

# Bulletin



War Memorials Trust



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# War Memorials Trust

## Bulletin

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## War Memorials Trust works to protect and conserve all war memorials within the UK

### Objectives of War Memorials Trust

1. To monitor the condition of war memorials and to encourage protection and conservation when appropriate.
2. To provide expert advice to those involved in war memorial projects, to act as the specialist organisation for war memorial conservation issues and to facilitate repair and conservation through grant schemes.
3. To work with relevant organisations to encourage them to accept responsibility for war memorials and recognise the need to undertake repair and conservation work.
4. To build a greater understanding of war memorial heritage and raise awareness of the issues surrounding war memorial conservation.

### Membership rates

War Memorials Trust membership rates are:

£20 annual member;  
£30 joint annual member and  
£100 for a lifetime subscription.

### Grant schemes

War Memorials Trust administers three grant schemes for the conservation and repair of war memorials in the UK.



THE WOLFSON FOUNDATION



ENGLISH HERITAGE



HISTORIC SCOTLAND

Between them, these schemes cover the whole of the UK and all types of war memorials. Details on each scheme are available at [www.warmemorials.org/grants](http://www.warmemorials.org/grants) or by contacting the Conservation Team on 020 7233 7356 or 0300 123 0764 or [conservation@warmemorials.org](mailto:conservation@warmemorials.org).

For enquiries about eligibility for funding an 'Expression of interest' form should be completed in the first instance. This form allows the Conservation Team to identify the type of memorial, the nature of the project and the project costs to determine which grant scheme is most appropriate. They can then provide the relevant application documents. The 'Expression of interest' form can be downloaded at [www.warmemorials.org/grants](http://www.warmemorials.org/grants) or obtained from the Conservation Team.

**Please note that projects cannot be funded retrospectively.**

## Message from the Director

Dear supporters,

I am not sure any of us can believe it is November already. This year has flown by with the busy world of war memorials just getting busier! Our conservation work is ongoing with casework, grants and enquiries keeping the Team on their toes. We were delighted to recruit our Learning Officer Ruth over the summer (turn to page 4 to meet her); it is wonderful to be developing an educational programme to ensure that young people, tomorrow's custodians, understand the importance of our war memorial heritage. Some of the articles in this issue highlight the involvement of young people with war memorials. Advertorials in the Telegraph newspaper in July, being repeated on Remembrance Sunday, have recruited new members who we are delighted to welcome to the charity. We have been out and about at events, such as the 'Salute to the services' concert at the Royal Military School of Music in July, and are putting on events for members - see page 5 for details about a talk by architectural historian and War Memorials Trust Trustee Gavin Stamp on 7<sup>th</sup> December.

You may remember last year we launched our War Memorials Officer campaign. We are delighted that over half the local authorities in the UK have now nominated a War Memorials Officer. Turn to page 12 for further details about this campaign and how you can check if your council has responded. Another key campaign through 2011 has been In Memoriam 2014. On pages 10-11 you can read more about this project to offer greater protection to war memorials across the country. We hope you will also see details of this in the media around Remembrance Sunday as we try and raise awareness. You should find enclosed with this Bulletin a leaflet about the project for your information or to pass onto those in your community who look after war memorials.

On Remembrance Sunday we are fortunate to be able to broadcast the BBC Radio 4 charity appeal. Lance Corporal Matt Croucher GC has agreed to present the Trust's appeal and further details about Matt and how you can support the appeal can be found on page 5.

Photographers Paul Pickard and George Ramsay joined the Trust at the Cenotaph with Matt Croucher prior to an In Memoriam 2014 reception on 10<sup>th</sup> October (see pages 10-11 for further details). Paul and George have produced some wonderful images which we will be able to use to promote In Memoriam 2014, the Radio 4 appeal and our work generally. One of Paul's photographs features on the front page of this Bulletin and one of George's images can be seen right. The Trust is very grateful to Paul and George for allowing us to use these emotive images to highlight the importance of protecting and conserving war memorials.

Over the summer War Memorials Trust set up a Twitter account @WarMemorials. For those of you who tweet please do follow us and find out a bit more about what we get up to on a day-to-day basis. If you are not on Twitter you can still keep an eye on our tweets; there is a link from [www.warmemorials.org](http://www.warmemorials.org) to our Twitter page. The eagle eyed amongst you may have noticed some website development taking place over the summer. Three years on from launching our revised website we undertook a major review and are working through some developments to enhance the ease of navigation around the website.



And finally, as ever at this time of year I would like to draw your attention to our Christmas card. Purchasing the card is a wonderful way to support the charity and spread the word about our work. Further details can be found on page 14.

On behalf of everyone at War Memorials Trust, I would like to take this early opportunity to wish you a Merry Christmas and a Happy New Year.

Frances



Lance Corporal Matt Croucher GC at the Cenotaph © photographyandgeorge.wordpress.com, 2011

## War Memorials Trust news

### Introducing Ruth Cavender

I joined War Memorials Trust in August and am thoroughly enjoying my work as a Learning Officer. I have always loved history, and before joining War Memorials Trust I completed a History degree at the University of Kent at Canterbury. This included a specialised study of how war is remembered and the place of war memorials in our society and culture. After graduating in 2005 I turned my attention to working in education.

Having gained experience as a teaching assistant, I completed a Post Graduate Certificate in Education at the University of Bedfordshire in 2007. I have been a qualified primary school teacher for four years, working in Cambridgeshire. As Subject Leader for History, I worked with local residents and organisations, as well as my pupils, on producing a film about the history of the school. It was this project which steered me towards working more actively in the history and heritage sector. My job at War Memorials Trust allows me to combine my two key interests of history and education, and I am very excited to be working here.



War Memorials Trust's new Learning Officer, Ruth Cavender © WMT, 2011

My role at the Trust will be to develop a Learning Programme, which aims to educate children in schools and youth groups about the importance of war memorials and encourage them to care for and preserve them for the future. This is a really exciting project to be involved in, and it has been great to develop partnerships with organisations and individuals with similar aims. In the run up to the centenary of World War I it is vital to engage young people in this aspect of their communities and build a greater understanding of our war memorial heritage.

I am always keen to hear the views of teachers and youth group leaders on how the topic of war memorials is taught or could be taught, and what they would find useful from War Memorials Trust to help enhance their work. Many teachers and schools have already been extremely helpful in offering their support to the Learning Programme, for which I am very grateful. However, further suggestions from members who work with young people, whether in schools or youth groups, are always welcome. If you, or anyone you know, would be interested in discussing the Learning Programme with me, please contact me on 020 7834 0200 or 0300 123 0764 or email me at [ruth@warmemorials.org](mailto:ruth@warmemorials.org).

### Looking After War Memorials conference for custodians

In the Bulletin last November we introduced readers to our plans to take forward the educational programme for war memorial custodians. These conferences are designed to provide custodians with the key tools to enable them to maintain their war memorials on a day-to-day basis as well as offering information on how to apply for grants.

In March 2011 War Memorials Trust hosted its first event in partnership with the Society of Local Council Clerks. It was an interesting day with attendees very positive about the content and coverage of the training. Unfortunately a second session scheduled for September had to be cancelled due to limited interest. A further event has been organised for Thursday 8<sup>th</sup> March 2012 in Hatfield, Hertfordshire and details for anyone interested in attending can be found at [www.warmemorials.org/conferences](http://www.warmemorials.org/conferences).

Following the event in March we will review our approach to this training and identify the best way forward. War Memorials Trust seeks to ensure we are reaching as many war memorial custodians as possible in the run up to 2014 and take advantage of the heightened interest in our war memorials which we anticipate during the years the nation marks the centenary of World War I.

## War Memorials Trust news

### BBC Radio 4 charity appeal

War Memorials Trust is very pleased to have been offered the BBC Radio 4 charity appeal slot for Sunday 13<sup>th</sup> November. Some supporters may remember that the Trust previously did this in 2006 with Winston S. Churchill presenting the appeal. It raised nearly £9,000 for the charity - a total we hope to surpass this year.

The appeal is a wonderful opportunity to raise awareness of our work and to raise necessary funds so that we can continue to help protect and conserve war memorials. The Trust is grateful to the BBC for providing the charity with this opportunity, particularly on such a significant date.

Friend of the charity, Lance Corporal Matt Croucher GC has kindly agreed to present the appeal for War Memorials Trust. Matt grew up in Solihull and joined the Royal Marines aged 16, passing through the legendary 32 week training programme and into 40 Commando despite a series of injuries. He served two tours with the Marines in Iraq before becoming a reservist and returning to Iraq as a private security contractor with the United Nations. He re-joined the Royal Marines for a tour of duty in war-torn Afghanistan in September 2007.

In February 2008, whilst on patrol in Helmand Province, Matt inadvertently activated a trip-wired grenade; in order to protect the members of his patrol he threw himself on top of the grenade. Miraculously Matt and his patrol only suffered superficial wounds and, as a result of this act, he was awarded the George Cross medal for gallantry.



Lance Corporal Matt Croucher GC recording the War Memorials Trust Radio 4 charity appeal at BBC Broadcasting House, London © WMT, 2011

During the appeal, Matt will explain the continuing significance of war memorials as records of the brave acts of individuals in conflicts past and present. He will also speak about the importance of the preservation of war memorials as places of remembrance and reflection. The Trust would like to thank Matt for presenting our appeal and for his continuing support of the charity.

The appeal will be broadcast on BBC Radio 4 (FM 92.4-94.6, LW 198) at 7.55am and 9.26pm on Sunday 13<sup>th</sup> November. You can help War Memorials Trust by listening to the appeal and encouraging family and friends to do the same.



Lutyens' Manchester war memorial cenotaph © WMT, 2011

### MEMBERS EVENT: A talk by Gavin Stamp

In the August Bulletin we invited our supporters to a talk by Gavin Stamp, architectural historian and Trustee of War Memorials Trust, which will be held on 7<sup>th</sup> December. This is an event being run in conjunction with the Public Monuments and Sculpture Association (PMSA) and the talk will cover topics such as the memorials of Lutyens, the work of the Imperial War Graves Commission and will include major monuments in the UK and overseas.

A limited number of tickets are still available for this talk and cost £10 each for Trust or PMSA members and £12 each for non-members. They can be purchased by contacting Claire on 020 7834 0200 or 0300 123 0764 or [info@warmemorials.org](mailto:info@warmemorials.org) or by using the order form on pages 15 and 16. The event will take place at the PMSA offices in London, with light refreshments being served from 6pm and the talk beginning at 7pm. Further details about the event will be supplied with tickets.

## Conservation news

### Salisbury war memorial relocation proposals (WM110)

As some of our members may recall from the talk given at the Annual General Meeting, there have recently been plans put forward for the relocation of the Salisbury war memorial.

The memorial takes the form of a low curved Portland stone wall. It is surmounted by a bronze sculpture of a lion on top of a collection of artefacts, including, a helmet, sword and regimental colours and has bronze lamps at either end. There are 6 bronze plaques which carry the names of 460 individuals who lost their lives during World War I. A World War II dedication has been added later.

The memorial was designed and constructed by Messrs H. H. Martyn & Company of Cheltenham. The unveiling ceremony was held on 12<sup>th</sup> February 1922 by Lieutenant T. E. Adlam VC and the ceremony was conducted by the Reverend W. R. F. Addison VC, a World War I chaplain. It is located centrally within the Guildhall Square in the Market Place in Salisbury and benefits from having the Grade II\* Guildhall as its back drop. As part of plans to improve the Market Place as a whole it was proposed by Salisbury Vision that the memorial be relocated to the edge of the square.

War Memorials Trust had significant concerns over the proposals and the lack of detail they contained. The Trust recommends that relocation is only undertaken as a last resort, where the memorial is at risk or no longer accessible. This is because the significance of a memorial can be reduced through the loss of context and the process of relocation poses significant risk to the fabric of the memorial. Due to this, and the large number of concerns received from Trust members and members of the public, the Trust took the step to apply for the listing of this memorial. The Trust was informed of the successful listing of the memorial at Grade II in June this year.

Following the listing of this memorial the planning application was withdrawn and a new planning application and Listed Building Consent application registered with Wiltshire Council.

Due to on-going concerns and representations against the plans for the works to the area, which also involved the removal of a number of trees, the plans in their current form have now been abandoned.

The scheme to look at the improvement of this area has passed from Salisbury Vision to the Salisbury Area Board, who intend on undertaking further consultation before looking at a less intrusive plan for the Market Place. The Trust hopes to be able to stay actively engaged in the development of the plans. One of the benefits of the previous application is that it highlighted the need for some minor repair works to the memorial. We hope that this element of the project will remain and that we can be of assistance in ensuring that any works are appropriate.

The Trust would like to take this opportunity to thank those members who have helped with this case.



Salisbury war memorial © A. van der Horst, 2011



Salisbury war memorial © A. van der Horst, 2011

War Memorials Trust gratefully acknowledges the support of English Heritage and Clore Duffield Foundation for its Conservation Programme.



## Conservation - Small Grants Scheme

### Pontrhydfendigaid, Ceredigion (WM3079)

Sometimes only a lucky few are able to see the true extent of the details of carving or design on a war memorial. This is often due to the scale or height of the memorial. In the case of Pontrhydfendigaid the conservation works undertaken have allowed us to have a rare up-close view of the beauty of the carved sculpture. The findings uncovered during the works also serve as a warning of the problems which can be caused by, often very well-meaning, inappropriate cleaning methods. Although initial results may be pleasing to some, often the long-term implications mean the memorial is more prone to the type of soiling which work originally sought to remove.



Pontrhydfendigaid war memorial on completion of all works © Gervase Webb, 2011

The memorial is composed of a tiered sandstone base, red granite plinth with incised and gilt inscriptions, surmounted by a carved marble statue of peace carrying an olive branch in her outstretched hand. The memorial is bordered by a low level wall and decorative railings painted white.



Biological growths on sculpture masking carved detailing © Elliott Ryder Conservation, 2010

In 2009, a grant of £2,500 was given by the Trust towards conservation of the main memorial. The main issue facing the memorial was that there was a significant amount of biological growth (moss and lichen) on the marble structure which was disfiguring and distracting. In other areas there were open joints which, if left, could result in damage to the structure caused by excess water ingress into the structure and the problems of freezing water over what are increasingly bitter winters. These open joints were re-pointed with lime mortar (with no cement added). Careful cleaning was also undertaken to the sandstone and granite elements, but the most illuminating work is the cleaning undertaken to the marble sculpture.

Initial cleaning to the sculpture was with wooden tools to remove any loose growths and then with water and non-metallic brushes which allowed for a more thorough inspection of the condition. This highlighted that the original surface of the marble was largely removed by over aggressive cleaning, likely to have been with acid. Previous work resulted in the exposure of the rough textured pore structure, making it more susceptible to trapping growths and resulting in its appearance.

Due to the condition of the marble only minimal cleaning methods could be employed, including an application of an appropriate biocide and water and soft brushes.

In addition to the grant, works were also undertaken to the surrounding wall and railings.

This memorial highlights the responsibility which may fall on current custodians not only to maintain a memorial but also to manage a condition which results from previous works. It is also an important reminder to those of us who are involved in the maintenance, conservation or repair of memorials to ensure that any work which is done is in the best interest of the memorial to ensure they can be in the best condition possible for future generations. Most importantly, this project reminds us of the privilege to breathe new life into a memorial and once again uncover its beauty.



Head of sculpture following conservation works uncovering the carving work © Elliott Ryder Conservation, 2010

## Conservation - Small Grants Scheme

### Memorial Community Church memorial bells, Plaistow, London Borough of Newham (WM4459)

This grant case in east London is another opportunity to see up-close a memorial which was previously not accessible to most. The project to repair and conserve the bells has not only uncovered the names on the bells, but, thanks to a notable research project undertaken by the Church with much involvement from local children, the stories behind those named on the bells have also been uncovered and recorded. This is important as it has engaged the next generation in the true meaning behind the bells and ensures they will remain a community memorial.

The Church, located on Barking Road, was opened in 1922 and was originally called 'West Ham Central Mission'. Fundraising for the Church had begun before World War I but had to be abandoned with the outbreak of war and resumed in 1917, with work commencing in 1921. The foundation stone for the Church notes the building is in memory of those killed.

A report in the 'Tabernacle Messenger' in June 1921 notes "We have long wondered how best we could commemorate our noble men who laid down their lives for us. It is proposed to hang a peal of chiming bells in the towers of the new church now being erected. These bells will bear the names of men of the district who fell in the War. The music of the bells will ever remind us of the heroic sacrifice of our men who gave their lives for us."

The bells were dedicated on 14<sup>th</sup> March 1925 and made by the bell founders Gillet & Johnston, which interestingly is the same company which undertook the recent repair of the bells. At the dedication of the bells, Mrs Edmondson (whose two sons' names are included on the bells) commented "We have gathered here to do homage to our glorious dead, and I would like to say how glad I am to have the privilege of unveiling the tablet and ringing the bells to the memory of those who, in the flower of their manhood, poured out the red sweet wine of youth for our sakes, and for our children's children."



Memorial bells prior to work commencing showing green corrosion © Memorial Community Church, 2011



Memorial bells following cleaning and enamelling © Philippa King, 2011



Bell commemorating the Unknown Warrior © Philippa King, 2011

The memorial consists of 10 bells cast with the names of 172 men killed in World War I. Of these 172 names, 169 had close association with the Church. The Unknown Warrior is named on a bell as is Prince Maurice of Battenberg who was the only member of the royal family killed in the war.

The works undertaken in this project were to clean the bells to remove corrosion and re-enamel; once again making the names fully legible. The work to the bells were undertaken in situ to minimise any risk to the bells; it took five hours to lower the beam holding the first three bells. In addition, areas of repair were undertaken to the bell mechanisms such as the clavier and clappers.

The works to the bells are part of a wider project of repairs to the bell tower and to make the belfry accessible. A website detailing the information on those named on the bells should be available from November: [www.localheroes.org.uk](http://www.localheroes.org.uk).

## Conservation - Grants for War Memorials scheme

### Stoneham war memorial shrine, Avenue Park, Hampshire (WM2331)

The Stoneham war memorial shrine is one of a pair built for John and Violet Willis Fleming in memory of their son Richard Willis Fleming. He was killed in Egypt on 4<sup>th</sup> August 1916, the day after his twentieth birthday, and is buried in Kantara Cemetery. The second memorial is located on the Isle of Wight, known as the Binstead and Havenstreet shrine, it overlooks the village of Havenstreet - supporters may remember that the listing of the Binstead and Havenstreet shrine was reported in Bulletin 42 in November 2009.

The memorials were constructed of stone from the Fleming quarries and consisted of three separate compartments designed in the Arts and Crafts style. To either side of the open central area were chambers with oak doors. In a statement from John Willis Fleming in December 1917 it is stated that these two compartments were intended for prayer. In the central area was placed an altar and crucifix. Flanking this on either side were placed temporary name plaques commemorating the 37 men from Stoneham who fell during the conflict. These name plaques were replaced by permanent ones in 1920-1 in cast lead. The central area, whilst visibly open, was enclosed by decorative iron gates.

The architect of the shrines is still unknown. The Stoneham shrine was dedicated on 28<sup>th</sup> July 1918. At some point the Stoneham shrine was vandalised and was in a derelict state by 1986 having lost its roof. Only the sides of the buildings remained and the hedge, which had originally been planted around the shrine, had become overgrown almost completely obscuring the shrine from view. It was this condition which led to Eastleigh Borough Council seeking financial help from the Grants for War Memorials scheme in 2009.

The project was to clean and repair the war memorial shrine and involved installing new timber work, roof, glazing, gates and enclosure railings. All work was based on historic evidence and the form of the Binstead and Havenstreet shrine. The Grants for War Memorials scheme offered a grant of £10,000 against a project cost of £130,000. The project, additionally, had funding awarded by the Heritage Lottery Fund.

The project was completed in March 2011 and the repair project had a strong focus on community involvement. Not only did the scheme have a number of local volunteers working on the restoration, but the project team was also able to visit schools and adult learning centres to talk about their work. The project team also developed a dedicated website and project leaflet, from which most of the historic information above has been taken. Following the completion of the project there are plans to set up a 'Friends of North Stoneham' group for the continuing maintenance and management of the shrine.

This project, and the involvement of the local community alongside the educational opportunities it has provided, illustrates the on-going importance and value of our war memorial heritage.

Anyone interested in further information about this project should visit the Stoneham shrine website: [www.northstoneham.org.uk/warshrine/](http://www.northstoneham.org.uk/warshrine/).



Stoneham war memorial shrine as originally erected © Eastleigh Borough Council



Stoneham war memorial shrine before works © Eastleigh Borough Council, 2009



Stoneham war memorial shrine after works © A. Willmore, 2011

## In Memoriam 2014

**IN  
MEMORIAM  
2014**

Often an idea emerges that seems too good to be true; it is on rare occasions when scepticism is proven wrong. In Memoriam 2014 is one of those moments. It offers an opportunity to make a real difference and help local communities cherish their war memorials. Open to memorials of all types and conflicts it is primarily targeted at protecting the metal elements which increasingly seem to be threatened by theft and damage.

In Memoriam 2014 will protect memorials at risk of theft or damage by marking them with a forensic liquid called SmartWater. The crime prevention fluid, which is being made available at no charge, will not only make memorials uniquely identifiable, it also offers robust traceability should a theft occur. This will act as a significant deterrent to those considering desecrating our war memorials by massively increasing their chances of detection and subsequent arrest.

In Memoriam 2014 is a project delivered by the SmartWater Foundation and War Memorials Trust (WMT). Information can be found at [www.inmemoriam2014.org](http://www.inmemoriam2014.org) where applications can be made and a host of frequently asked questions should answer all your enquiries. The project has an active Facebook page [www.facebook.com/InMemoriam2014](http://www.facebook.com/InMemoriam2014) and Twitter account @InMemoriam2014.



Bryan Shanks, Matt Croucher GC and a Cadet © Photography by [www.paulpickard.com](http://www.paulpickard.com), courtesy of the SmartWater Foundation, 2011

On 10<sup>th</sup> October 2011 WMT Trustee Meg Hillier MP hosted a reception in the Macmillan Room for members of both the House of Commons and House of Lords. Designed to provide them with information about the project it was an opportunity to raise awareness and seek their assistance in promoting In Memoriam 2014 in constituencies and communities. Around 35 members of both Houses attended and they joined guests who included Lance Corporal Matt Croucher GC, representatives of the Royal Hospital, the Commonwealth War Graves Commission and Imperial War Museum. Guests enjoyed performances from members of a Cadet band. It was wonderful to see representatives of all generations at this event. We hope the Cadets will be amongst the groups who contribute to In Memoriam 2014.

In support of In Memoriam 2014 WMT is asking its Regional Volunteers (RVs) to promote the project in their local areas as they did very effectively with the War Memorials Officer campaign (see page 12). RVs have been supplied with project packs to help them write to local councils, MPs and custodians as well as promote the project in local media. Normally items marked with SmartWater are accompanied with signage indicating this. In the case of war memorials, because of their nature, it was felt signage was inappropriate and instead this campaign will be backed up with extensive media work. Whilst the project team will focus initially on national and regional press, RVs can help effectively in their local communities by spreading the word in local papers, publications and media outlets. We would like to thank them in advance for their help with this — we know it will make a big difference.

### In Memoriam 2014 in action

Amongst the first of the war memorials to benefit from In Memoriam 2014 was the Burma Star memorial at the National Memorial Arboretum. The Burma Star Association used to be WMT's landlords in the early days and although now in different offices we remain close. When offered the opportunity to benefit from In Memoriam 2014 the Burma Star Association accepted and a meeting arranged at the memorial. The photographs to the right and on the next page show SmartWater being applied to the Burma Star memorial.



Charlie Wall at the Burma Star memorial © [photographyandgeorge.wordpress.com](http://photographyandgeorge.wordpress.com), 2011

## In Memoriam 2014

### How to apply for In Memoriam 2014

The In Memoriam 2014 website hosts an online application form. With 100,000 war memorials across the country and one Project Officer managing In Memoriam 2014 we have opted for a website system to ensure we can process as many applications as possible as quickly as possible. Depending on demand it may take several weeks to receive the product but please be assured we will be working as quickly as we can. We hope that anyone struggling to get access to the website will find friends and family sympathetic to this project and will assist them in applying online. It is a great opportunity to get young people involved in actively contributing to the protection of our war memorial heritage.

On visiting [www.inmemoriam2014.org](http://www.inmemoriam2014.org) applicants should select the memorials page which will present them with a map. On entering location details the next page will enable the precise location of the memorial to be selected. Once a location is set the final page asks for basic details of the memorial, details of the custodian and applicant and allows two images to be uploaded. Once submitted, the entry will be reviewed and uploaded to the mapping system and can be viewed on the memorials page.



SmartWater solution © SmartWater Technology Ltd, 2011

### How to apply SmartWater to a war memorial

When applicants, custodians or those acting on behalf of custodians, receive their SmartWater solution they can apply it directly to their war memorials themselves. It will be supplied in a small tube with an applicator (similar to the product shown left). SmartWater does not need to be applied to the whole memorial, as small dabs in a number of places will be just as effective. It is advised that SmartWater is applied in nooks and crannies, on the edges or reverse of plaques and on all the separate metal elements, if a memorial has, for example, both plaques and sculptures. Items should not be removed in order to apply SmartWater but if any works are undertaken that see secured plaques removed and replaced with enhanced anti-theft measures this may present an opportunity to apply SmartWater to the reverse.

When the SmartWater product is dispatched it is likely to arrive with a 'Statement of registration'. This will need to be completed and returned to ensure SmartWater know your memorial has been marked. If an item is stolen and later recovered, a trace of SmartWater will show up under UV light. This can subsequently be sent for analysis to prove the item came from a war memorial. SmartWater can be traced even if metal has been melted down and is widely used by the Police in prosecuting criminals. Anyone attempting to remove metal from a war memorial risks transferring the fluid onto hands/clothing/tools being used; again offering a chance to convict those who seek to damage or destroy our war memorial heritage.

For further information on  
In Memoriam 2014 visit:

[www.inmemoriam2014.org](http://www.inmemoriam2014.org)

or contact:

T: 07990 936 276

E: [enquiry@inmemoriam2014.org](mailto:enquiry@inmemoriam2014.org)

In Memoriam 2014,  
c/o War Memorials Trust,  
42a Buckingham Palace Road,  
London SW1W 0RE



Applying SmartWater to the Burma Star memorial - small dabs with the applicator stick in nooks and crannies and along the edge of the plaque © In Memoriam 2014, 2011

## War Memorials Officers

### War Memorials Officer success

Last November War Memorials Trust launched a campaign to identify a War Memorials Officer (WMO) at every local authority across the UK. We wrote to around 430 councils at county, borough, district and city level as well as every MP to ask for their support for this initiative. Many of our Regional Volunteers lent their support writing to local contacts and promoting the campaign through the media and we would like to thank them, and all those members, who helped.

We are delighted a year on to have 245 WMOs registered from local authorities as well as a number from town and parish councils who have become involved through word of mouth. This represents at least half of local authorities which, given the challenging economic times, we are delighted with.

Many of those registered as WMOs have always had war memorials within their remit, others have been identified for the first time. Other councils have responded but not registered a WMO as they are not able to support the campaign at this time or feel it is inappropriate.

War Memorials Trust has been liaising with WMOs to identify how the charity might support them. An early survey suggested 30% of WMOs had not heard of the Trust before our campaign so we can immediately identify a benefit. WMOs suggested that access to our Conservation Officers, newsletters and training/conferences/networking opportunities would help. We have ensured they have our Conservation Team's details, have started a bi-annual newsletter and are looking at possible events for next year. In addition, they have been receiving regular updates on In Memoriam 2014 to encourage early registration.

The Trust has created a section on our website where details of WMOs are listed providing the public with the information about who to contact at their local authority about war memorial issues. At present there are separate pages for England A-N, England O-Z, Northern Ireland, Scotland, Wales and the Crown Territories. Each local authority is listed with either the details of the WMO, a statement from the local authority about their relationship with war memorials, an indication that War Memorials Trust has received a response to this campaign (but is awaiting further discussion before details appear on the website) or the words 'No response to date' which indicates those organisations who have not acknowledged the campaign. If you are interested in finding out if your local authority has responded please check the website [www.warmemorials.org/wmo](http://www.warmemorials.org/wmo). Local letters have made a huge difference in encouraging responses so if your council has not responded then a letter from a disappointed local resident might encourage them to act!

WMOs are undertaking a range of activities. For many it is an opportunity to create a list of memorials either directly in their responsibility or more widely in the community. Some of the specific projects include a survey of war memorials by Chelmsford Borough Council. They already provide details of the war memorials in their care at [www.chelmsford.gov.uk/index.cfm?articleid=19200](http://www.chelmsford.gov.uk/index.cfm?articleid=19200). The survey looks more widely at all the memorials in the Borough. Starting with a list from the UK National Inventory of War Memorials they added unrecorded memorials, included photographs and further details as well as noting any action required related to the memorial. The survey is available as a pdf document from War Memorials Trust website visit [www.warmemorials.org/wmo-england](http://www.warmemorials.org/wmo-england). War Memorials Trust would like to thank Chelmsford Borough Council for providing such a comprehensive record which helps the local community recognise the war memorials in their midst. Torfaen County Borough Council nominated a WMO in November 2010. The Council has identified £30,000 from reserves in order to renovate all war memorials in Torfaen and to inscribe the names of two soldiers of the Royal Welsh who were killed in action in Helmand Province in August and September 2009. It is hoped works will be completed in time for Remembrance Day parades in November 2011. In North Lincolnshire the WMO is adding details of war memorials to the Historic Environment Record ensuring they are recognised locally. As part of this project they are identifying memorials which can benefit from In Memoriam 2014 project. We hope to cover more projects in future editions of the Bulletin.



## Regional Volunteers

War Memorials Trust's Regional Volunteers are members of the charity who wish to take on a more active role to help the Trust achieve its aims and objectives. Regional Volunteers are registered by county across the UK and have become involved with the charity for a variety of reasons but all have a firm belief in the importance of the protection and preservation of war memorials.

The activities in which Regional Volunteers can be involved include:

- Monitoring, reporting on condition, listing and researching the history of war memorials
- Promoting the charity locally or giving talks on behalf of the Trust
- Supporting our work by organising and running an event
- Representing the charity at rededication ceremonies or similar events
- Supporting and assisting with ongoing Trust projects, such as the War Memorials Officer campaign and In Memoriam 2014

If you are interested in becoming a Regional Volunteer, please contact Nancy for further information on 020 7834 0200 or 0300 123 0764 or email [rv@warmemorials.org](mailto:rv@warmemorials.org) or visit the Trust's website [www.warmemorials.org/regional-volunteers](http://www.warmemorials.org/regional-volunteers).

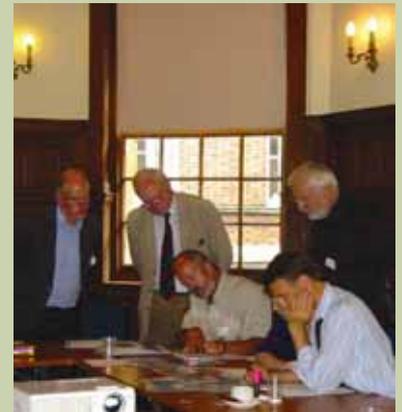
### Regional Volunteers Days 2011

Every year, War Memorials Trust organises a Regional Volunteer Day as an opportunity for volunteers to come together to hear from Trust staff, meet fellow RVs and participate in discussions across a range of issues. It also provides the Trust with the chance to thank volunteers for their contribution to the charity.

This year, a number of changes were made; firstly the event was held in two different locations in the hope that this would make travelling to one or other of the locations easier for more volunteers. The format of the Days was also changed with greater emphasis on practical training for Regional Volunteer activities and more volunteer participation and sharing of ideas and experiences.

The first Day was held in Bristol on 6<sup>th</sup> September and was attended by Trust Membership and Volunteer Officer, Nancy Treves, one of the Trust's Conservation Officers, Emma Nelson, and the Trust's new Learning Officer, Ruth Cavender, and 11 Regional Volunteers. The second Day was held on 12<sup>th</sup> September at the Royal Scots Club in Edinburgh and was attended by Nancy, Emma and 8 Regional Volunteers.

The content of both Days included reports on the success of the War Memorials Officer campaign, discussion about Regional Volunteer participation in the promotion of the In Memoriam 2014 project,



Volunteers at the Regional Volunteers Day in Bristol © WMT, 2011



Volunteers at the Regional Volunteers Day in Edinburgh © WMT, 2011

brainstorming sessions about compiling listing applications for war memorials, evaluation of the new condition survey form and helpful hints for completing war memorial condition surveys and taking useful photographs to accompany the surveys.

Both Days were extremely productive and the Trust would like to thank those volunteers who attended for their constructive contributions. The changes to the Days will be evaluated and this will inform the continuing development of the events so that they provide our volunteers with the training they need to help the charity achieve its aims.

The Trust would also like to thank all Regional Volunteers for their hard work for the charity throughout 2011.

## Get involved

### Christmas gift ideas

As Christmas rapidly approaches, are you stuck for original gift ideas? Or perhaps you are wondering what you should ask others to give you? If you feel family or friends share your interest in the protection of our war memorial heritage, then a War Memorials Trust gift membership could be the ideal solution. Or, if you are not already a member, perhaps you feel gift membership is something you would like to receive this Christmas.

The purchase of a gift membership will help the Trust to continue to protect and conserve war memorials. The recipient will receive the quarterly Bulletin for the duration of their membership giving them a long-term gift and demonstrating the difference their Christmas gift has made to the preservation of war memorials across the UK. Also, this Christmas, the Trust will be giving all gift membership recipients a **free War Memorials Trust lapel badge** as an additional gift.



For further details please visit [www.warmemorials.org/gift-join](http://www.warmemorials.org/gift-join) or contact Claire on 020 7834 0200 or 0300 123 0764 or [info@warmemorials.org](mailto:info@warmemorials.org). To purchase a gift membership you can use the online form on the website or complete the form on pages 15 and 16 and enclose an additional note with the name and address of the person who is to receive the gift membership. Please remember to let us know whether to send the new member pack directly to them or to you.

Alternatively, you may wish to buy an item of Trust merchandise as a stocking filler knowing that purchasing it will make a real difference to the preservation of war memorials. Details of our merchandise can be found on pages 15 and 16 or on our website [www.warmemorials.org/shop](http://www.warmemorials.org/shop). You can place your order online or by completing the order form on pages 15 and 16 of this Bulletin. If you have any questions about our merchandise, contact Claire on 020 7834 0200 or 0300 123 0764 or [info@warmemorials.org](mailto:info@warmemorials.org). Please remember to place your order as soon as possible to avoid delay in the Christmas post!

### Christmas card 2011

War Memorials Trust is delighted to introduce its 2011 Christmas card. The image is a representation of Horse Guards Parade in snow.

This card measures 16 x 16cm (6¼ x 6¼ inches) and is available in packs of 10. Inside there are details of the charity alongside the message: 'Season's Greetings'.



The card is being sold at £4.50 (including p&p) per pack. Please either use the order form on pages 15 and 16 of this Bulletin to obtain your packs or visit the Trust's website [www.warmemorials.org/shop](http://www.warmemorials.org/shop) where you can order cards via our online shop. We would encourage you to use the online shop if at all possible to reduce the administrative work for the Trust.

Please note that last year the Trust's Christmas card sold out, so we would suggest that you place your order as soon as possible to avoid disappointment. Placing your order early will also allow the charity to process your order and send your cards to you in plenty of time to avoid delay in the Christmas post.

If you have any questions about ordering Christmas cards, please contact Claire on 020 7834 0200 or 0300 123 0764 or [info@warmemorials.org](mailto:info@warmemorials.org).

## Merchandise

### Pens and pencils

Discreetly branded with War Memorials Trust's name and website is a stylish ball point pen, green in colour with white lettering. Plain white pencils with a rubber tip carry War Memorials Trust's name in green. Both are ideal for use at home and in the office. These pens and pencils help promote the charity and raise funds for our work.



### Lapel badges

War Memorials Trust lapel badges feature the logo and charity name. The 1 inch wide badges are enamel with a butterfly pin on the back. The badge costs £3.50 (including p&p).



### 'Pound for Life' key ring

This key ring comes with an attachment the same size and shape as a pound coin and is designed to be removed from the key ring to use when needed e.g. for a shopping trolley or gym locker. The attachment is emblazoned with the Trust logo; the telephone number and website are on the reverse. The key ring is available for only £1.50 (including p&p).



## Order form

Please complete this order form and complete details overleaf.

No.	Item	Total
	Pack(s) of Christmas cards at £4.50 (inc. p&p) each	
	Member ticket(s) for talk by Gavin Stamp at £10 each	
	Non-member ticket(s) for talk by Gavin Stamp at £12 each	
	Set of 3 Trust pens at £4 (inc. p&p)	
	Set of 5 Trust pencils at £2 (inc. p&p)	
	Trust lapel badge at £3.50 (inc. p&p) each	
	'Pound for Life' key ring at £1.50 (inc. p&p) each	
	Copy(ies) of 'A Century of Remembrance' by Derek Boorman at £12 (inc. p&p) per copy	
	<b>Total</b>	
	Donation	
	<b>Grand total</b>	

Please complete both sides of this form, detach and send to

**Frances Moreton, Director**  
**War Memorials Trust**  
**Freepost RSCE-GKJS-BSLT**  
**2nd Floor**  
**42a Buckingham Palace Road**  
**London SW1W 0RE**

Please remember using a stamp will save us money.  
 Thank you.

## Get involved

Please complete and return this form  
Bulletin 51

### Your details

Title First name  
Surname  
Address  
Postcode Telephone  
Email

I would like to join/donate to War Memorials Trust

- Individual annual membership £20  
 Joint annual membership £30  
(two people at the same address)  
 Life membership £100  
 Single donation of £.....

Use Gift Aid and you can make your donation worth more.  
For every £1 you give to us, we get an extra 25p from HMRC.

So just tick here.  It's that simple.

I want all the donations I have made to War Memorials Trust for the four years prior to the date of this declaration and all future donations that I make from the date of this declaration to be Gift Aid until I notify you otherwise. I am aware that if I do not pay enough tax for the year of my donation to cover the Gift Aid repayment claim I am legally liable to pay the difference to HMRC.

- Gift Aid is not appropriate for my donation

### Payment

I am making my payment by

- Cheque made out to War Memorials Trust  
 Cash  
 Credit/debit card (complete details below and ensure a telephone number or email address is provided in case of query)

Card number

□□□□□□□□□□□□□□□□

Security code □□□□ Switch/Maestro □□□

Valid from □□/□□ Expiry □□/□□

Issue number (Switch/Maestro) □□

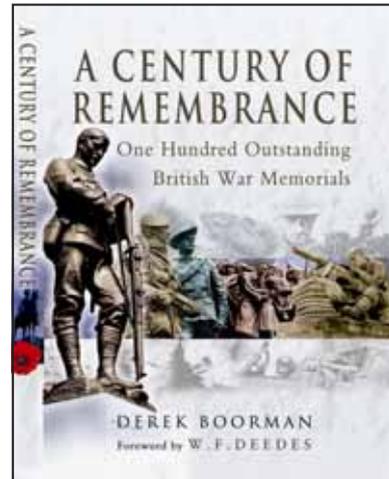
### Further information

Please tick if you would like to receive further information on:

- Standing order payments  
 Leaving a legacy  
 Becoming a Regional Volunteer

## Merchandise

### A Century of Remembrance by Derek Boorman



'A Century of Remembrance' is a study of 100 outstanding UK war memorials. Published in 2005, it covers memorials which commemorate 20<sup>th</sup> century conflicts from the Boer War to the Falklands and Gulf Wars.

With a short description of the featured memorial's background and significance accompanied by photographs of the whole and detail, each entry is highly informative. The book would make an excellent Christmas present for anyone interested in the UK's war memorial heritage and is available for £12 (including p&p).

### Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 25p on every pound you donate so your £20 subscription becomes £25 and your £100 gift, £125. You can Gift Aid your donation if you pay income or capital gains tax at least equal to the value War Memorials Trust would claim.

Please contact War Memorials Trust if you would like further information. If you have already made a Gift Aid pledge please do remember to advise us if you move house or cease paying tax.

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