

Bulletin



War Memorials Trust



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War Memorials Trust

Bulletin

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War Memorials Trust

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War Memorials Trust works to protect and conserve all war memorials within the UK

Objectives of War Memorials Trust

1. To monitor the condition of war memorials and to encourage protection and conservation when appropriate.
2. To provide expert advice to those involved in war memorial projects, to act as the specialist organisation for war memorial conservation issues and to facilitate repair and conservation through grant schemes.
3. To work with relevant organisations to encourage them to accept responsibility for war memorials and recognise the need to undertake repair and conservation work.
4. To build a greater understanding of war memorial heritage and raise awareness of the issues surrounding war memorial conservation.

Membership rates

War Memorials Trust membership rates are:

£20 annual member;
£30 joint annual member and
£100 for a lifetime subscription.

Grant schemes

War Memorials Trust administers three grant schemes for the conservation and repair of war memorials in the UK.



THE WOLFSON FOUNDATION



HISTORIC SCOTLAND

Between them, these schemes cover the whole of the UK and all types of war memorials. Details on each scheme are available at www.warmemorials.org/grants or by contacting the Conservation Team on 020 7233 7356 or 0300 123 0764 or conservation@warmemorials.org.

For enquiries about eligibility for funding an 'Expression of interest' form should be completed in the first instance. This form allows the Conservation Team to identify the type of memorial, the nature of the project and the project costs to determine which grant scheme is most appropriate. They can then provide the relevant application documents. The 'Expression of interest' form can be downloaded at www.warmemorials.org/grants or obtained from the Conservation Team.

Please note that projects cannot be funded retrospectively.

Message from the Director

Dear supporters,

War Memorials Trust was delighted to welcome our Patron, HRH The Duchess of Cornwall when she visited the Royal Artillery Memorial in June. As shown on the front cover of the Bulletin the Duchess received a demonstration of SmartWater and marked a plaque as part of the In Memoriam 2014 project. Further details can be found on page 5. HRH The Duchess of Cornwall has been the Trust's Patron since July 2007. We are delighted she has recently confirmed she will extend her patronage beyond the initial five years. Everyone at the charity greatly appreciates her support and willingness to continue as Patron.

Continuing the Royal connection, on behalf of War Memorials Trust our Conservation Officer Emma Nelson and Administrator Claire Lickman attended the Garden Party at Buckingham Palace on 22nd May. They were fortunate to have a beautifully sunny day to enjoy the event and the charity greatly appreciated the honour of being invited to attend.

Alongside attending events staff have been busy working as well! Conservation enquiries remain high with the Conservation Team dealing with an average 350 cases per month in the first half of the year compared with the 2011 monthly average of 294. Grant 'Expression of interest' forms have been at record levels with 146 received between January and June compared with 204 in the whole of 2011. This indicates a demand for support which we will need to ensure we have the resources to respond to. Alongside our core activities our other projects are making progress. We are well underway with plans for the first War Memorials Officer conference and, of course, In Memoriam 2014 has received a boost with the recent media coverage. This August marks the first anniversary of our Learning Programme. We have an in-depth update on pages 10-11 including details of the new website with resources for teachers, students and youth groups. A leaflet about the Programme is included with this Bulletin. We hope that you may be able to pass this onto local schools, youth groups or friends and family who might have suitable connections to help spread the word. Further leaflets are available from the office if you think you could distribute more. Finally, the 'We still remember' project which was introduced in the previous Bulletin has developed. Cited in the recent English Heritage publication 'Next Steps for England's Heritage' the Trust is working with English Heritage and the Imperial War Museums on a project to enhance the information currently available on war memorials. Thank you to everyone who responded to our direct mail seeking financial support for the project; your donations will help ensure conservation is at the heart of this project. Turn to page 12 for further information.

We are delighted to highlight some new fundraising ventures to help us secure the resources to deliver our work. Christmas cards for 2012 are now on sale and we have, this year, decided to offer the two designs shown right from which to choose. We hope you like them - we do often sell out quickly so whilst it is early to be thinking about it please do consider ordering now to avoid disappointment. We also have new merchandise - branded umbrellas. Finally, we have signed up to a very different way of raising money. Giveacar specialises in auctioning or scrapping old cars for charitable causes. If you, or anyone you know, is looking to dispose of a vehicle and would like to help a charity then turn to page 14 for information. At the back of the Bulletin you will find our full range of merchandise.

Finally, you may have noticed we have had to increase the p&p for Christmas cards due to the rising costs of postage. To try and keep our overall postage costs down the office is using email wherever possible so if do you supply us with an email address then we will respond in the first instance via email. If you are not online, do not worry, we will still be in touch!

Best wishes,
Frances



War Memorials Trust news

MEMBERS EVENT: A talk by Gavin Stamp

The Trust is pleased to invite our supporters to a talk by Dr Gavin Stamp, architectural historian and Trustee of War Memorials Trust.

Following the success of the event last year, on 14th November this year Gavin will be repeating his talk about the official war memorials and war graves of the Great War. However, this year it will be held in Leicester to give our supporters in that part of the country an opportunity to hear this fascinating talk. It will cover topics such as the memorials of Lutyens and the work of the Imperial War Graves Commission and will include monuments in the UK and overseas. The event will take place at the Newarke Houses Museum in Leicester, appropriately the home of the Royal Leicestershire Regiment Museum. Light refreshments will be served from 6pm with the talk beginning at 7pm.



Lutyens' memorial arch in Victoria Park, Leicester © WMT, 2011

Tickets cost £8 each for Trust members and £10 for non-members. They can be purchased by contacting Claire on 020 7834 0200, info@warmemorials.org or by using the order form on page 15. Further details about the event will be supplied with tickets but please note that the venue is not wheelchair accessible.

AGM and tour of St Bride's Church

On Monday 9th July War Memorials Trust's AGM took place. This was held at Bridewell Hall, St Bride Foundation in London and was attended by around 30 members and supporters who joined staff, Trustees and Vice Patrons.



Treasurer Roger Bardell presenting the financial report to AGM attendees © WMT, 2012

Chairman Algy Cluff reviewed the Trust's activities over the last year and Treasurer Roger Bardell reported on the financial performance of the charity during 2011 and into 2012. He was followed by staff who each delivered a short presentation on key aspects of the Trust's work.

Frances Moreton spoke about the charity's current projects 'We still remember', In Memoriam 2014 and the War Memorial Officers campaign; Nancy Treves discussed volunteers; Ruth Cavender introduced the new learning website; and Claire Lickman reported on the direct mail and Sunday Telegraph advertorials. On the conservation side, Amy Davidson discussed her new role dealing with policy; Emma Nelson spoke about the listing of war memorials; and Andrea Levin presented two 2011 grant cases.

Prior to the AGM, 20 supporters attended a tour of St Bride's Church. This gave a fascinating insight into the history of the Church and the surrounding area over the last two thousand years. The tour included a visit to the Church crypts, and attendees were able to discuss the skeletal remains with students currently studying them.

The Church has a very unusual backlit glass war memorial in the medieval chapel. This is dedicated to the Harmsworth family and Associated Newspapers and Evening Standard staff from both World Wars, remembering 257 names.

We would like to thank St Bride's Church staff for such an interesting tour and Martin Shorthouse for his assistance in finding a venue for the tour.



Tour attendees © WMT, 2012

War Memorials Trust news

Royal support for In Memoriam 2014

On a rare sunny morning in June the Trust was honoured to be joined by our Patron HRH The Duchess of Cornwall at the Royal Artillery Memorial on Hyde Park Corner in London. As part of the In Memoriam 2014 campaign she marked one of the metal plaques on the memorial with SmartWater as well as meeting some of those involved with the project. In Memoriam 2014 is making Smartwater available free to all war memorial custodians. The crime prevention fluid will not only make memorials uniquely identifiable, it also offers robust traceability should a theft occur. This will act as a significant deterrent to those considering desecrating our war memorials by massively increasing their chances of detection and subsequent arrest.



HRH The Duchess of Cornwall receives a demonstration of SmartWater © Duncan Soar Photography, 2012

Welcomed by War Memorials Trust's Chairman Algy Cluff and Director Frances Moreton the Duchess was introduced to representatives of SmartWater and its Foundation by Trustee John Peat. Sir Keith Povey, Chairman of the SmartWater Foundation and Phil Cleary CEO of SmartWater were joined by JonMichael Teare and Annette Gaykema who have been working on In Memoriam 2014 for the Foundation. War Memorials Trust Trustees Lord Cope and Gavin Stamp introduced Major General John Milne CB Controller of Charities Royal Artillery, Simon Thurley Chief Executive of English Heritage and Richard Hoare OBE Trustee of The Bulldog Trust who had been invited to attend due to their involvement with the memorial.

The Duchess moved on to meet some of the Trust's Regional and Office Volunteers who were introduced by Nancy Treves, Membership and Volunteer Officer. Terry Giles (London), Jim Day (Kent) and Deirdre Cockcroft (Hampshire) represented many of the Regional Volunteers who have worked incredibly hard promoting In Memoriam 2014 in their local communities. Completing the group was long-standing Office Volunteer Martin Shorthouse whose support within the office, and willingness to file, scan and photocopy whatever we throw at him, releases the staff to develop projects such as In Memoriam 2014.

Having met guests the Duchess was escorted to the foot of the memorial. On ascending the steps JonMicheal Teare of the SmartWater Foundation demonstrated the SmartWater product before the Duchess undertook the marking ensuring the memorial is protected. She was witnessed not just by the invited guests and photographers but also by members of the public and tourists who were somewhat surprised, and obviously delighted from the flashing cameras, to have come across the event.



HRH The Duchess of Cornwall meeting students © Duncan Soar Photography, 2012

Descending from the memorial the Duchess moved on to speak to staff and students from Knights Templar School in Baldock. Teacher Richard Robertson was joined by Sixth Form History student Rosy Boxall and Year 9 students Nathan Gilbert, Alexander Hepburn and Nicholas Bell. They discussed some of the research they have been doing on their local war memorial with the Duchess seemingly delighted with their enthusiasm to engage with their war memorial.

Everyone involved with War Memorials Trust and In Memoriam 2014 extends their sincere thanks to the Duchess for joining us on this occasion and supporting this vital campaign.

Anyone seeking to ensure their local war memorial is protected with SmartWater should visit www.inmemoriam2014.org for further information.



HRH The Duchess of Cornwall meeting WMT volunteers © Duncan Soar Photography, 2012

Conservation news

Relocation of Bradford Rechabites memorial (WM937)

The Bradford Rechabites war memorial was originally located in a memorial convalescent and nursing home in Lytham St Annes, Lancashire. The plaque commemorates the opening of the home as a memorial to the 524 men from the Bradford Districts Independent Order of Rechabites who fell in the First World War. The memorial was made by Mr R. C. Doyle of Dewsbury and is in the form of a wooden plaque with a central metal panel upon which the inscription is painted. The memorial was unveiled at the memorial home on 12th November 1922 by a local Baptist minister.

The Independent Order of Rechabites was a Friendly Society founded in England in 1835 as part of the wider temperance movement.

The convalescent home was converted to flats in the 1980s and later demolished. In 2002, the memorial was found at a military fair in France by a Trust member. Since this time the charity has been trying to find a new home for the memorial.



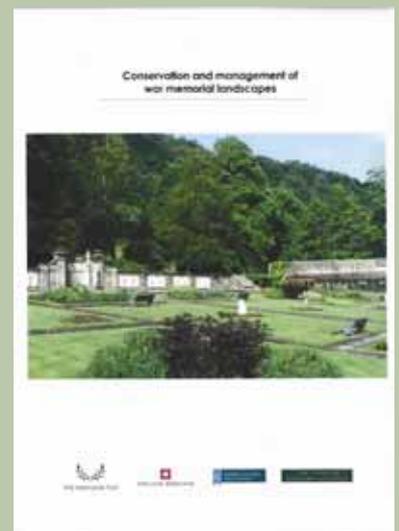
Bradford Rechabites war memorial plaque in its new home at The Drive Methodist Church © Michael P. Coyle, 2012

In 2011 the Trust approached one of our Regional Volunteers to request their assistance in locating a new home in the area from which it originated. Following Regional Volunteer Mike Coyle's efforts, The Drive Methodist Church in Lytham St Annes has kindly agreed to provide a new home where it can once again be viewed and used for commemoration with a historical note provided alongside to explain its provenance. We would like to thank Mike for his valiant efforts in this case.

New specialist guidance: Conservation and management of war memorial landscapes

As attendees at this year's AGM will be aware, we have recently launched new guidance for conservation projects for war memorial landscapes, which includes the planting around memorial structures. We are delighted to have this new guidance as it covers a previously neglected area in the Trust's wide range of helpsheets. As war memorials take all forms it is important that our guidance helps all the types of projects that groups across the country are planning to undertake.

The landscaping guidance was produced by expert consultants to ensure that it provides specialist advice. It covers a wide range of issues such as how to assess a site, advice for trees, plants and hard surfaces and how to maintain the memorial for the future. It even includes suggestions about appropriate plants for war memorials and the relevant symbolism behind certain plants, such as hope, remembrance and sympathy. The guidance outlines the different types of protections available to green spaces. This will hopefully assist local people to secure these important but vulnerable sites as they are often prime for commercial development. We are grateful to English Heritage which has kindly funded the guidance in full.



The front cover features a photograph, courtesy of Regional Volunteer Paul Clarke, of Todmorden war memorial and its stunning scenery in West Yorkshire. The landscaped gardens form as integral a part of the memorial as the architectural features. A grant of £6,332 from the Grants for War Memorials scheme this year will assist in replacing the Gilbert Bayes statues of 'The lamp of memory' and 'The shield of honour' which were stolen. Take a look at the landscaping guidance at: www.warmemorials.org/helpsheets.

Conservation - Grants for War Memorials scheme

St Mary's, Whitkirk, West Yorkshire (WM5093)

The war memorial at St Mary's Church, Whitkirk is in the form of a timber lychgate with low stone walls. It is a Grade II listed structure and is set in the north facing wall around the Grade I listed St Mary's Church. The timber roof, trusses and posts are reported to be of teak from decommissioned World War II battleships. The shingles are of Canadian cedar and the base is constructed of a mixture of stone types. The entrance gate was originally constructed in timber, however, following the vandalism of the two plaques located within the lychgate in 1970 these gates were replaced with the current wrought iron gates and the plaques were replaced in a different material.

An application to the Grants for War Memorials Scheme was received in 2011 for the like-for-like replacement of the cedar shingles, which were in poor condition, cleaning of the timber work and paving stones, re-pointing and the repair of the metal gates and grilles. The project was completed in April 2012 and a grant award of £4,085 was paid towards an overall project cost of £8,170.

A fund for the construction of the memorial lychgate was started in 1946 following a donation from the son of a parishioner who had relocated to Canada. The memorial lychgate commemorates the fallen of World War I and II from the area, regardless of religion. It was dedicated in June 1949 and a united service of dedication was conducted by the Bishop of Ripon. It was designed by local draftsmen Mr John T. L. Coope. Inside the lychgate are two metal plaques with the names of the fallen. It was built by Edgar Jaffinder, with Messrs Andrews preparing the stone. The original plaques were produced by Johnson's of Leeds and the wood carving was undertaken by the Leeds College of Arts.

An interesting element of this memorial is the use of a number of stones from historic buildings damaged in World War II to construct the low walls of the lychgate. These include stones from the Houses of Parliament, St Paul's Cathedral, Coventry Cathedral and a number of local important buildings such as Leeds Town Hall. The bulk of the material for the construction of the walls is from Gotts Park in Armley, Leeds. Some of the stones have been carved with the initials of the building they originate from.

The use of stones from damaged buildings was the idea of Mr Coope who felt it would add to the structure as a memorial by providing evidence of the devastation caused by the air raids. Mr Coope contacted various bodies requesting donations of stones including Winston Churchill who gave permission for the use of stone from the damaged Houses of Parliament. In addition he contacted the Navy for information on ships being scrapped and permission to purchase teak from these ships for the construction of the lychgate.



St Mary's lychgate before work © S. Freer, 2011



St Mary's lychgate after work © S. Freer, 2012



A name panel inside the lychgate after work © S. Freer, 2012

War Memorials Trust gratefully acknowledges the support of English Heritage and Clore Duffield Foundation for its Conservation Programme.



Conservation - Small Grants Scheme

International Brigade war memorial, Jubilee Gardens, Lambeth, London (WM3974)

The International Brigade memorial, located in Jubilee Gardens, London is dedicated to the servicemen and women of the International Brigade who fought and died during the Spanish Civil War (1936 -1939).

The memorial stands 4.5 metres high and consists of a bronze sculpture of four figures supporting a fifth wounded and kneeling figure atop of a marble plinth. The memorial was sculpted by Ian Walters, a well renowned sculptor who designed many monuments around the UK, most often of high profile political figures; including a bust of Nelson Mandela sited at the Royal Festival Hall, London and a statue of Harold Wilson located in Huddersfield.

The inscription on the front of the memorial reads:

"International Brigade. In honour of over 2,100 men and women volunteers who left these shores to fight side by side with the Spanish people in their heroic struggle against fascism, 1936-1939. Many were wounded and maimed. 526 were killed. Their example inspired the world."



International Brigade war memorial before restoration © WMT, 2010



Condition of the bronze sculpture before restoration © International Brigade Memorial Trust, 2012

The initial appeal for funding the construction of the International Brigade memorial began in 1984, with contributions coming from various trade unions, democratic bodies, members of the public and from the Greater London Authority, who also offered the site on which the memorial is located on the South Bank, London. The memorial was unveiled on 5th October 1985 by Michael Foot, former leader of the Labour Party.

In April 2012, a grant of £937 was offered through the Small Grants Scheme for repairs to the memorial. These works included cleaning of the memorial using non-metallic bristle brushes and de-ionised water, then careful isolated cleaning of the corroded areas of the bronze sculpture was undertaken using wire wool, soft wire brushes and metal picks in order to fully remove all signs of active corrosion. Following this, selective re-patination was undertaken to the areas of the figures where the patina had been damaged then the entire bronze statue was coated in a protective microcrystalline wax and lightly buffed to re-new its finish. The damaged and cracked areas of the marble plinth were repaired using a colour matched resin then the lettering was re-gilded where required and the failed joints were re-filled, also using resin filler. Finally, Smartwater was applied to the bronze figures.

On 5th July 2012 following completion of the works, a rededication ceremony took place, coinciding with the International Brigade's annual commemoration service. The honour of unveiling the newly renovated memorial was given to International Brigade British Battalion veteran David Lomon, who is 93 years old.

To see further examples of war memorials the Trust has helped through the three grant schemes administered by the charity, please visit the Grants Showcase on our website: www.warmemorials.org/search-grants.



International Brigade war memorial after restoration © International Brigade Memorial Trust, 2012

Listing

The listing of Great Waltham (WM2904) and Rayne (WM3038) war memorials

By Regional Volunteer Anthony Bradbury

Deep into the heart of Essex lie, some eight miles apart, the two villages of Great Waltham and Rayne. Both villages have well constructed war memorials in delightful situations. Each memorial consists of a cross on an octagonal plinth with a stepped base and each base initially bore the names of over 30 villagers who paid the supreme sacrifice during World War I. After that War, the men and women of the villages subscribed the monies needed to construct the memorials which were both dedicated in the autumn of 1920. In recent years War Memorials Trust has given grants to the local Parish Councils to assist the cleaning and re-cutting or re-painting of names on the memorials.

In 2011 the Trust sought a volunteer to apply for listed status for both memorials. The first step for that volunteer (myself) was to visit the memorials to photograph and record them, and then to try and learn more of their history. Initial history came from the Trust's own Grant Showcase and from the UK National Inventory of War Memorials. From those sources the dedication dates of October 1920 for Rayne and December 1920 for Great Waltham were confirmed. The next step was to visit the Essex County Reference Library in Chelmsford to search back copies of the Essex Chronicle on microfiche for details of the dedication ceremonies. In 1920 that paper was almost weekly recording the names of clergy and dignitaries involved in such events, details of the accompanying church services, the content of speeches and descriptions of each memorial.

The Parish Council Clerks were then told of the proposed listing applications and invited to give any further relevant information. So it became known that at Rayne, the memorial was constructed at the particular point on Raynehall Green where in 1915 about 40 men from Rayne assembled to volunteer to join the 9th Essex Regiment. Of those men only 10 survived as the 'Fighting 9th' lost over 2,000 men in 4 years. Around Raynehall Green are a number of Grade II listed buildings including Tudor Cottage, the Old School House and even the village pump. The war memorial, made of Hopton Wood stone, bears the names of 33 World War I dead cut into the faces of the plinth and painted in black. An unusual feature is the carved plaque that leans against the shaft of the cross and records the names of 7 dead from World War II.



Rayne war memorial © Rayne Parish Council, 2010



Great Waltham war memorial © Great Waltham Parish Council, 2010

The Great Waltham memorial stands in a historic area known as Banbury Square, and is also surrounded by listed buildings including the Grade I Church of St Mary and St Laurence and the Grade II* Guildhall. The memorial was designed by Arthur Dannatt, from a Great Waltham family, built on land gifted to the Parish by Colonel Tufnell DL and unveiled by Brigadier General Tufnell CB. There are 36 World War I names on the plinth with the names of 9 war dead from World War II later added to a vacant face.

This information was included in the online listing applications sent to English Heritage. Happily there is a presumption that, unless compromised by alteration or of being of little design interest, war memorials should be favoured for listing. The only virtue required in making the applications was that of patience, for English Heritage took over a year to make their assessments and their recommendations for listing to the Department of Culture, Media and Sport.

These two memorials have architectural interest, historic interest and group value with the other listed buildings close by. It was no surprise that they should be recommended for listing, and each now has Grade II listed status thus providing protection for them in the generations to come.

Learning

The first anniversary of the Learning Programme

It hardly seems possible, but this month marks one year since the Learning Programme began, and it therefore seems a good opportunity to look back and review the progress made over the last twelve months. And what an interesting and exciting twelve months it has been! The Trust has been working hard to make contact with schools and youth groups across the country, and the support and advice received has enabled us to develop new materials for schools, helping us achieve our objective of increasing youth engagement with war memorials and building a greater understanding of war memorial heritage.

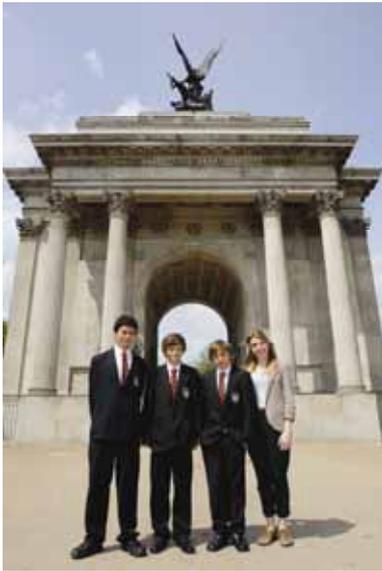
We have recently been busy working on ways of publicising the Learning Programme and making it accessible to potential users. One of the most significant ways in which we have achieved this has been the creation of the new learning website, www.learnaboutwarmemorials.org (screenshot of the home page shown right). The site, which went live last month and which was introduced to members at the AGM, is called 'We will always remember' to emphasise the Trust's efforts to ensure that war memorials continue to be protected and cherished by communities into the future. As well as containing some useful information about the work of the Trust, the background to the Learning Programme and details of how to get involved in our learning work, the website has three main sections: Primary, Secondary and Youth Groups. Within these there are lessons, activities and advice tailored to the needs of these groups of young people. As you will be able to see from the content of the website, the majority of our work in the past year has been focused on primary schools but we hope to be able to develop activities and projects for older children in due course, subject to securing the funding needed to do so. The site also contains links to our Twitter account and new YouTube channel, so users can keep up-to-date with the Trust's latest news and wider work (turn to page 13 for more information about YouTube). We are very pleased with the way the website has turned out and hope it will be a real asset to the Trust and the Learning Programme. Our thanks go to web developers Imaginet for all their hard work, advice and support.

Each of the three sections also contains a Project Showcase (screenshot of the Primary Showcase shown right). This works in a similar way to the Grants Showcase on War Memorials Trust's main website and displays examples of war memorial related work that young people have carried out. Schools, youth groups and young people are being encouraged to upload their projects, photos and videos so that others can see and celebrate their achievements and hard work. The work we are encouraging young people to do varies from researching the names on their local war memorial and uncovering the personal stories of those affected by conflict, to more practical involvement such as litter picking or encouraging custodians to register the memorial with the In Memoriam 2014 project. Some outstanding examples of work and activities have already been added to the site and we hope that more schools and groups will get in touch with their projects in the autumn.



Learning

With this edition of the Bulletin, you should have received a copy of our new learning leaflet, which summarises the aims of the Learning Programme, what the programme offers to schools and youth groups, and gives the contact details for our Learning Officer. We hope that you may be able to pass this on to your local school over the summer holidays so that teachers will be aware of the Learning Programme when they start planning work for Remembrance Day. The leaflet can also be passed on to anyone you know who is involved in education or youth groups and who may be interested in the Learning Programme. Further copies of the leaflet can be provided - please call our Learning Officer, Ruth Cavender, on 020 7834 0200 or email her at ruth@warmemorials.org if you require extra copies. The leaflet can also be distributed at Trust events alongside our main membership leaflet, so if you are representing the Trust at an event soon, or can think of an occasion where you may be able to pass some leaflets on to interested people, do please contact Ruth to discuss this.



Students at the Wellington Arch © Duncan Soar Photography, 2012

As well as these exciting projects, over the last few months we have been kept busy by visiting and extending our contacts with schools. In May Ruth was able to visit Grosvenor School in Nottingham, where a small group of Year 5 pupils enthusiastically took part in a lesson about different types of war memorials and their significance to the communities that created them. The pupils found it particularly interesting to find out that many different structures, buildings and objects can be classed as memorials, and enjoyed reading some of the different inscriptions on war memorials to find out what they meant. Also in May, the Trust was contacted by North Hertfordshire District Council because there had been concerns that some young people were skateboarding around Baldock war memorial. Following this we visited Years 8 and 9 at Knights Templar School in Baldock, and taught them about the history and significance of their local war memorial. Subsequently War Memorials Trust was delighted to welcome four students from the school to attend the In Memoriam 2014 event with HRH The Duchess of Cornwall. As well as meeting the Duchess (see page 5 for details) the students were also shown how to apply SmartWater to a war memorial and had a go at doing this themselves. They then had the opportunity to see some of the other war memorials in the area, including the New Zealand and Australian memorials.

More recently War Memorials Trust was invited to the Schools History Project conference held at Leeds Trinity University College. This conference for History teachers included an exhibition of resources from various educational organisations and was therefore a wonderful opportunity for the Trust to introduce teachers from across the country to our work and our new learning resources. There was a lot of interest in what we do from teachers who are seeking to use their local war memorials as part of their teaching, and we are looking forward to working with the schools we met in the future as we develop materials for secondary school children. It was also good to catch up with many colleagues from organisations in the education and heritage sectors, and we hope this will lead to further collaborative work as we approach the First World War centenary. The conference was a successful event for the Trust, and many thanks go to Regional Volunteers Anne Brook, Peter Bennett and Steve Taylor, who came to the conference and whose support helped to make it so worthwhile.



Learning Officer Ruth Cavender at the Schools History Project conference © Anne C. Brook, 2012

Finally, the Trust would like to thank all our members, supporters and Trustees who have been so supportive of the Learning Programme in various ways during the past year. We are very grateful for the help we have received and are looking forward to developing the Learning Programme further in the coming months.

We still remember



The Unknown Warrior's cortege passing the Cenotaph on 11th November 1920, a historic postcard printed by W&K (card no. 51)

In the May Bulletin a new project in which the Trust is involved was introduced. 'We still remember' is a partnership being developed between War Memorials Trust and the Imperial War Museums, with the financial support of English Heritage, to develop a single integrated web resource to facilitate access to wide ranging data on war memorials in the UK. It is intended that this resource will be interactive and an important tool in encouraging greater public engagement with our war memorial heritage, particularly as we approach the centenary of the First World War. It will incorporate condition information which should help the Trust to operate more efficiently.



Cenotaph, from Bulletin 51 © www.paulpickard.com, courtesy of the SmartWater Foundation

War Memorials Trust greatly appreciates the amazingly generous response from members to its direct mail appeal in June seeking support for this project. By mid July £21,000 has been raised. This will be added to the £220,000 English Heritage has given War Memorials Trust to deliver the project and will ensure conservation is at the heart of the web resource. In addition, other potential sources of funding are being investigated.

In July the procurement process got underway having been assessed by an independent IT report. Work will be ongoing over the summer with the intent that phase I of the site will be available in November. We will provide you with further details in the next Bulletin, alongside advice on how you can get involved and contribute directly.

This project is important to War Memorials Trust because:

- Improved information on war memorials will provide the charity with a better understanding of the war memorials we are seeking to protect. Timeline images of memorials such as those of the Cenotaph above from 1920 and 2011 can help identify changes and monitor condition.
- Gathering accurate details of custodians will help recognise those who are doing a good job, identify who the Trust and the public should contact if they have a concern about a war memorial and also find those memorials who have no custodian. Efforts can then be made in the latter case to encourage the community to become custodians.
- Accurate condition information will help the Trust identify future demand for our advice and grant schemes.
- An online system for reporting condition concerns should make dealing with these more efficient. We will still have our condition survey form (shown right) but there will also be opportunities for people to submit basic or more detailed reports online.
- The web resource will work with developing technologies - ensuring the website operates on Smartphones and mobile computers will create opportunities to get more people involved, particularly young people. Submitting information online could be a first step to greater engagement with war memorials and our Learning Programme.
- An important part of the project will be providing the opportunity to link up resources with war memorial information from The National Heritage List for England through to individual war memorial websites and details of books or publications. This will help those looking for information and allow the Trust to direct many of the enquiries it receives to this resource freeing up time to focus on those who need conservation advice or grant aid.

War Memorials Trust's current condition survey form

Get involved



'Cavalry in the snow'

War Memorials Trust is delighted to introduce its 2012 Christmas card designs. This year we have decided to offer two designs from which to choose.

The first image is 'Cavalry in the snow', and is a representation of Horse Guards outside Buckingham Palace in the snow. It measures 16 x 11.5cm (6¼ x 4½ inches) and is available in packs of 10.

The second is 'Carols in the snow', which depicts a village choir scene in the snow and features a war memorial cross with wreaths on the right hand side of the card. This card also measures 16 x 11.5cm (6¼ x 4½ inches) and is available in packs of 10.

Inside both card designs there are details of the charity alongside the message 'Season's Greetings'.

Our Christmas cards have been very popular in previous years and we often sell out quickly, so we recommend ordering early to avoid disappointment.

When ordering, please also let us know whether you would like us to substitute your order for the other design if your chosen design has sold out.

The cards are being sold at £4.50 plus 75p p&p per pack (£5.25 total). Please use the order form on page 15 to obtain your packs or visit www.warmemorials.org/shop where you can order your cards via our online shop.



'Carols in the snow'

War Memorials Trust and social media

War Memorials Trust has been taking small steps into the world of social media as it seeks to identify how this technology can be used to enhance our work and reach supporters.

We have been on Twitter for a year now. We tweet three or four times a week and respond to tweets we receive. This is a manageable level of activity and is shared between staff. It is a great way of sharing snippets of information and keeping people updated. We are approaching 500 followers with many others checking our page even if they are not on Twitter: <http://twitter.com/WarMemorials>.

With our main website www.warmemorials.org now joined by www.learnaboutwarmemorials.org we have a strong web presence. To support content on these websites the charity has set up a War Memorials Trust YouTube channel. The Trust hopes to put up videos of war memorials particularly to demonstrate condition issues seen on site visits. Through the channel the charity can also 'like' other videos about war memorials and link to the TV interviews staff have undertaken or reports on our work and projects. To find out more visit: www.youtube.com/user/WarMemorialsTrust?gl=GB.

As we move forward we will be looking at other social media opportunities and how the Trust ensures those used offer benefit to the charity rather than just signing up because it is the latest craze.

Get involved

War Memorials Trust umbrellas



War Memorials Trust is delighted to offer our supporters the opportunity to buy a limited edition Trust umbrella - which could come in incredibly handy if the British summer weather continues!

These large golf umbrellas are in the Trust colours of green and white. They also feature the charity's logo and website address so are a great way to promote the Trust whilst keeping dry.

The umbrellas have a steel stem with twin fluted ribs and a wooden handle. An umbrella costs £12.50 (including p&p). We only have a limited number of umbrellas so order yours today to avoid disappointment.



Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 25p on every pound you donate so your £20 subscription becomes £25 and your £100 gift, £125. You can Gift Aid your donation if you pay Income or Capital Gains Tax at least equal to the value War Memorials Trust would claim.

Please contact War Memorials Trust if you would like further information. If you have already made a Gift Aid pledge please do remember to advise us if you move house or cease paying tax.

giftaid it

Giveacar - a new way to donate

Giveacar is a UK based fundraising organisation that specialises in auctioning or scrapping old cars for charitable causes throughout the world. War Memorials Trust is now registered as a beneficiary. Since Giveacar was set up in 2010, the organisation has raised over £500,000 for over 450 charities.

Giveacar provide a FREE service which is available throughout the UK, and can work with you hand-in-hand in the following ways:

- They can arrange the collection of the vehicle;
- Depending on its age and condition, they can either send it for environmentally safe disposal and recycling at an Authorised Treatment Facility, or to a salvage auction.



Scrap donations raise an average of £100 for the charity, with auction cars often raising much more. To arrange collection of a car, visit www.giveacar.co.uk or call 020 0011 1664, quoting War Memorials Trust as your preferred charity. Or let a friend or family member know about the scheme.



Merchandise

Pens and pencils

Discreetly branded with War Memorials Trust's name and website is a stylish ball point pen, green in colour with white lettering. Plain white pencils with a rubber tip carry War Memorials Trust's name in green. Both are ideal for use at home and in the office. These pens and pencils help promote the charity and raise funds for our work.



Lapel badges

War Memorials Trust lapel badges feature the logo and charity name. The 1 inch wide badges are enamel with a butterfly pin on the back. The badge costs £3.50 (including p&p).



'Pound for Life' key ring

This key ring comes with an attachment the same size and shape as a pound coin and is designed to be removed from the key ring to use when needed, e.g. for a shopping trolley or gym locker. The attachment is emblazoned with the Trust logo; the telephone number and website are on the reverse. The key ring is available for only £1.50 (including p&p).



Order form

Please complete this order form and your details overleaf then send to the address details at the bottom of page 16.

No.	Item	Total
	Member ticket(s) for Gavin Stamp's talk at £8 each	
	Non-member ticket(s) for Gavin Stamp's talk at £10 each	
	Pack(s) of 'Cavalry in the snow' Christmas cards at £5.25 per pack of 10 cards (inc. p&p)	
	Pack(s) of 'Carols in the snow' Christmas cards at £5.25 per pack of 10 cards (inc. p&p)	
If ordering Christmas cards please indicate if you are happy to accept the alternative card if your card has sold out: I do / do not want the other card		
	Trust umbrella at £12.50 (inc. p&p) each	
	Set of 3 Trust pens at £4 (inc. p&p)	
	Set of 5 Trust pencils at £2 (inc. p&p)	
	Trust lapel badge at £3.50 (inc. p&p) each	
	'Pound for Life' key ring at £1.50 (inc. p&p) each	
	Copy(ies) of 'A Century of Remembrance' by Derek Boorman at £12 (inc. p&p) per copy	
	Total	
	Donation	
	Grand total	

Get involved

Please complete and return this form
Bulletin 54

Your details

Title First name

Surname

Address

Postcode Telephone

Email

I would like to join/donate to War Memorials Trust

- Individual annual membership £20
- Joint annual membership £30
(two people at the same address)
- Life membership £100
- Single donation of £.....

Please tick if you DO wish to receive a receipt for your payment.

Use Gift Aid and you can make your donation worth more.
For every £1 you give to us, we get an extra 25p from HMRC.

So just tick here. It's that simple.

I want all the donations I have made to War Memorials Trust for the four years prior to the date of this declaration and all future donations that I make from the date of this declaration to be Gift Aid until I notify War Memorials Trust otherwise. I confirm that I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year that is at least equal to the amount of Gift Aid that all charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify.

Gift Aid is not appropriate for my donation

Payment

I am making my payment by

- Cheque made out to War Memorials Trust
- Cash
- Credit/debit card

(complete details below and ensure a telephone number or email address is provided in case of query)

Card number

□□□□□□□□□□□□□□□□

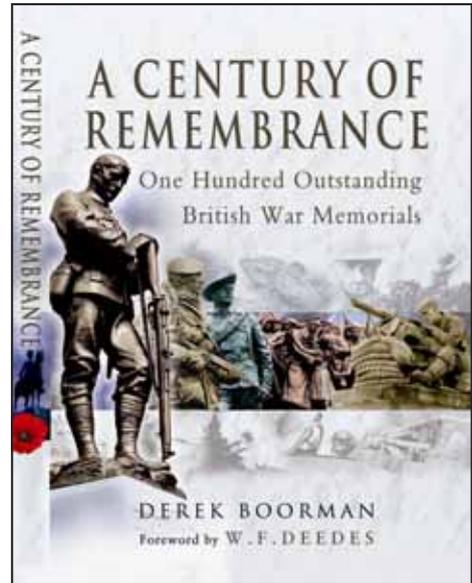
Security code □□□□ Switch/Maestro □□□

Valid from □□/□□ Expiry □□/□□

Issue number (Switch/Maestro) □□

Merchandise

A Century of Remembrance by Derek Boorman



'A Century of Remembrance' is a study of 100 outstanding UK war memorials. Published in 2005, it covers memorials which commemorate 20th century conflicts from the Boer War to the Falklands and Gulf Wars.

With a short description of the featured memorial's background and significance accompanied by photographs of the whole and detail, each entry is highly informative.

The book would make an excellent present for anyone interested in the UK's war memorial heritage and is available for £12 (including p&p).

Please complete both sides of the order form, detach and send to:

**Frances Moreton, Director
War Memorials Trust
Freepost RSCE-GKJS-BSLT
2nd Floor
42a Buckingham Palace Road
London SW1W 0RE**

Please remember using a stamp will save us money.

Thank you.