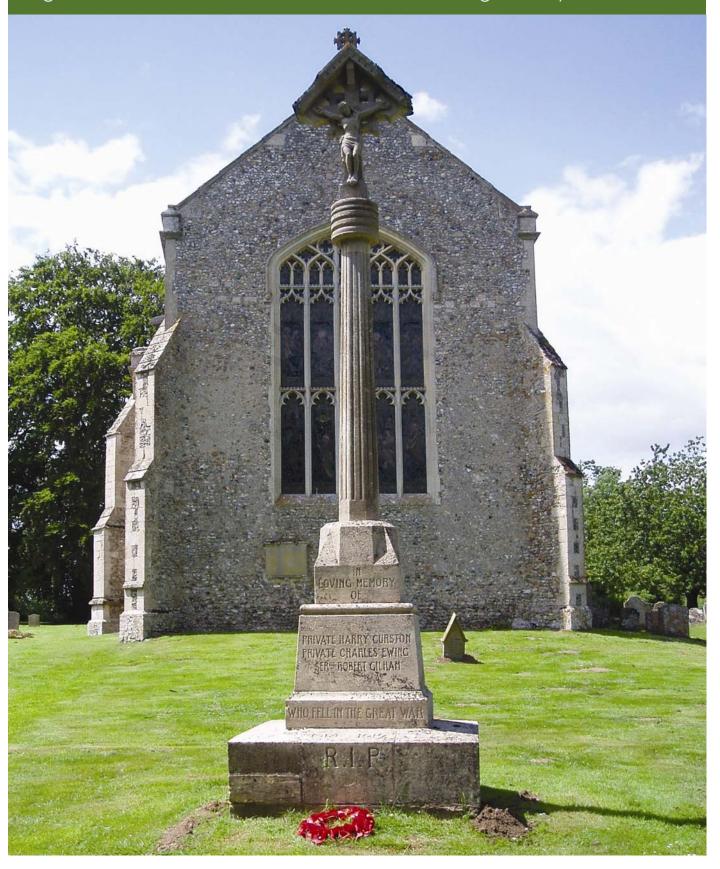
# Bulletin



**War Memorials Trust** 

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# War Memorials Trust works to protect and conserve all war memorials within the UK

#### **Objectives of War Memorials Trust**

- 1. To monitor the condition of war memorials and to encourage protection and conservation when appropriate.
- 2. To provide expert advice to those involved in war memorial projects and to facilitate conservation through grant schemes for war memorial projects.
- 3. To work with relevant organisations to encourage their accepting responsibility for war memorials and recognising the need to undertake repair and restoration work to these monuments as required.
- 4. To build a greater understanding of war memorial heritage and raise awareness of the issues surrounding war memorial conservation.

#### **Membership Rates**

War Memorials Trust Membership Rates are:

£20 Annual Member;

£30 Joint Annual Member and

£100 for a Lifetime Subscription.

#### Photo credits

Front cover: North Tuddenham war memorial © WMT, 2009



War Memorials Trust gratefully acknowledges the support of The Pilgrim Trust



and English Heritage with its Conservation programme.

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#### **NEWS FROM WAR MEMORIALS TRUST**

# Message from staff

Welcome to the latest edition of the Bulletin. Since May we have had a major change as we moved offices, discussed below. This has kept us incredibly busy but will be of great benefit to the Trust in the long term. During the period of planning the move we have also had the AGM and two educational conferences, details of these can be found on page 5. We also dealt with the many responses to the Small Grants Scheme Direct Mail in June - thank you to everyone who contributed. In addition a site visit was made to East Anglia by our Conservation Officer. One of the projects visited is shown on the front cover. The war memorial is dedicated to the men of North Tuddenham in Norfolk. It was offered a grant of £1,020 through the Small Grants Scheme in May this year towards cleaning and the re-cutting of inscriptions.

The Trust prepared its annual report and accounts earlier this year and circulated a summary with the previous Bulletin. At a time when expenses have been a topical issue the charity is aware that an error occurred and the figure for Trustees expenses was not reported correctly on page 16 of the accounts. The sum should have read £397. Please accept our apologies for the error.

We would like to introduce our Christmas card for 2009, shown right, it is available in packets of 10 cards for £4 plus 50p p&p per packet from August. There are also a few remaining of last year's card. Further details of both cards as well as some new fundraising activities, Cleversquirrel and totallyFreewills, are discussed from page 12 onwards.

Thank you for your ongoing support. The Trust continues to make significant progress due to the help and backing we receive.



#### **New location**

War Memorials Trust moved office on 27th July 2009. The move was not something the Trust had planned. However our landlords Grosvenor Estates are considering the redevelopment of 4 Lower Belgrave Street. This led them to propose a move and during discussions the Trust was shown the property at 42a Buckingham Palace Road. Having viewed this office and understanding that a move would happen at some point it has been decided to make that move now. The new premises are slightly larger and differently laid out ensuring the Trust has capacity to develop as well as providing space to accommodate additional volunteers. The overall rental cost is slightly lower than the Trust was paying and the charity remains grateful to landlords Grosvenor Estates and The Westminster Foundation who support the office costs.

Our new address is: 2nd Floor, 42a Buckingham Palace Road, London SW1W ORE

All post will be collected from our old address so nothing will be lost.

Our telephone number and fax number do unfortunately have to change. However there are recorded messages on the old phone lines giving our new number so anyone calling will get the information they need. Unfortunately the details could not be confirmed until the lines were activated just before the move and after the Bulletin had gone to press, so these will be detailed in the next issue or can be found on the website. Email addresses and the website remain the same: www.warmemorials.org.



New office © WMT, 2009

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#### **NEWS FROM WAR MEMORIALS TRUST**

#### **London Marathon 2009**

The morning of Sunday 26<sup>th</sup> April saw 35,000 excited runners gathering on Blackheath for the start of the Flora London Marathon 2009. Amongst the crowds was War Memorials Trust's only runner, Andy Dobson, wearing a green and white running vest emblazoned with the charity logo and his nickname 'Dobbo' to encourage spectators to shout their support. It also featured the number 147 in remembrance of Andy's friend, Major Nick Bateson, who was the 147th serviceman to be killed in Iraa.

Before the race, Andy had expressed his concerns about being able to complete the Marathon and his fears that he had not spent enough time training. However, these proved unfounded when he completed his first Marathon in a very impressive 4 hours 8 minutes 47 seconds - and no blisters! This is



London Marathon runners running past the Merchant Navy memorial at Tower Hill ® WMT, 2009

especially remarkable considering that the re-emergence of an old hip injury meant that for the last few miles of the race Andy could not lift his legs high enough to run properly!



Andy Dobson with Trustees Jane Furlong and Roger Bardell © WMT, 2009

The Trust would like to thank Andy for the time and effort he put into training for the Marathon and for being so enthusiastic in his support of the charity. We would also like to thank Andy's family and friends for their encouragement and fundraising assistance.

As a result of the generosity of family, friends and the Trust's members, Andy managed to raise almost £2,000 for which we are very grateful. For the Trust to participate in what is the largest annual fundraising event in the world is a great opportunity to raise funds and also awareness of our work. And Andy obviously enjoyed himself so much that he has entered the ballot to run in the 2010 Virgin London Marathon!

# Yorkshire Family History Fair

On Saturday  $27^{\rm th}$  June the Trust's Administrator, Nancy, and Regional Volunteers Anne Brook and Mike Coyle represented the charity at the Yorkshire Family History Fair.

The event was held at the Knavesmire Exhibition Centre at York Racecourse and is one of the biggest in the family history calendar. Family History Societies from the surrounding areas were all represented as well as those from further afield, such as the Cornwall Family History Society, and national organisations, such as the National Archives and the Western Front Association.



Mike Coyle, Nancy Treves and Anne Brook at the Fair © WMT, 2009

The day was an extremely busy one with a large number of the attendees visiting the Trust's stand to find out more about the charity. Many took the time to tell us stories about their local war memorials and to explain how important they think the work of the Trust is.

The Trust hopes that the event has raised awareness of the charity and we would like to thank Anne and Mike for giving their time and energy to help at the event.

#### **NEWS FROM WAR MEMORIALS TRUST**

#### **AGM**

On Monday 13<sup>th</sup> July War Memorials Trust held its AGM at the Churchill Museum and Cabinet War Rooms. The meeting was attended by 55 members, supporters, guests, Patrons, Trustees and staff.

War Memorials Trust Chairman Algy Cluff and Treasurer Roger Bardell addressed the meeting before a lively question and answer session. Following the meeting refreshments were taken during which further discussion took place. Those in attendance were then able to visit the museum. War Memorials Trust would like to thank the Churchill Museum and Cabinet War Rooms for allowing the Trust to hold its meeting at what was a wonderful and interesting venue. And thanks to all who joined us on the day. Copies of the minutes have been



Chairman Algy Cluff addressing the AGM © WMT, 2009

distributed to those who attended and anyone wishing to obtain a copy should contact the office.

#### Learning

War Memorials Trust held two educational conferences on Wednesday 15<sup>th</sup> July at the Civic Centre in Aylesbury, Buckinghamshire.

The morning session 'Looking after war memorials' was aimed at war memorial custodians. Invitees included councils, service and veterans organisations, local history groups and Regional Volunteers from Buckinghamshire and surrounding counties. Joanna Sanderson, the Trust's Conservation Officer and Frances Moreton, Trust Manager, advised custodians about the Trust, the role of custodians, ownership and legal issues, conservation matters including the grants schemes administered by the charity and the help available from the Trust. Attendees were able to ask questions and discuss issues of concern to them.



Joanna Sanderson addressing the 'Looking after war memorials' conference © WMT, 2009



Liz Hirst addressing the 'War memorial conservation' conference © WMT, 2009

In the afternoon 'War memorial conservation' looked at conservation issues and was attended by professionals working, or considering quoting for work, on war memorials. The session explained what the Trust does, its grant schemes, conservation approaches and methods that it would support. The Trust hopes that this will improve the quality of quotes and information provided by contractors to enable it to effectively evaluate applications received. Joanna Sanderson was joined by Liz Hirst, of Hirst Conservation, with Liz presenting case studies of projects that had been part funded by the Trust and following methodology supported by the charity.

War Memorials Trust hopes to hold a further pair of conferences later in the year and continue to develop this more proactive work across the UK in the next few years. Providing more information about our work, our approach and our schemes will, we hope, encourage more applicants to the schemes with higher quality applications. This in turn should lead to more war memorials being appropriately conserved.

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#### WAR MEMORIAL GRANT SCHEMES

War Memorials Trust administers three grant schemes. Details of these are given below and further information can be obtained from our website or by contacting the Trust's conservation team on 020 7881 0862 or conservation@warmemorials.org.

#### War Memorials Trust Small Grants Scheme

The scheme, which aims to support the repair and conservation of all types of war memorials throughout the UK is open to everyone to apply, whether an organisation or an individual. There are no deadlines for submission and applications are assessed on a monthly basis.



The type of work that can be funded under this scheme can be divided into three main strands:

- Conservation and repair works to war memorials
- Enhancement of and additions to war memorials including preventive measures
- Condition surveys

# **English Heritage Grants for War Memorials Scheme**

This grant scheme run by English Heritage, in association with the Wolfson Foundation and War Memorials Trust, awards grants of up to 50% of eligible costs up to a maximum of £10,000 for the repair of freestanding war memorials in England.

#### Eligible work includes:

- Repairs to the fabric, including works of structural stabilisation
- Improving the legibility of eroded inscriptions
- Cleaning where appropriate and clearly beneficial
- Reinstatement of lost elements, particularly decorative features
- Works to associated hard landscaping, where this forms part of the design





#### War Memorials Trust Small Grants Scheme in Scotland

Historic Scotland have provided £30,000 through War Memorials Trust Small Grants Scheme to support the conservation of freestanding war memorials in Scotland. This scheme can fund up to 75% of total eligible costs for the нівтокіс 🐠 project with a maximum of £7,500. A maximum of £5,000 will be made available for each project through the Historic Scotland funding whilst the rest will be offered by War Memorials Trust from its resources.



#### Eligible work includes:

- Repairs to the memorial's fabric including works of structural stabilisation
- Improving the legibility of eroded inscriptions
- Cleaning, where appropriate and clearly beneficial
- Works related to 'hard' landscaping elements where it forms part of the overall design
- Reinstatement of lost elements, particularly decorative features

Non-freestanding war memorials in Scotland remain eligible for the Small Grants Scheme above.

# **ENGLISH HERITAGE GRANTS FOR WAR MEMORIALS SCHEME**

#### Burnley, Lancashire (WM2299)



Burnley war memorial © Burnley Borough Council, 2009

This war memorial is a Portland stone cenotaph with carved figures of a soldier, airman and sailor. On each side are bronze female figures representing wives or mothers. There are also some interesting symbols used in the design such as the rosemary bush for remembrance and the cricket bat representing the men's boyhood. In front of the memorial is a reflective pool surrounded by paving and grass.

The memorial is located in Towneley Park, Burnley, Lancashire. It was unveiled in 1926 by the 17<sup>th</sup> Earl of Derby and was paid for by the Mayor of Burnley, Caleb Thornber. It was estimated that over 30,000 attended the dedication ceremony.

A grant of £8,800 from English Heritage and The Wolfson Foundation paid for the restoration of the pool. A grant of £2,500 from the Small Grants Scheme went towards the re-laying of the crazy paving. As well as these works, the memorial was cleaned and re-pointed. Towneley Park is undergoing large-scale regeneration and the works to the war memorial were part of this. The aim of the works was to restore the memorial and its landscaping to how it originally looked in the 1920s. Over time, the reflective pool had been filled in with soil and plants and overgrown bushes blocked views of the memorial.

The design was produced by Walter Henry Gilbert, the lesser known cousin of the famous sculptor Sir Alfred Gilbert. Amongst his other works are the gates to Buckingham Palace and the great doors to the Grand Temple of the Masonic Peace Memorial, now known as Freemasons' Hall in London. Gilbert said that he had endeavored to "conceive a memorial that shall breathe nothing of slaughter, but only of duty fulfilled and by fulfillment of duty, the comfort and thankfulness brought to those who remain".

The inscription reads:

This monument was erected in memory of the men of Burnley who gave their lives for their fellow countrymen in the Great War 1914 – 1918 Make them to be numbered with thy saints in glory everlasting.

This monument stands also in honour of those who died for our freedom 1939-1945.

The sum necessary for the erection of this memorial was bequeathed by Caleb Thornber JP, a former Mayor and alderman of this Borough, to ensure that the sacrifice commemorated should ever be held in grateful remembrance. The garden of remembrance was provided by the townspeople of Burnley.



During works to the pool © Burnley Borough Council, 2009



Finished work © Burnley Borough Council, 2009

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### WAR MEMORIALS TRUST SMALL GRANTS SCHEME

# Accrington, Lancashire (WM2337)

This war memorial is in the form of two stained glass windows in The New Jerusalem Church in Accrington, Lancashire. They were originally made in 1920 for a Sunday school in Hargreave Street, Accrington. They were in a room designated 'The New Church Memorial Institute' which was used as a recreational space for young people. In 1984, the Sunday school and church opposite it, were demolished and The New Jerusalem Church erected in their place. Fortunately, the war memorial windows were saved and installed in the new building's memorial institute room which is still much used by the local community.

War Memorials Trust gave a grant of £1,801 to remove the windows from their frame, clean the glass, re-lead the edges of the separate pieces, and to reconstruct them back in place with new copper ties and brass saddle bars.

The windows are dedicated to 24 young men who lost their lives in World War I. The words read:

'Be thou faithful unto death and I will give thee a crown of life' In loving memory of the young men of the church and school who made the supreme sacrifice of the Great War which began on August 4<sup>th</sup> 1914. Their names are on the roll of honour.



After conservation © Lightworks Stained Glass, 2009

# Drybrook, Gloucestershire (WM2386)

This war memorial is a peal of tubular bells located in the clocktower of Holy Trinity Church, Drybrook, Gloucestershire.

The main problem with the bells was that the timber and metal framework on which they were hung had become very rusty. War Memorials Trust gave a grant of £2,500 to replace the rusty sections with stainless steel and replace some of the timber. The bells were also rotated so that the clapper would hit a different side and they would wear more evenly. Unfortunately there are not very many skilled craftsmen left who understand how to conserve such bells and therefore it was an expensive project.

The bells were dedicated in 1919 by the Bishop of Gloucester Rt. Rev. Dr Gibson and remember 47 fallen men from the parish. Before this date the tower had only two bells but the war memorial bells increased that number to eight.



Before conservation @ Maurice Bent, 2008



After conservation © Maurice Bent, 2008

#### WAR MEMORIALS TRUST SMALL GRANTS SCHEME

#### Edinburgh, Scotland (WM2370)



During conservation © Edinburgh World Heritage, 2009

The National Monument is an imposing sandstone neo-classical memorial situated on Calton Hill in Edinburgh, Scotland. It is listed Grade A and contributes to Edinburgh's architectural reputation as the 'Athens of the North'. This stems from the number of Greek Revival buildings in the city dating from the late 18th and early 19th centuries. The monument takes the form of a three sided colonnade in the style of the Parthenon, with 12 doric columns supporting a entablature. The base contains catacombs and is sloped to accommodate the gradient of the hill. It was designed by C.R. Cockrell and W.H. Playfair and built 1826-29.

The idea for a monument to Scottish troops who died in the Napoleonic wars was suggested by the Highland Society of Scotland in 1816. Several designs were submitted by Archibald Elliot based on a triumphal arch, however the idea of a Parthenon became more popular. Cockrell became involved because he had some accurate drawings of the Parthenon in Athens.

In 1822 the foundation stone was laid and work began. A sum of £42,000 had been raised but this ran out and work ceased in 1829, which is why the monument only has three sides. During the later 19<sup>th</sup> century and 20<sup>th</sup> century, several schemes were suggested to finish it off but none came to fruition. It became known as the 'pride and poverty of Scotland'.

The main conservation work that needed to be done was at the top level. Joints needed re-pointing and one of the stone lintels had to be re-aligned. In addition, doors in the base had to be fitted. War Memorials Trust gave a grant of £2,500 towards this work.

#### Eynsham, Oxfordshire (WM2346)

This war memorial is made from granite. It has a two stepped base and plinth surmounted by a tapering shaft and wheel cross, with a bronze sword on the front. It is located in the grounds of St Leonard's Church, Eynsham, Oxfordshire.

War Memorials Trust gave a grant of £1,967 for works to the memorial and landscape. The granite was cleaned with water and soft bristle brushes, and biocide applied to keep algae at bay. The bronze sword was cleaned with ph-neutral soap and water. Some joints needed re-pointing with lime mortar and missing lead letters were replaced. The landscaping works included re-laying paving, edging flower beds and laying shingle.

It is dedicated to 50 men from World War I and 18 from World War II.

The inscription reads:

To the glory of God and in proud memory of the following Officers Non-commissioned officers and Men of the Parish Who gave their lives in the Great War 1914-1918



After conservation © Eynsham Parish Council, 2009

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#### **CONSERVATION NEWS**

#### Return of Southampton plaque (WM211)

In 1998 the Trust received a First World War memorial plaque which had been recovered from a Bournemouth scrapyard and was donated to the charity for relocation. Research of the names on the plaque revealed a definite connection to the Southampton area and it was suggested that the memorial may have originally been in either a church in the city or be connected to a local company. Further research seemed to point towards St Luke's Church, Southampton, which had housed a similar plaque that was thought to have been destroyed when the church was damaged by bombing during the Second World War.



Plaque before restoration © WMT, 2008

In the 1980s St Luke's Church was converted into a Sikh Gurdwara and it was not possible to return the memorial to its original location. The plaque was stored by the Trust at The Royal Hospital Chelsea while various options for relocation were considered.

In 2008 War Memorials Trust approached Southampton Museums Service as a potential location for the memorial. The Curator of Local Collections was able to offer to re-home the plaque which would be used appropriately in displays and exhibitions in Southampton and also stored, when not on display, in correct conditions to protect the memorial.

Before transporting the memorial to Southampton the plaque was in need of some restoration work. The Trust awarded a special grant of £188 for the plaque to be cleaned, the lost lettering repainted and the whole memorial protected with microcrystalline wax. In April 2009, the plaque was returned to Southampton and is now being cared for by Southampton Museums Service.

The rectangular brass plaque features a scrolling foliate border to the left and right hand sides, a cross at each corner and a large Latin cross to the left of the incised inscription.



Plaque after restoration © WMT, 2009

The inscription reads:

To our heroic dead 1914 – 1918

F W BAKER RN
A W BANGER Gunr RHA
E BIDDLECOMBE Pte 5<sup>th</sup> R Berks
A BRIXLEY L/Corpl 21<sup>st</sup> Lancers
F BRIXLEY Pte 5<sup>th</sup> Wilts
A BUTT Pte Green Gds
F BROWN M M Sergt RGA
F J COX Rifleman KRRC
H DORE Pte 2<sup>nd</sup> Hants
F J DREW 2/Lt RGA
F H DUNNING Pte 1/8<sup>th</sup> Hants
P J ELLAWAY RN

O W ELLIS Corpl 2/5<sup>th</sup> Hants G E A FORD RN L HEATH Pte 15<sup>th</sup> Hants G S HEWITT Gunr RGA R W F JESSON Major 5<sup>th</sup> Wilts A V LEWINGTON Pte 5<sup>th</sup> Wilts B G LEWINGTON Pte 11<sup>th</sup> Hants E C NEWMAN Pte M Gun C F E NOYCE Pte 1<sup>st</sup> Hants J G OLIVER Pte Som LI G L OLLIVIER Major RGA A W REID 2/Lt 6<sup>th</sup> KOSB

Their name liveth for evermore

W A RICHARDS L/Corpl 6<sup>th</sup> DCLI
J A D SHORT Pte 2<sup>nd</sup> Hants
W J SHORT Captn RNT
F THORPE PO RN
J J TIMSON RN
J G S TRODD SignIr 10<sup>th</sup> Worcrs
W H VINCENT RN
E WARNER Pte 7<sup>th</sup> Som LI
A W F WARNER Pte 2<sup>nd</sup> Northptn
W WESCOTT RN
S J YOUNG Lt RFC

#### **CONSERVATION NEWS - LISTING**

# War memorial portico, Cottage Hospital, Market Harborough, Leicestershire (WM551)

In September 2008, Regional Volunteer Dennis Kenyon contacted the Trust to see if it could assist with the listing of a war memorial portico attached to a cottage hospital. The portico forms the entrance to the memorial wing of the hospital. It has a moulded cornice and frieze with four Tuscan columns in the corners. There is a bronze plaque between the front two columns with the inscription: 'This extension erected by public subscription in commemoration of the services of the men of the urban district of Market Harborough in the Great War 1914-1918'

The hospital was due to be demolished but if the portico could be listed it would be legally protected and thus there would be a chance it could be saved and relocated. The Primary Care Trust was not opposed to this idea.



Hospital portico © D. Kenyon, 2008

The listing application had already been submitted by Harborough District Council in December 2007 but there had been no confirmation from English Heritage that they were looking into the case. As the demolition date was drawing closer, the Trust's Conservation Officer contacted English Heritage to investigate. It was explained that there is generally a presumption in favour of listing freestanding war memorials. However, this does not apply to war memorial parts of other buildings and it takes longer to make a decision based on architectural and historical merit. In March 2009, English Heritage reached a decision – the portico was to be listed grade II! The reasons given were:

- The memorial portico is a reminder of the tragic impact of world events on local communities
- It is a simple classical structure that provides a dignified setting to plaques commemorating all those from Market Harborough who served in World War I

Hopefully the portico can be successfully relocated in the local area.

#### Wimborne Minster, Dorset (WM1590)

Wimborne Minster war memorial is located in the grounds of Wimborne Minster, Dorset. It is a stone memorial composed of three-stepped octagonal base with a square plinth. On this plinth is an inscription carved into the stone within a laurel wreath which is carved in relief, the inscription reads: 'To the fallen in the Great War 1914-1918 whose names are inscribed within the Minster'

Surmounting this plinth and steps is a tapering chamfered column, at the head of this column in the Gothic 'Decorated' style are four carved figures: St George and the Dragon; the Crucifixion; the Virgin and Child; and Saint Cuthburga (first Abbess of Wimborne). The memorial was erected in November 1921 and dedicated on All Souls Day, Wednesday 2<sup>nd</sup> November 1921. The dedication was by the Venerable the Archdeacon of Dorset, in attendance was the Rt. Hon. The Earl of Shaftesbury, Lord Lieutenant of the County.

In 2005, a grant of £1,250 was given through the Grants for War Memorials scheme towards conservation and repair of the memorial. In 2006 an application was made for the listing of this fine memorial by War Memorials Trust. In 2009 War Memorials Trust was advised that the application for the listing of this memorial had been successful and it was listed at grade II. The reasons given for the listing of the memorial were:

- It commemorates the dead from the First World War
- It is an elaborate design which has considerable architectural quality
- It has group value with the adjoining church which is listed at Grade I and adds considerably to the urban texture at the centre of the town

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### **FUNDRAISING**

# Legacy giving and totallyFREEwills

Leaving a legacy in your will is an opportunity for you to make a significant difference to the charities you support and ensure your beliefs and ideals live on. Every year over £1.5billion is left to charities through legacy gifts. These funds have a considerable impact



enabling charities to make a huge difference in extending and developing their work. For War Memorials Trust a legacy gift could enable the Trust to provide assistance to many more people and organisations, provide additional grants or support education work on the importance of preserving our nation's war memorials.

Often a legacy gift is a unique opportunity to give a significant donation. A legacy gift, of any size, can and will make a difference. Wills and legacies are perhaps not something any of us want to think about but preparing them is a simple process and ensures that loved ones do not face unnecessary worry at a difficult time.

War Memorials Trust has recently registered with a new service called totallyFREEwills. This organisation provides a free online will making service available at www.totallyfreewills.co.uk. It can help create a new will or amend a current one. War Memorials Trust has not paid to be registered. totallyFREEwills is funded from a 15% referral fee from their panel of solicitors on any probate fees earned through work generated from the site. totallyFREEwills will enable you to draft a simple will; if anything more complex is required they can refer you to a solicitor at which point you decide if you wish to continue and make payment.

If you have yet to make a will or need to make an amendment then this service may be of interest. There is no obligation to include the charity in your will but obviously we hope you will consider doing this.

If you would like further information please visit our website at www.warmemorials.org/legacy or contact Frances Moreton.

# Switch2Help

Swiatch2Help is a website that offers information on switching your gas and electricity companies including green options. A charity of your choice can be nominated for a donation of £5 if you use the site to switch companies. So if you are thinking of changing your supplier then this site might help, and allow you to support the Trust at the same time!



For further details visit www.switch2help.com

# Standing orders

Standing order payments are a method of making an efficient donation to War Memorials Trust, helping the charity's financial planning and reducing administration costs ensuring more money goes directly to war memorial conservation. Thank you to those who have set up a new standing order over the year.

Most commonly a standing order will cover an annual membership subscription so £20 is collected once a year. Alternatively some people like to give a little each month; £2 a month covers an annual subscription with an additional £4 contribution. Even if you are already a life member you may wish to make further contributions. All standing order payments can be covered by a single Gift Aid declaration so you continue to give that vital bit extra even when paying by standing order. Further details on standing orders can be obtained from Nancy Treves the website www.warmemorials.org/standing-orders

#### **FUNDRAISING**

#### **Direct mail for Small Grants Scheme**

Thank you to everyone who responded to the direct mail appeal in June seeking support for the Small Grants Scheme. By the middle of July the appeal has raised £13,000 to be used for grants to help local communities across the UK protect and conserve their war memorials. This is a very similar amount to the same time last year which helped towards the record grant spend of £92,000 in 2008.

We are aware that unfortunately some people received the wrong reply slip with their letter. Please accept our sincere apologies for the error. Staff and volunteers were involved in stuffing the 1,900 envelopes in the office and somewhere along the line an error occurred for which we are very sorry. We will be instituting additional quality control measures in future years to avoid a repeat.

One of the projects helped this year through the Small Grants Scheme is Brimscombe war memorial in Gloucestershire (WM2268). £2,132 was granted towards works. Fir trees planted around the memorial during road alterations in 1972 had grown significantly with roots spreading underneath the memorial and surrounding paving making the area uneven and dangerous. The trees were cut back and root bowls removed enabling the paved area to be re-laid and ensure the memorial can be accessed safely.



Brimscombe war memorial © WMT .2008

#### Cleversquirrel

Cleversquirrel is a new fundraising tool that uses money you may not even know you have to support your chosen charity; www.cleversquirrel.com/wmt.



Hidden in many investment, pension and insurance policies are charges that can be claimed by an adviser. If you do not have an adviser for your policy, you are paying for something and getting nothing. Your money stays with the financial institution and cannot be cancelled or refunded. Cleversquirrel reclaims these charges and donates them to your chosen charity, making the most of money you have already paid. All it takes is one signature from you.

Cleversquirrel is free to use. All you need is a valid email address. You provide some basic details about yourself and your policies and then choose your favourite charity. The charity will benefit if there are any unclaimed monies associated with your policies. In addition if you introduce someone else to the site the money is shared between your two charities. It is a 'thank you' for the introduction.

When you sign up you provide Cleversquirrel with your policy numbers and they chase the providers to find out if claims can be made on your behalf. If so, claims are made and money received by Cleversquirrel who retain 20% for administration and pass on 80% to the Charities Trust (Registered Charity Number 327489). The Charities Trust forward on the funds to your chosen charity, hopefully War Memorials



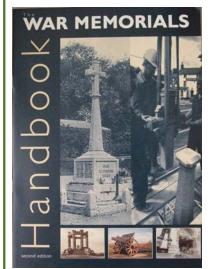
Trust, having taken 4% administration fee. War Memorials Trust ends up receiving 76% of the amount reclaimed – for doing nothing more than alerting supporters to this opportunity. There are no additional costs for the Trust and all you as the donor needs to do is sign up!

You have complete control of your registration so if you later decide to opt out you can do so. Full information is available at www.cleversquirrel.com/wmt. Please go and find out more, until you do, money that is available for donation will remain with providers and will not be donated to good causes.

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#### WMT SHOP AND BOOKSHELF

# Books for sale and bibliography



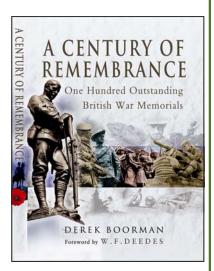
The War Memorials Handbook, by UK National Inventory of War Memorials.

This handbook published in 2001 offers an authoritative guide to approaching the issue of preservation and conservation and where to seek professional advice. Available for £4.99 plus 50p p&p.

A Century of Remembrance, by Derek Boorman.

The book is a study of 100 outstanding UK war memorials which commemorate twentieth century conflicts from the Boer War to the Falklands and Gulf Wars. It was published in 2005. Available for £14.99 plus £4 p&p.

Alongside the books we have for sale War Memorials Trust website has a bibliography of books related to war memorials extracts of which we present every six months in the Bulletin. You can review the bibliography at www.warmemorials.org/bibliography and send suggestions to info@warmemorials.org or 2nd Floor, 42a Buckingham Palace Road, London SW1W ORE.



#### Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 28p on every pound you donate so your £20 subscription becomes £25.40 and your £100 gift, £128. You can Gift Aid your donation if you pay income or capital gains tax at least equal to the value War Memorials Trust would claim.

giftaid it

As we noted in 2008 the tax changes that came into place that April do not effect the amount given, as the government is providing transitional relief to maintain the value of Gift Aid.

A further change has however recently been introduced which affects the declaration that is signed henceforth. The sentence 'I am aware that if I do not pay enough tax for the year of my donation to cover the Gift Aid repayment claim I am legally liable to pay the difference to HMRC' has been added at the request of HMRC, so our Gift Aid declaration now reads: 'I want all the donations I have made to WMT in the last six years and all donations in the future to be Gift Aid until I notify you otherwise. I confirm that I pay income tax and/or capital gains tax equal to the amount to be reclaimed on my donation. I am aware that if I do not pay enough tax for the year of my donation to cover the Gift Aid repayment claim I am legally liable to pay the difference to HMRC.'

Please contact War Memorials Trust if you would like further information on this change or any Gift Aid issue. If you have already made a Gift Aid pleage please do remember to advise us if you move house or cease paying tax as we need to amend our records.

# **MERCHANDISE**

# Pens and pencils

Available in minimum quantities of 5 for just £2, these plain white pencils with a rubber tip carry War Memorials Trust's name in green. Also discreetly branded with War Memorials Trust's name and website is a stylish ball



point pen, green in colour with white lettering. The pens are available in sets of 3 for £4. Both are ideal for use at home and in the office. These pens and pencils help promote the charity and raise funds for our work.



# Lapel badges

War Memorials Trust lapel badges feature the logo and charity name. The 1in wide badges are enamel with a butterfly pin on the back. The badge costs £3.50 (inc p&p).



# 'Pound for Life' key ring

This key ring both promotes War Memorials Trust and is extremely useful to have to hand on those occasions when you need a pound coin, but don't have one. The key ring attachment is the same size and shape as a pound coin and is designed to

be removed from the key ring to use when needed.

The attachment is emblazoned with the Trust logo, telephone number and website on the reverse. The key ring is available for only £1.50 inc p&p.





# **Order Form**

Please complete this order form and complete details overleaf.

No.	Item	Total
	2009 Guards Christmas card at £4 + 50p p&p per packet	
	2008 Partridge in a Pear Tree Christmas card at £2 (inc p&p)	
	'Pound for Life' key ring at £1.50 (inc p&p) each	
	WMT lapel badge at £3.50 (inc p&p) each	
	Car sticker at £2.00 (inc p&p) each	
	Set of 5 WMT Pencils at £2 (inc p&p)	
	Set of 3 WMT Pens at £4 (inc p&p)	
	Copy(ies) of 'A Century of Remembrance' by D Boorman at £14.99 + £4 p&p per copy	
	The War Memorials Handbook at £4.99 + 50p p&p per copy	
	Total	
	Donation	
	Grand Total	

Please complete both sides of this form, detach and send to

Frances Moreton, Trust Manager
War Memorials Trust
2nd Floor
42a Buckingham Palace Road
London SW1W 0RE

Our freepost service will be detailed in future Bulletins as due to our office move it is currently suspended until a new licence number is provided for the new address.

# Please complete and return this form

Your	Details	I		
Title	Title First Name			
Surnar	me	 		
Addre	PSS .	 		
Postco	ode Telephone			
Email				
l would	d like to join/donate to WMT	 		
	Individual Annual Membership	£20		
	Joint Annual Membership (two people at the same address)	£30 I		
	Life Membership	£100		
	Single Donation of	£		
Use Gift Aid and you can make your donation worth more. For every £1 you give to us, we get an extra 28p from the Inland Revenue.				
So just tick here. $\square$ It's that simple.				
I want all the donations I have made to WMT in the last six years and all donations in the future to be Gift Aid until I notify you otherwise. I confirm that I pay income tax and/or capital gains tax equal to the amount to be reclaimed on my donation. I am aware that if I do not pay enough tax for the year of my donation to cover the Gift Aid repayment claim I am legally liable to pay the difference to HMRC.				
☐ Gift Aid is not appropriate for my donation				
Payment				
I am making my payment by:				
☐ Cheque made out to War Memorials Trust				
□ Cash				
Credit/Debit Card (complete details below and ensure a telephone no. or email address is provided in case of query)				
Card Number:				
Security Code Switch/Maestro				
Valid From:				
Issue Number (Switch/Maestro):				
Further Information  Please tick if you would like to receive further information on:  Standing order payments  Leaving a legacy  Becoming a Regional Volunteer				

# **MERCHANDISE**

#### Christmas card 2009

War Memorials Trust is delighted to introduce its 2009 Christmas card. The photographic image is of the Guards riding through a park, taken by Terry Williams.



This card is 17 x 12cm (7 x 5inches) and available in packs of 10. Inside there are details of the charity alongside the greeting: 'Season's Greetings'. A packets of cards costs £4 plus 50p p&p. Please use the order form on page 15 to obtain your packets or visit www.warmemorials.org where special deals can be found.

Unfortunately they do have the old telephone and fax numbers as they were ordered before the move was confirmed. There will be recorded messages on the lines telephone numbers so people will be informed of the new numbers.

#### Christmas card 2008

War Memorials Trust has a few packets remaining of its 2008 'Partridge in a Pear Tree' Christmas card. Priced at £2 for a packet of 10 these cards are available now from the Trust. They feature Season's Greetings and carry details of the Trust.

