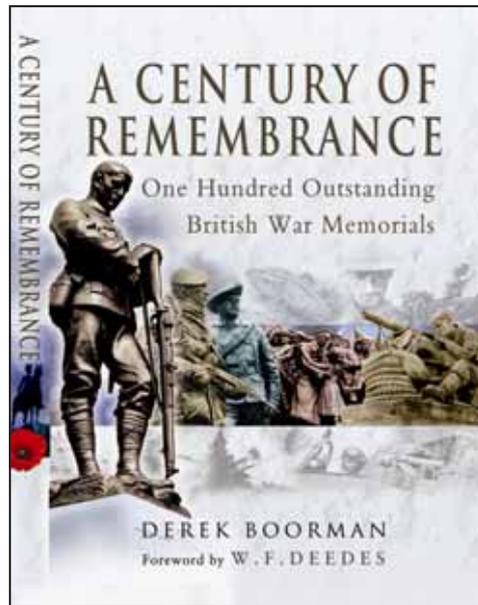
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Valid from □□/□□ Expiry □□/□□

Issue number (Switch/Maestro) □□

Merchandise

A Century of Remembrance by Derek Boorman



'A Century of Remembrance' is a study of 100 outstanding UK war memorials. Published in 2005, it covers memorials which commemorate 20th century conflicts from the Boer War to the Falklands and Gulf Wars.

With a short description of the featured memorial's background and significance accompanied by photographs of the whole and detail, each entry is highly informative.

The book would make an excellent present for anyone interested in the UK's war memorial heritage and is priced at £12 per copy (including p&p).

Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 25p on every pound you donate so your £20 subscription becomes £25 and your £100 gift, £125. You can Gift Aid your donation if you pay Income or Capital Gains Tax at least equal to the value War Memorials Trust would claim.

Please contact War Memorials Trust if you would like further information. If you have already made a Gift Aid pledge please do remember to advise us if you move house or cease paying tax.

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